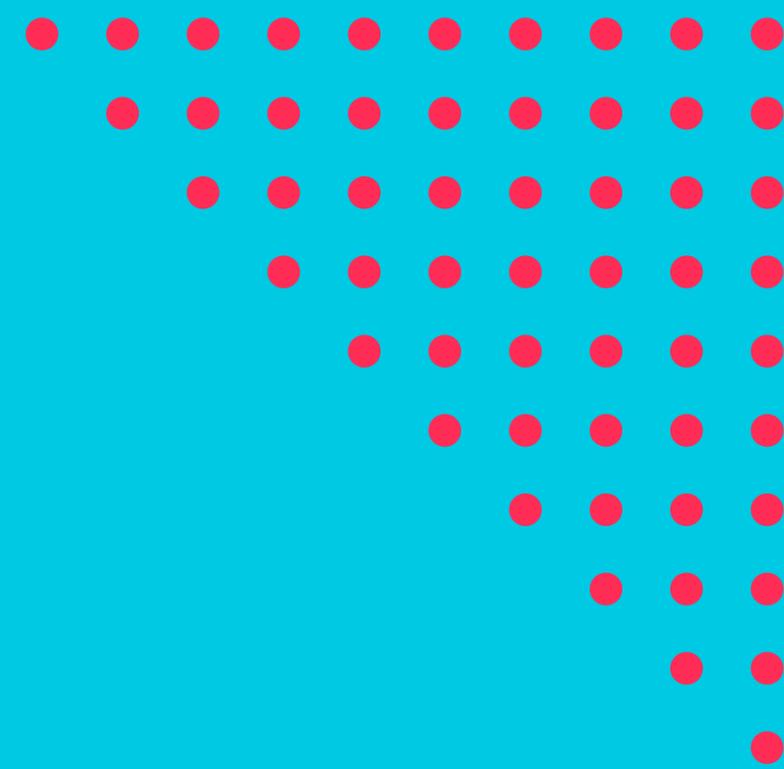


# **ACTIVITY** **REVOLUTION!**

**ENJOVE**



# Looking for Activities?

ENJOVE



# Fetch The Bone

ENJOVE



# The Mating Game

**ENJOVE**



# The Kissing Booth

ENJOVE



**“Make sure the task  
(activity) will violate no  
laws or common  
decency.”**

**ENJOVE**



**“Hobo”  
Day**

**ENJOVE**



As inappropriate as these  
examples are, they all  
have **one thing** in  
common with our **current**  
**activities...**

ENJOY



They were all  
**intentionally designed**  
to engage **one type** of  
student.

ENJOYOLVE



They were all  
**intentionally** designed  
to engage **one type** of  
student.  
(and I can prove it)

ENJOY



# Student Engagement

# School Spirit

**ENJOVE**



## Student Engagement

**71%**

**High-Risk**

## School Spirit

**ENJOVE**

## Student Engagement

71%

High-Risk

## School Spirit

96.3%

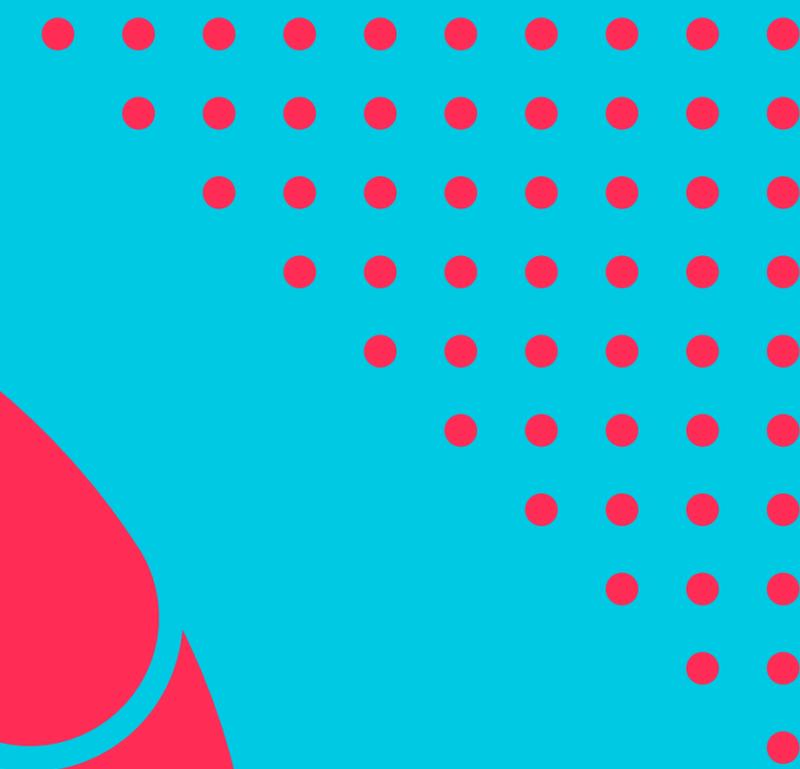
High-Risk

ENJOVE



**The norm of  
student activities  
has created a  
vicious cycle.**

**ENJOY**



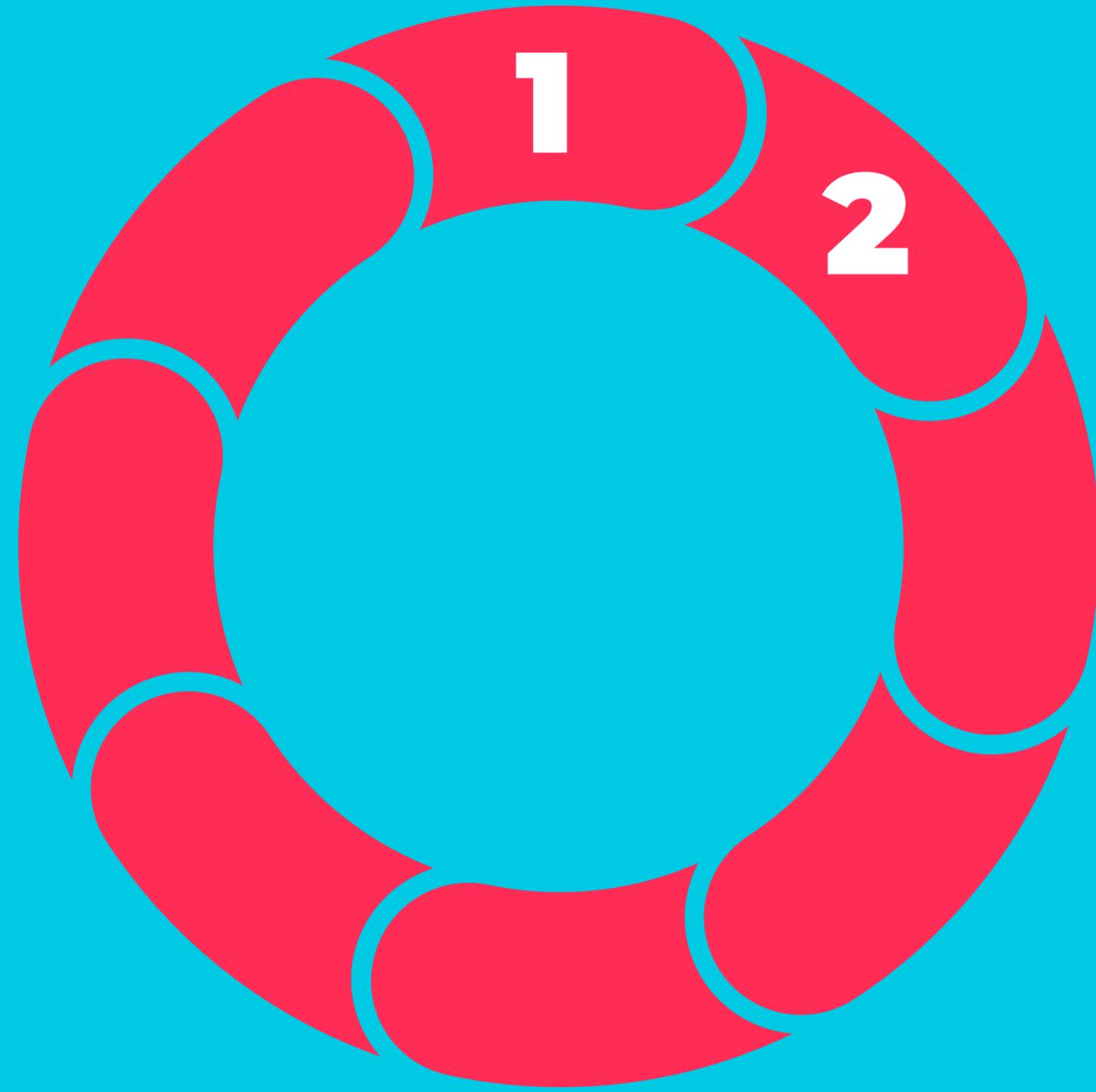
ENJOVE

# 1. The "Ooh, Ahh" Phase



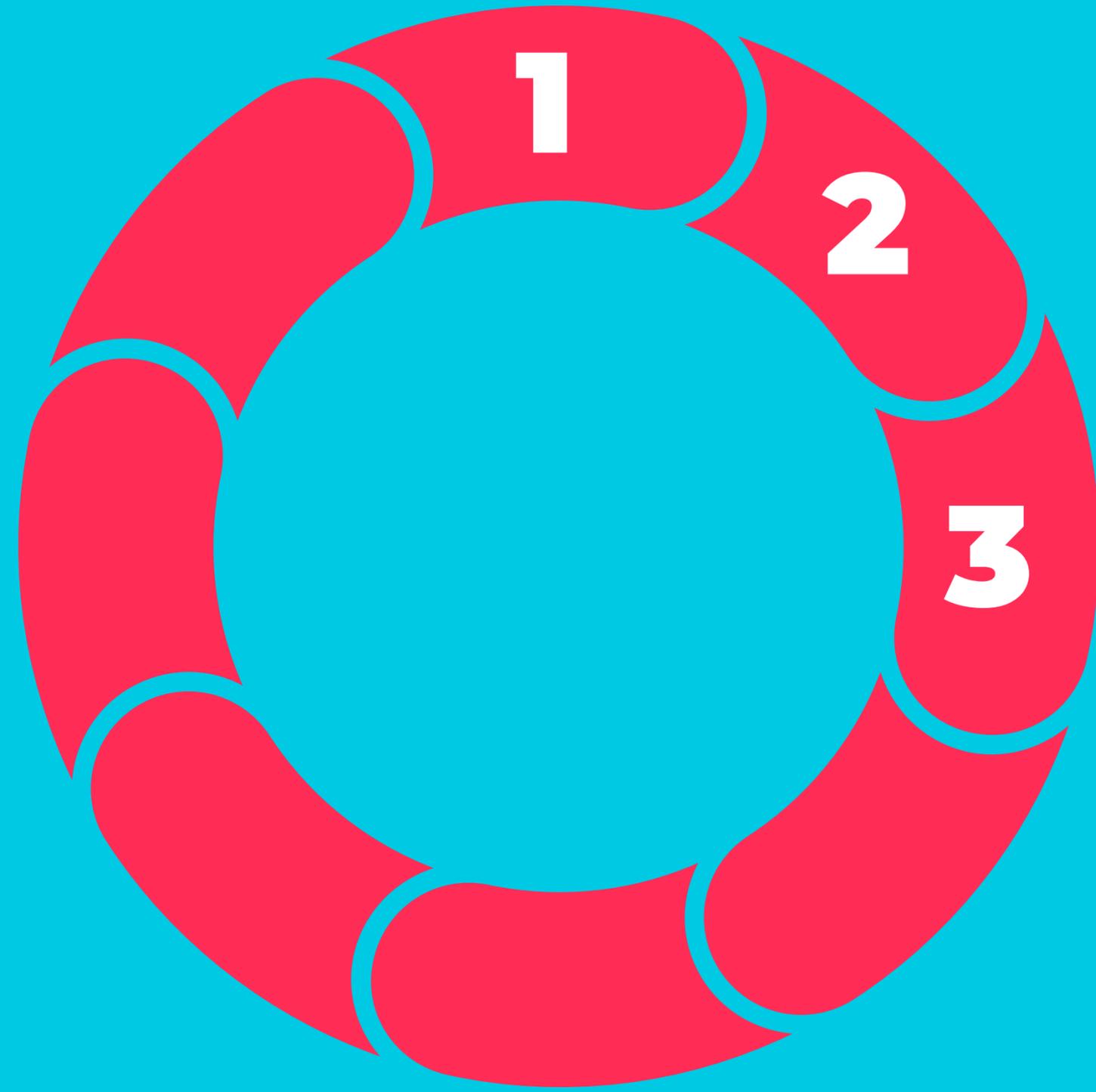
ENJOVE

- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**

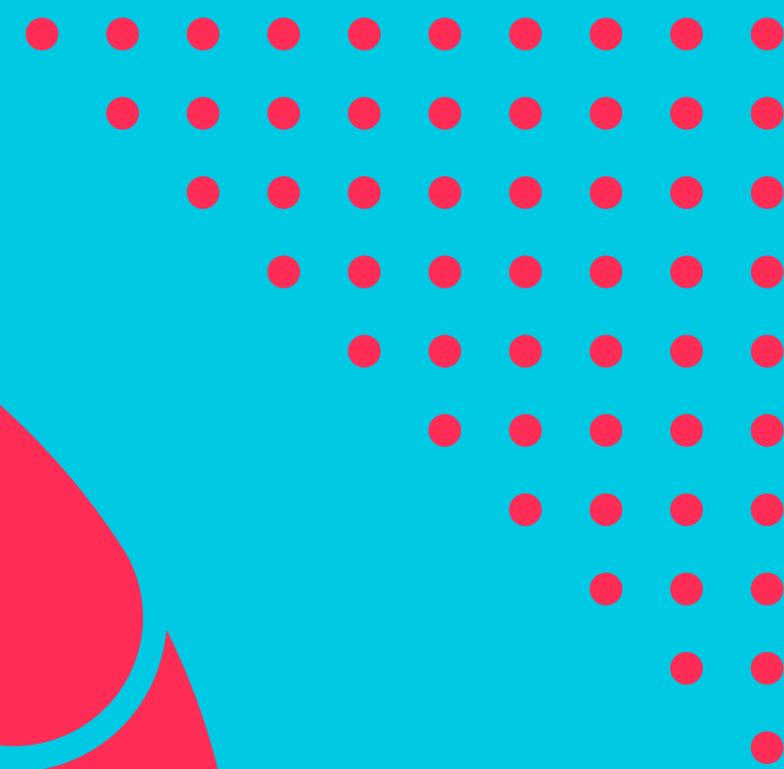


**ENJOVE**

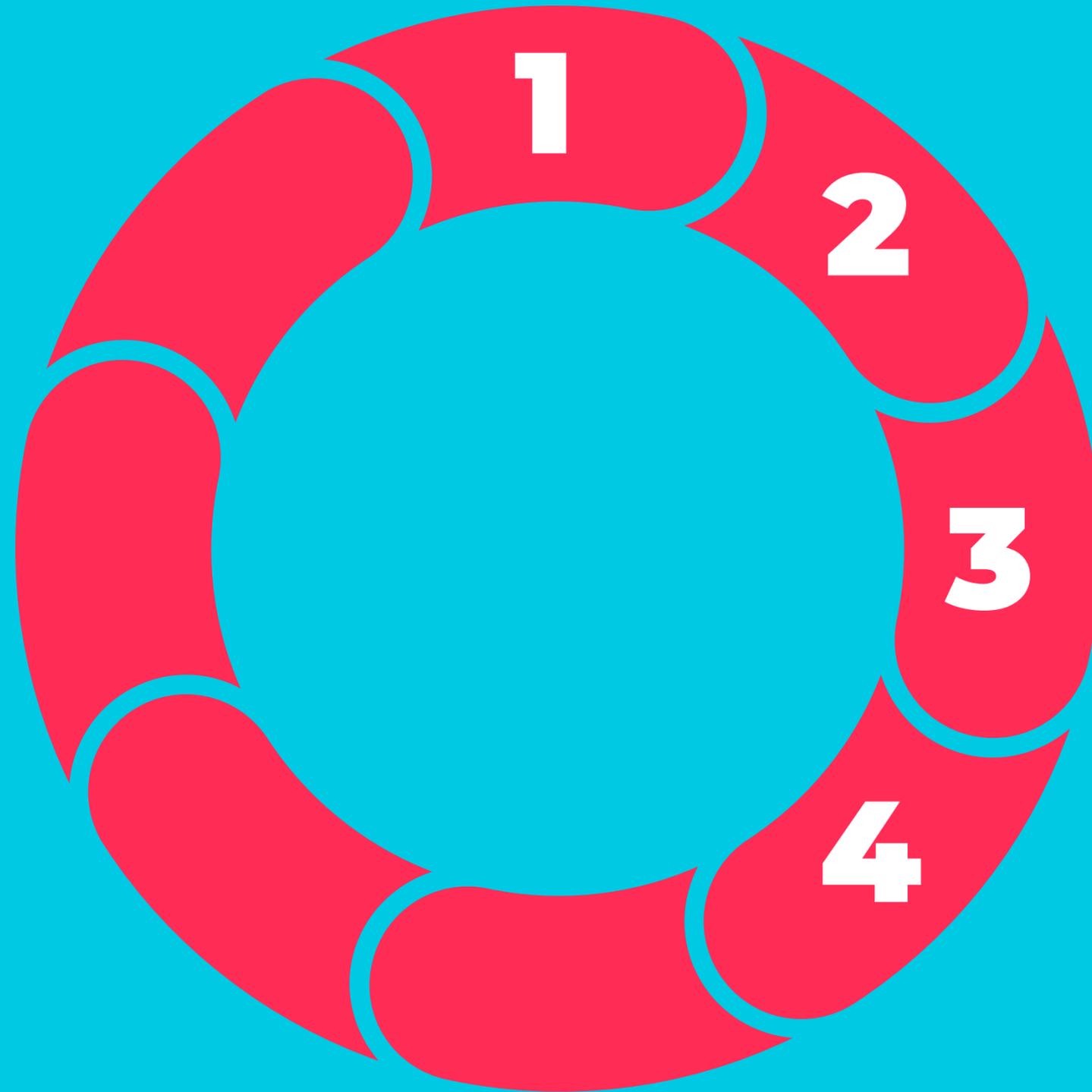
- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**



**ENJOVE**

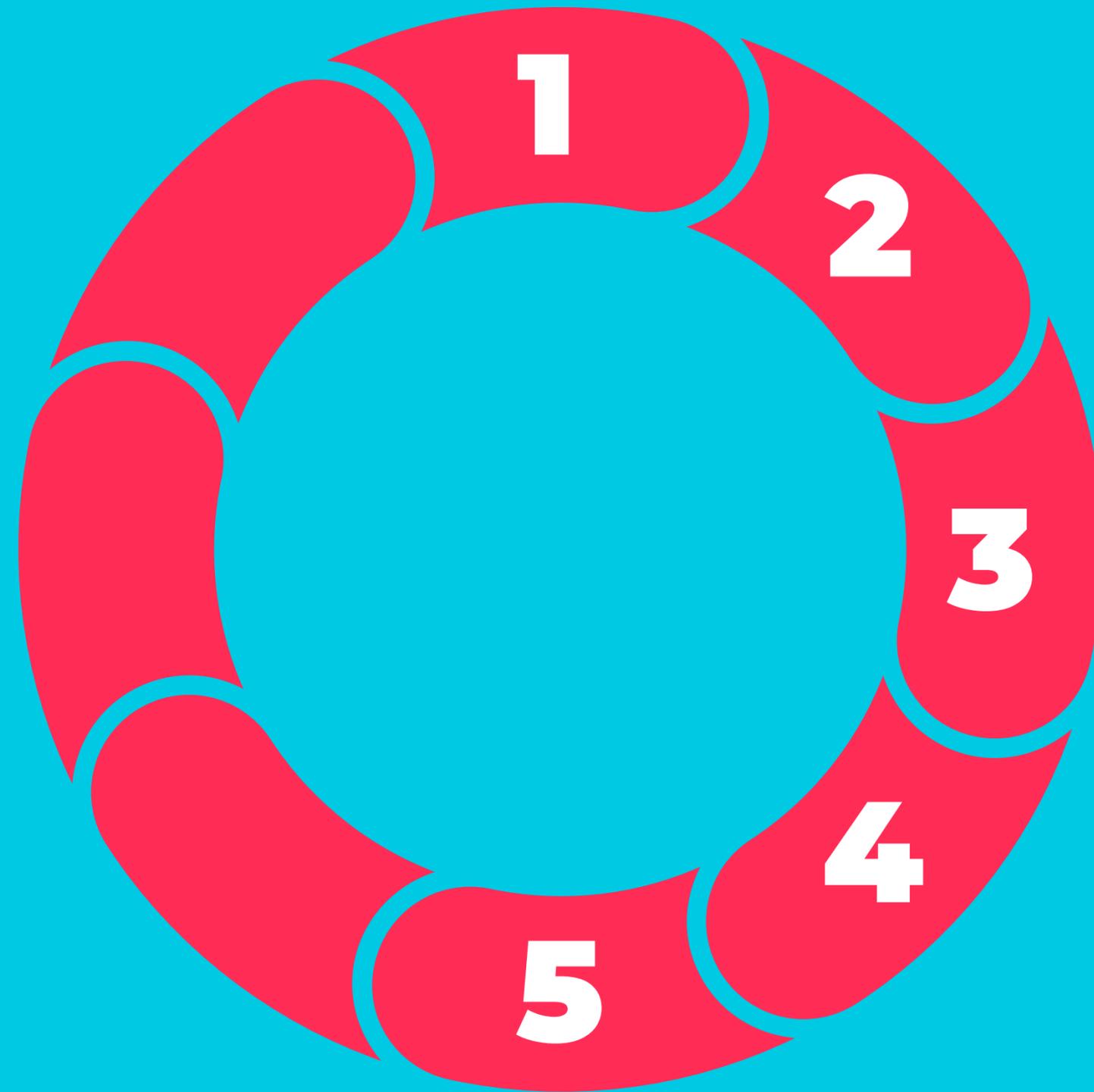


- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**



**ENJOVE**

- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown Phase**



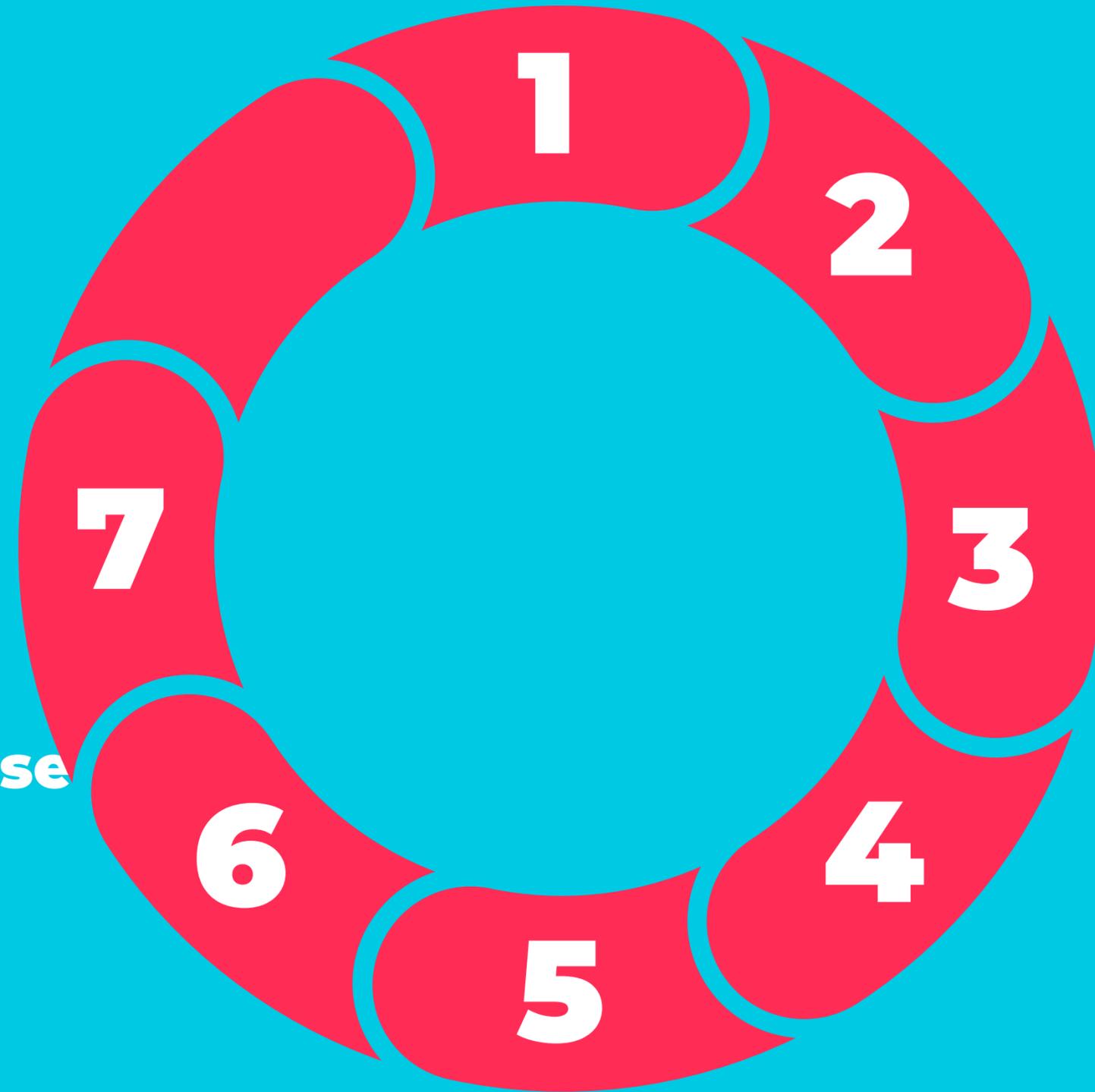
**ENJOVE**

- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown Phase**
- 6. The Comparison Phase**



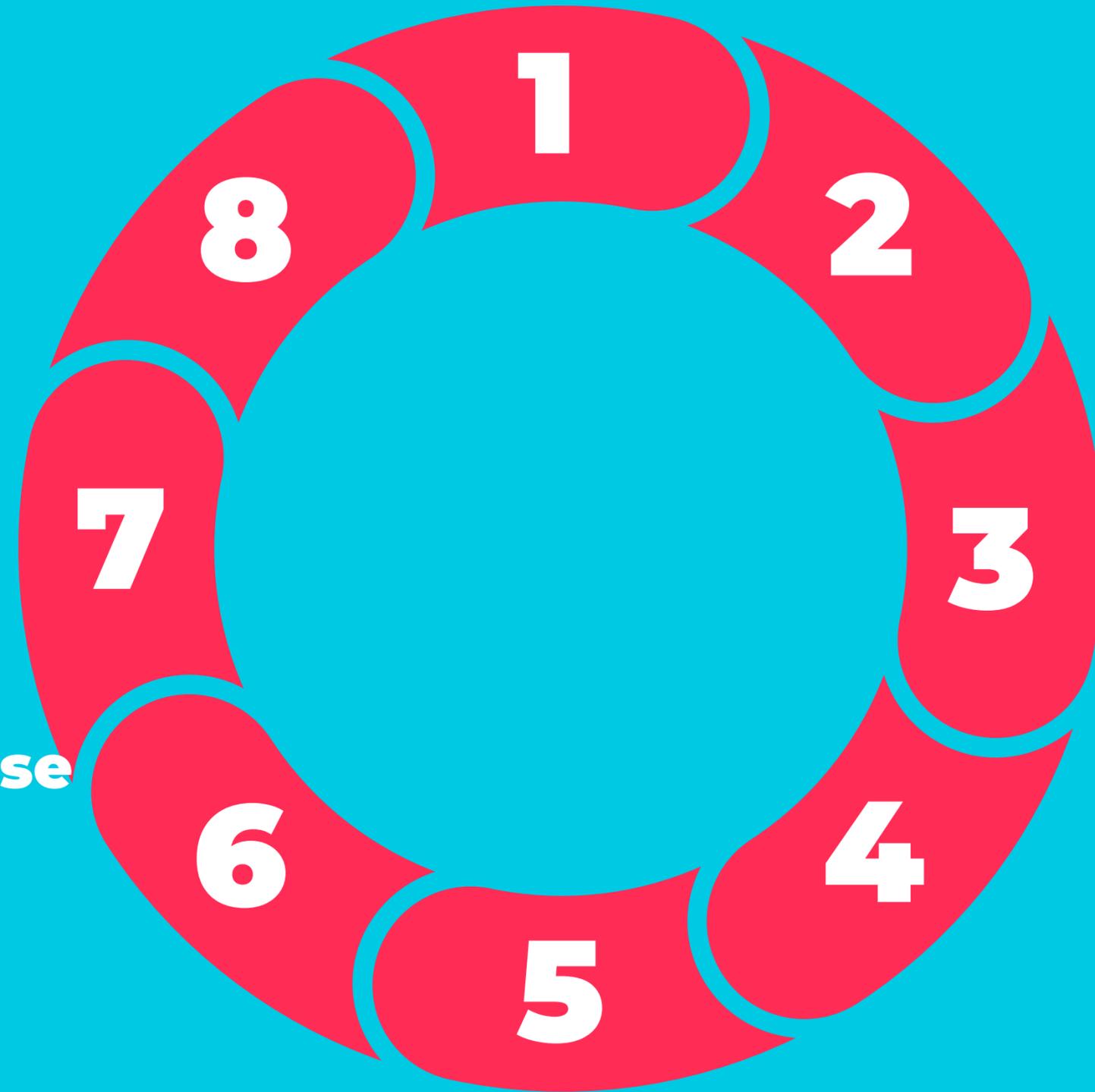
**ENJOYOLVE**

- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown Phase**
- 6. The Comparison Phase**
- 7. The Bigger & Better Phase**



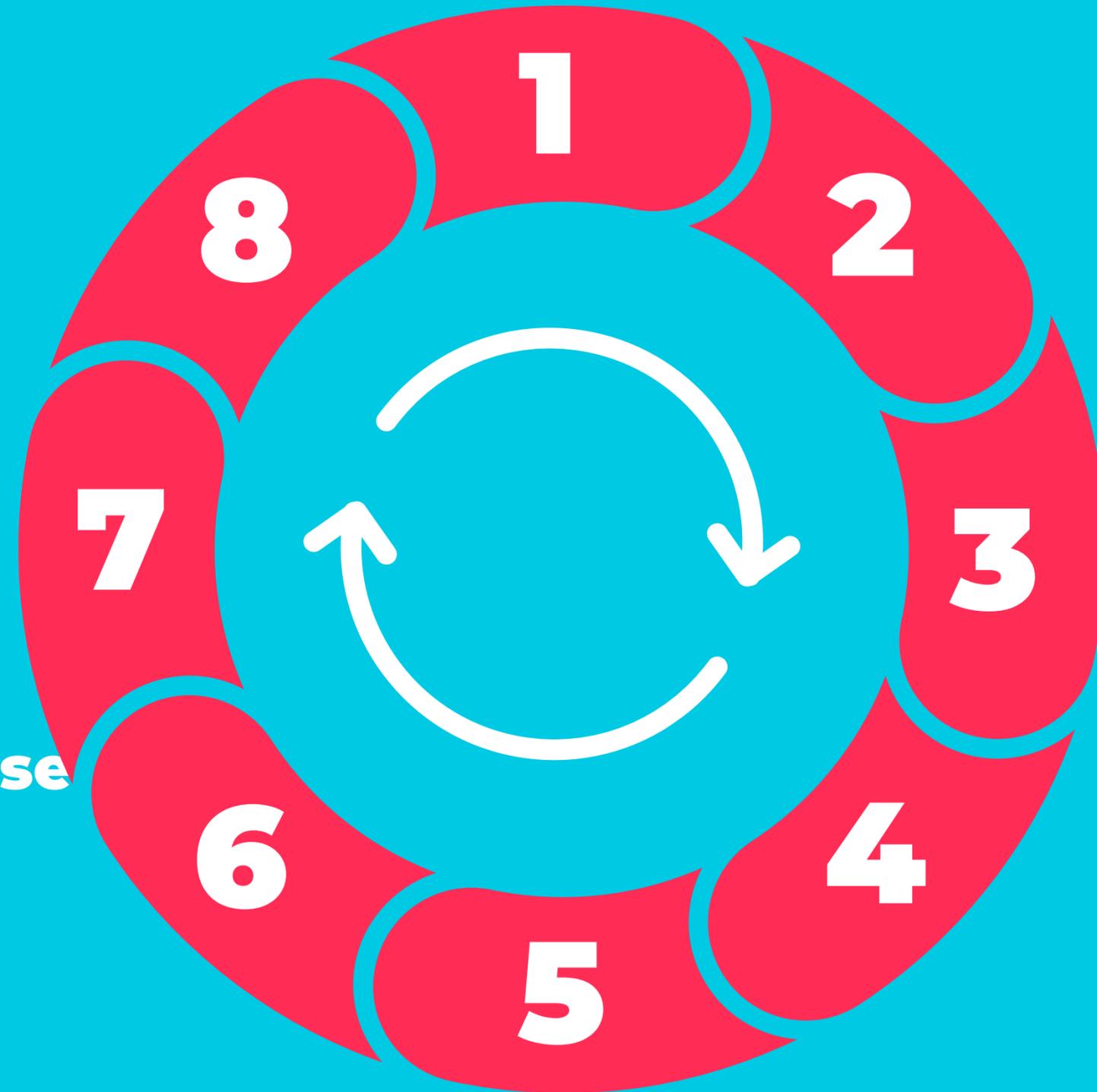
**ENJOVE**

- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown Phase**
- 6. The Comparison Phase**
- 7. The Bigger & Better Phase**
- 8. The New Idea Phase**



**ENJOYOLVE**

- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown Phase**
- 6. The Comparison Phase**
- 7. The Bigger & Better Phase**
- 8. The New Idea Phase**



**ENJOYOLVE**



**Participation** has  
turned into a full-  
time **struggle.**

**ENJOVE**

# The Spirit Struggle



**Participation**



# The Spirit Struggle



**Participation**



**Attendance**



# The Spirit Struggle



**Participation**

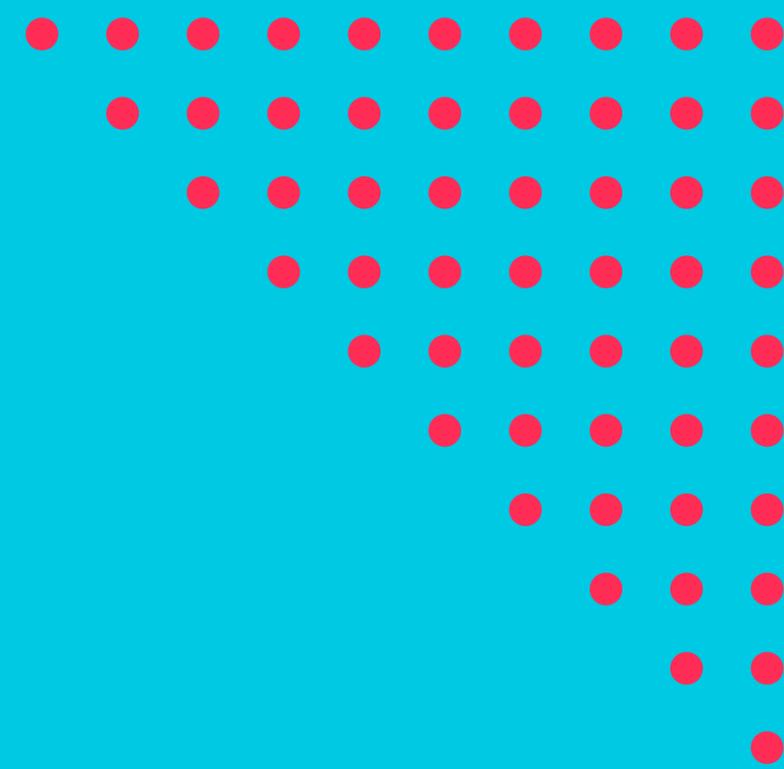


**Attendance**



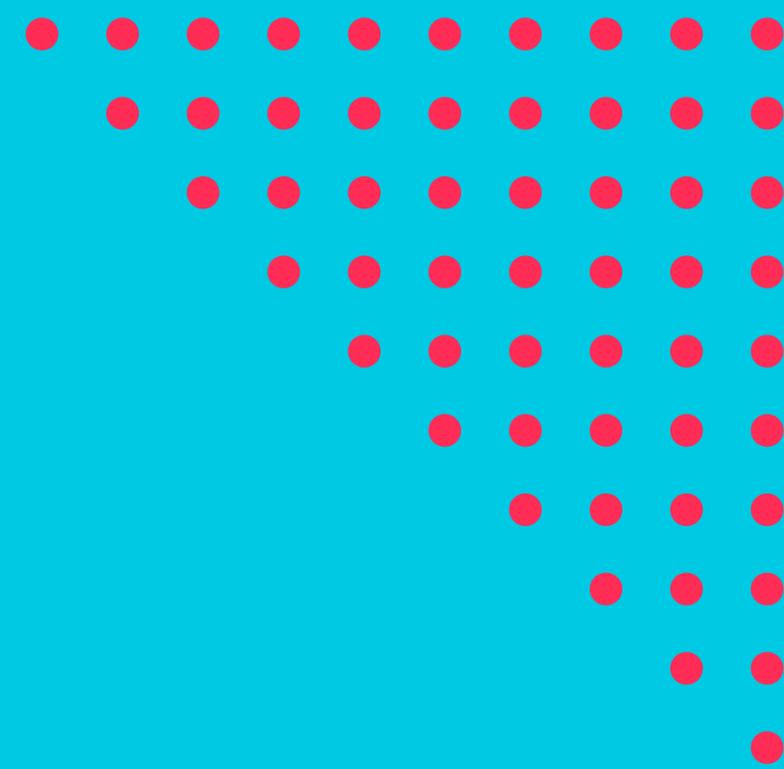
**Enthusiasm**

# Activity “Revolutions”



ENJOVE

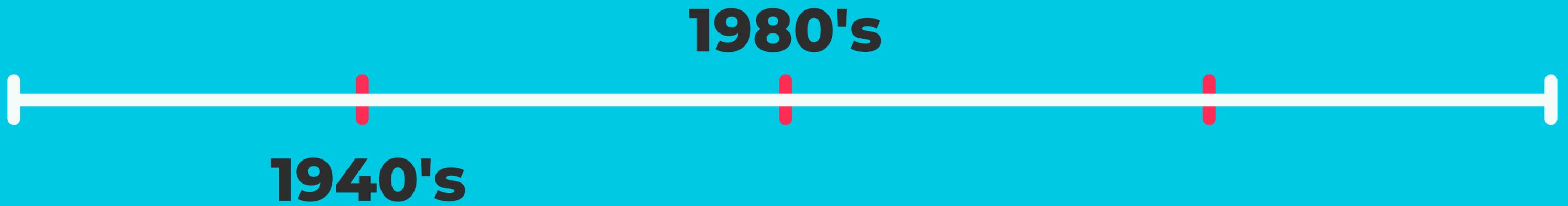
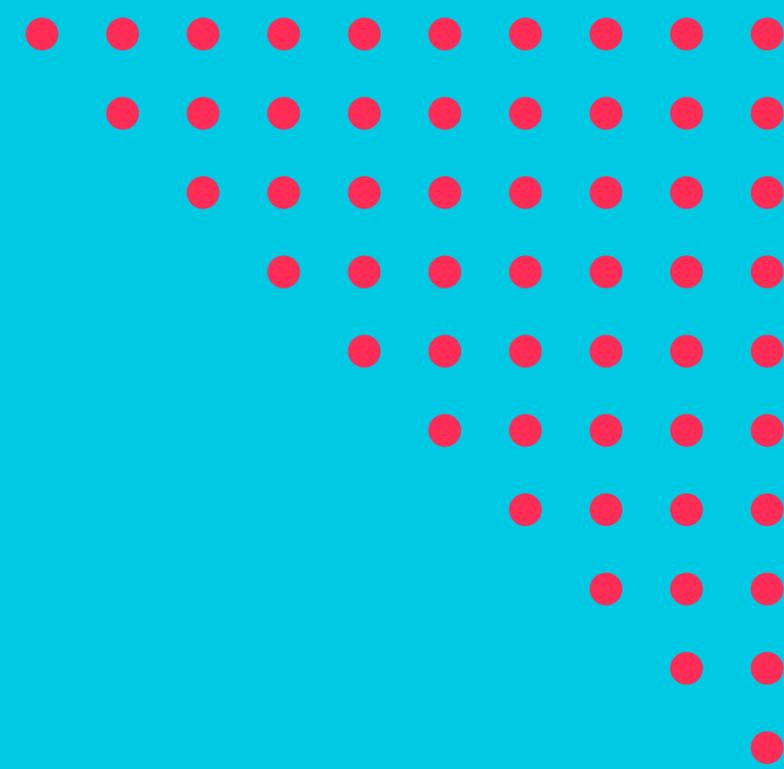
# Activity “Revolutions”



**1940's**

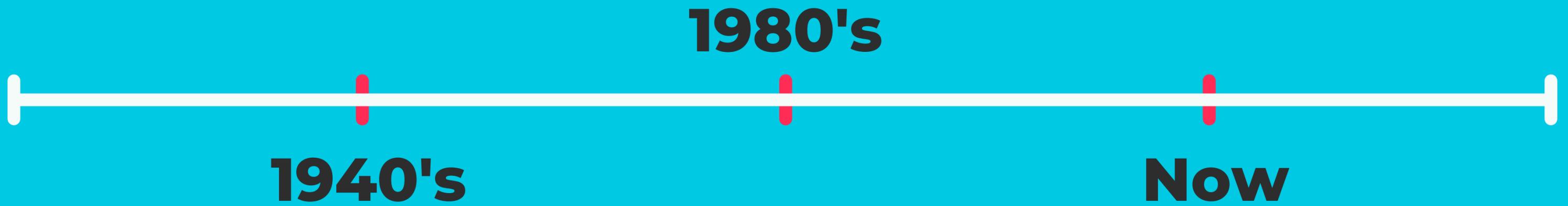
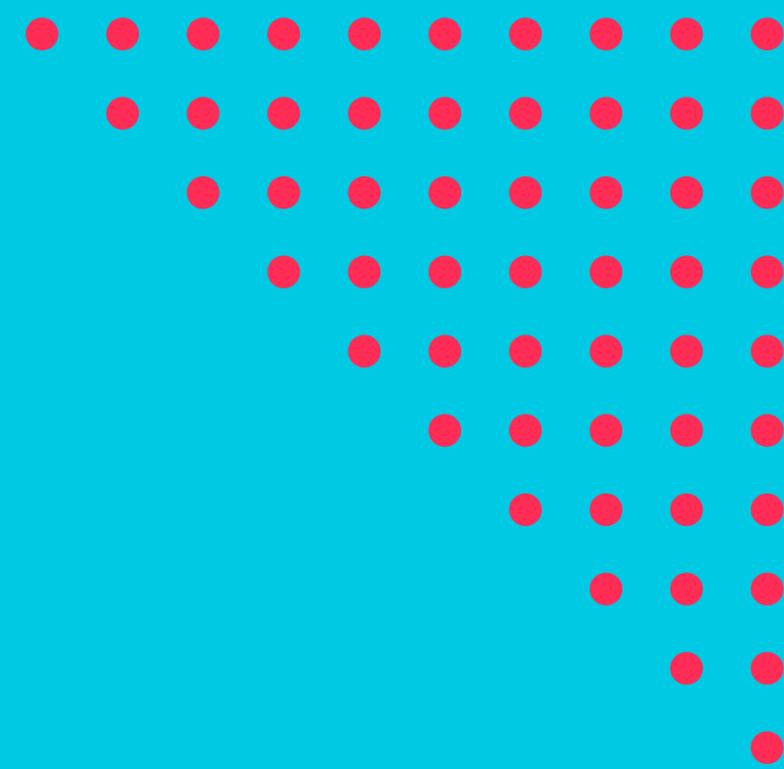
**ENJOVE**

# Activity “Revolutions”

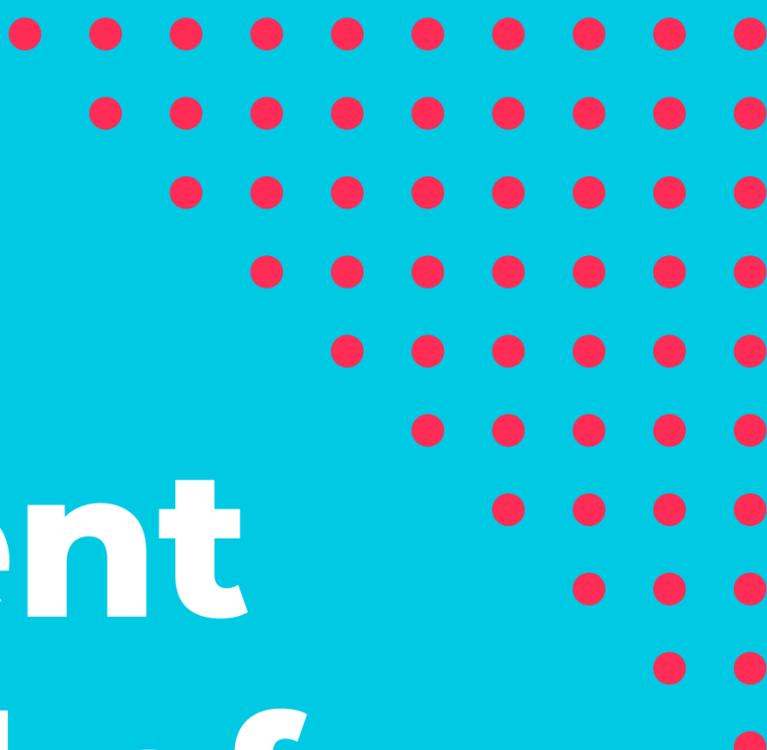


ENJOVE

# Activity “Revolutions”



ENJOVE



The world of student  
activities is in need of  
a third **activity**  
**revolution.**

ENJOVE



## Revolution #1

**Building campus-wide engagement starts by understanding and acknowledging the **spirit deficit.****

**ENJOVE**

**Steal This!**

# The School Spirit Bank Account

ENJOY



**“It’s hard to plan for a  
group of students who  
are **fundamentally**  
**different** from  
ourselves.”**

**ENJOY**

Food for thought...

What if we could **train**  
our leaders to put  
themselves in **someone**  
**else's shoes?**

ENJOYOLVE



## Revolution #2

Every student **wants to participate** in the culture of your school. It is up to student activities to **create that space.**

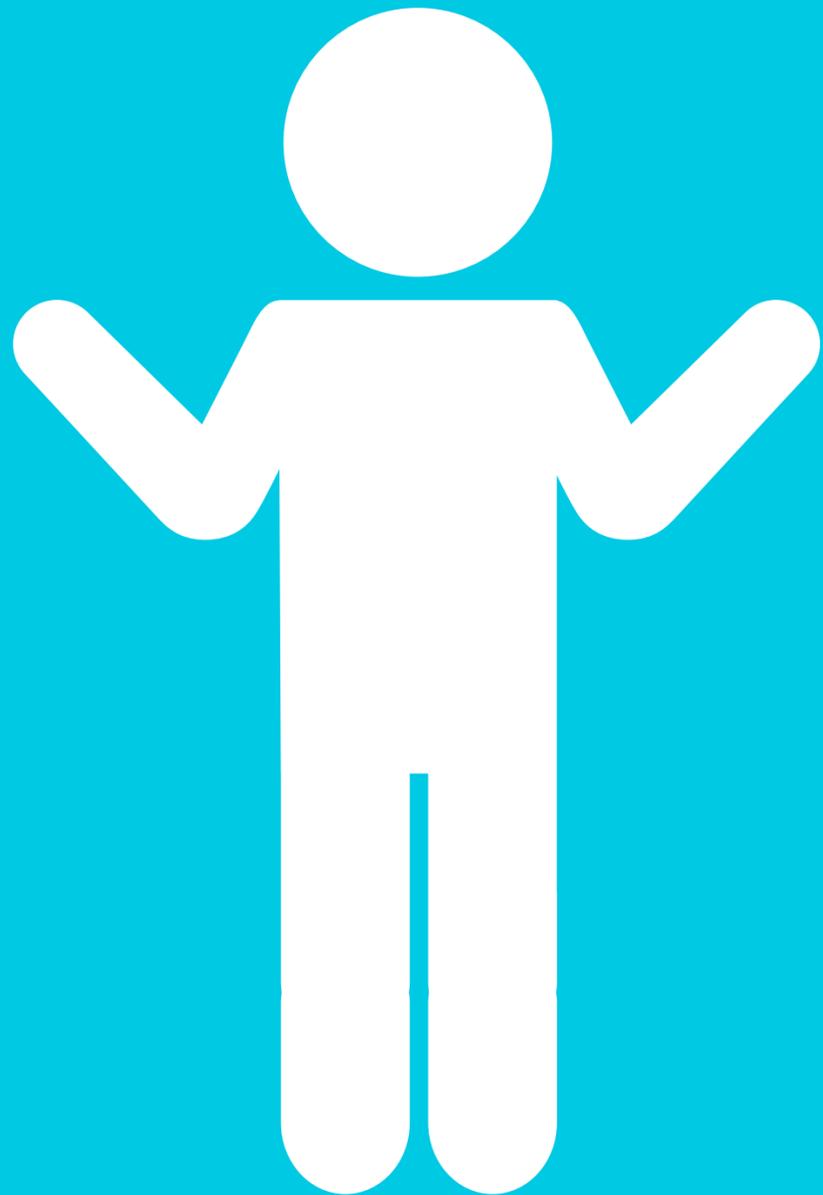
ENJOYOLVE

**Steal This!**

# The Skeptical Student

**ENJOYOLVE**

**Steal This!**



**Hi, my name is**

\_\_\_\_\_.

**ENJOYOLVE**



What does it look like  
to **meet the needs** of  
every student on  
campus?

ENJOYOLVE

# The Skeptical Student

How can we meet students exactly as they are?

● **Bookmarked Kindness**

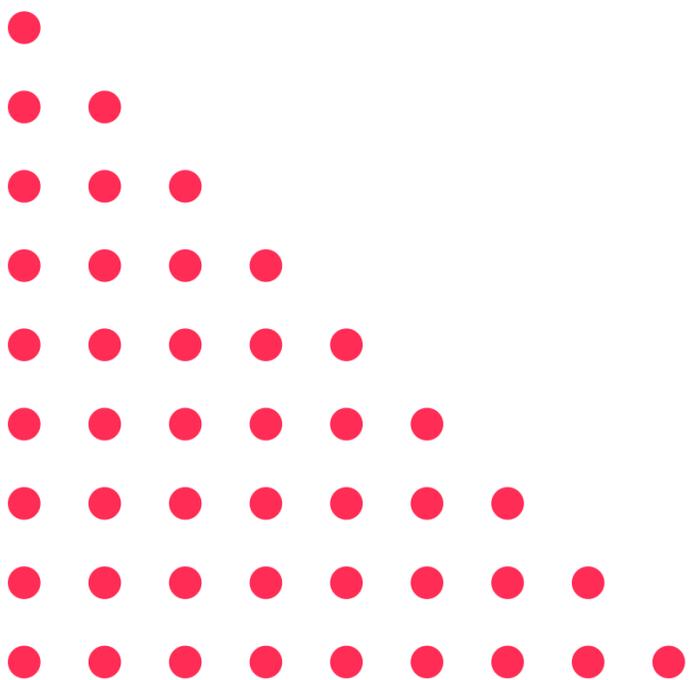
● **Call For Luck!**

● **Good Luck Roses!**

● **Translated Kindness**

● **Umbrella Buddies**

● **Mirror Mirror**



**ENJOINE**

Food for thought...

The best leadership programs **show up for students** long before asking students to **show up for them.**

ENJOYOLVE

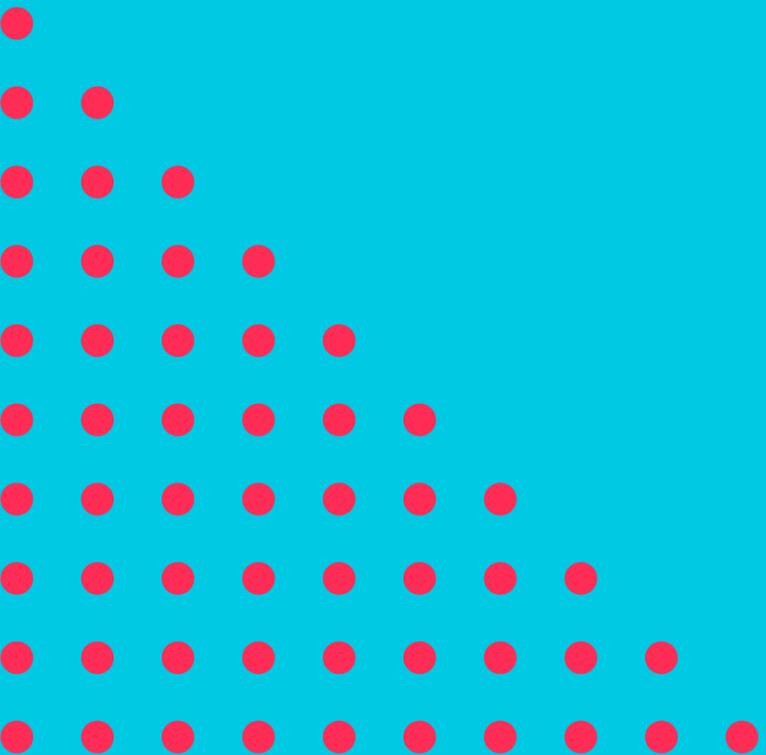


## Revolution #3

**The most engaging activities programs regularly balance their ask-to-give ratio.**

**ENJOVE**

# Ask

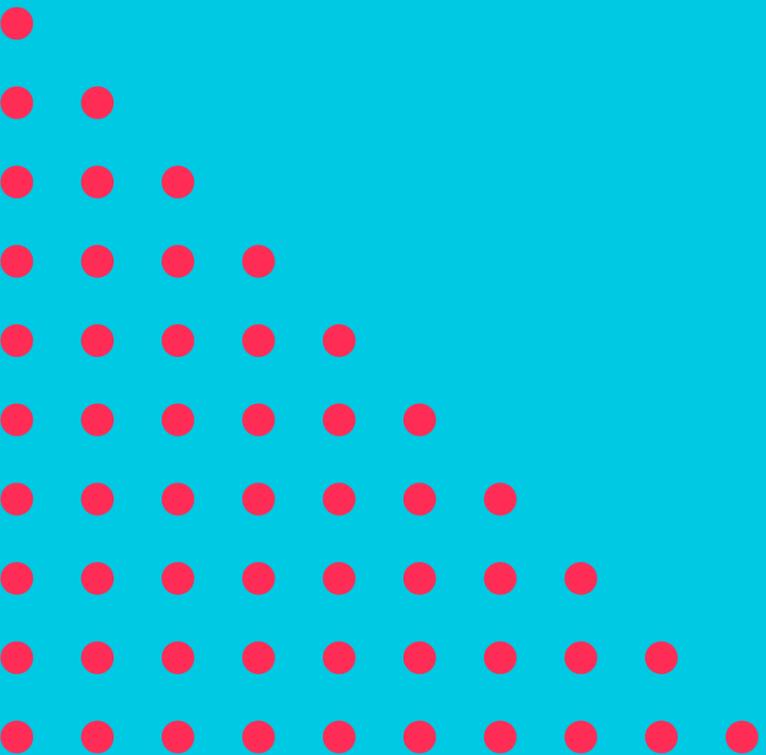


ENJOVE

# Ask

# Give

ENJOVE





## Revolution #4

Overhauling your activity culture starts with becoming **obsessed** with **intentional & consistent** acts of giving.

ENJOYOLVE

**Steal This!**

# The Rule of 4

**ENJOVE**

# Weekly Activity Challenges!

- **Always Low-Risk**
- **Always Low-Burden**
- **Consistently Build Trust**



**But like....**

Can we **have**  
**some** of them?

**ENJOYOLVE**

# Weekly Challenges

How can we engage students every week of the school year?

● **Replica Jersey Luck!**

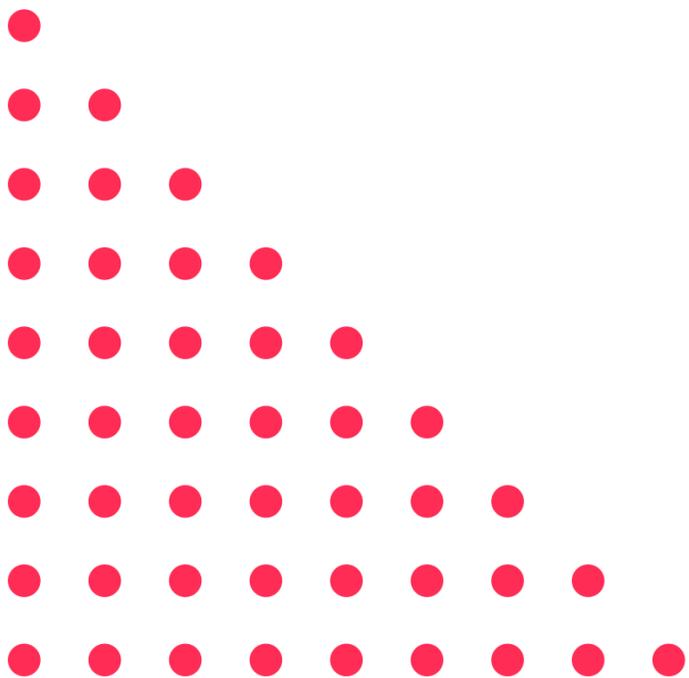
● **Agents of Kindness**

● **March Madness**

● **The Red Carpet**

● **Secret Menu**

● **Please Don't Open!**



**ENJOY**

**But also...**

Can we **have**  
**hundreds** of  
them?

**ENJOYOLVE**



## Revolution #5

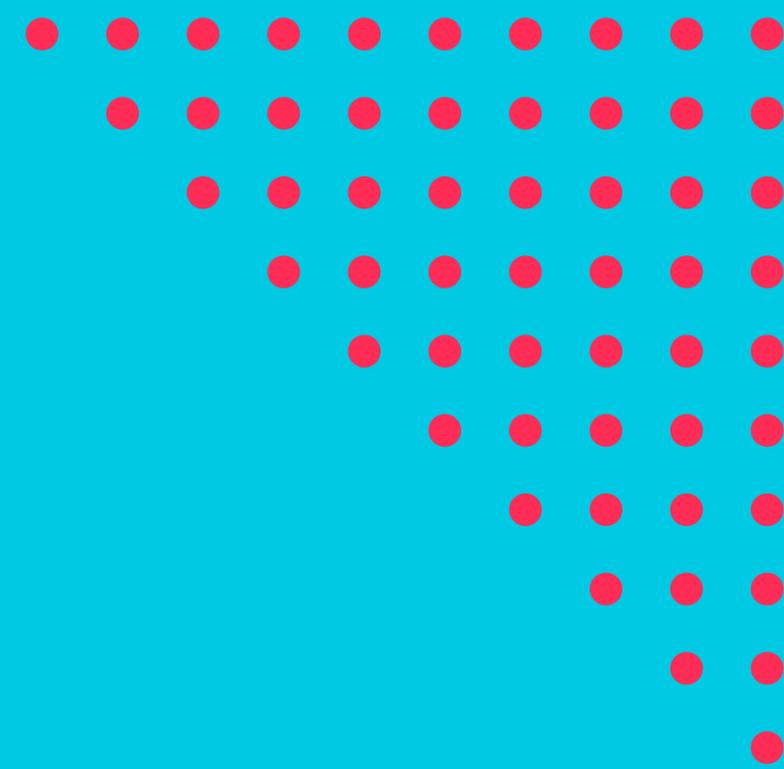
**Meaningful activities** aren't simply fun or energetic. More importantly, **meaningful activities** spread an intentional **message**.

ENJOYOLVE

**Steal This!**

# Anchoring

**ENJOYOLVE**



**Steal This!**

# 3-Step Planning

**ENJOVE**

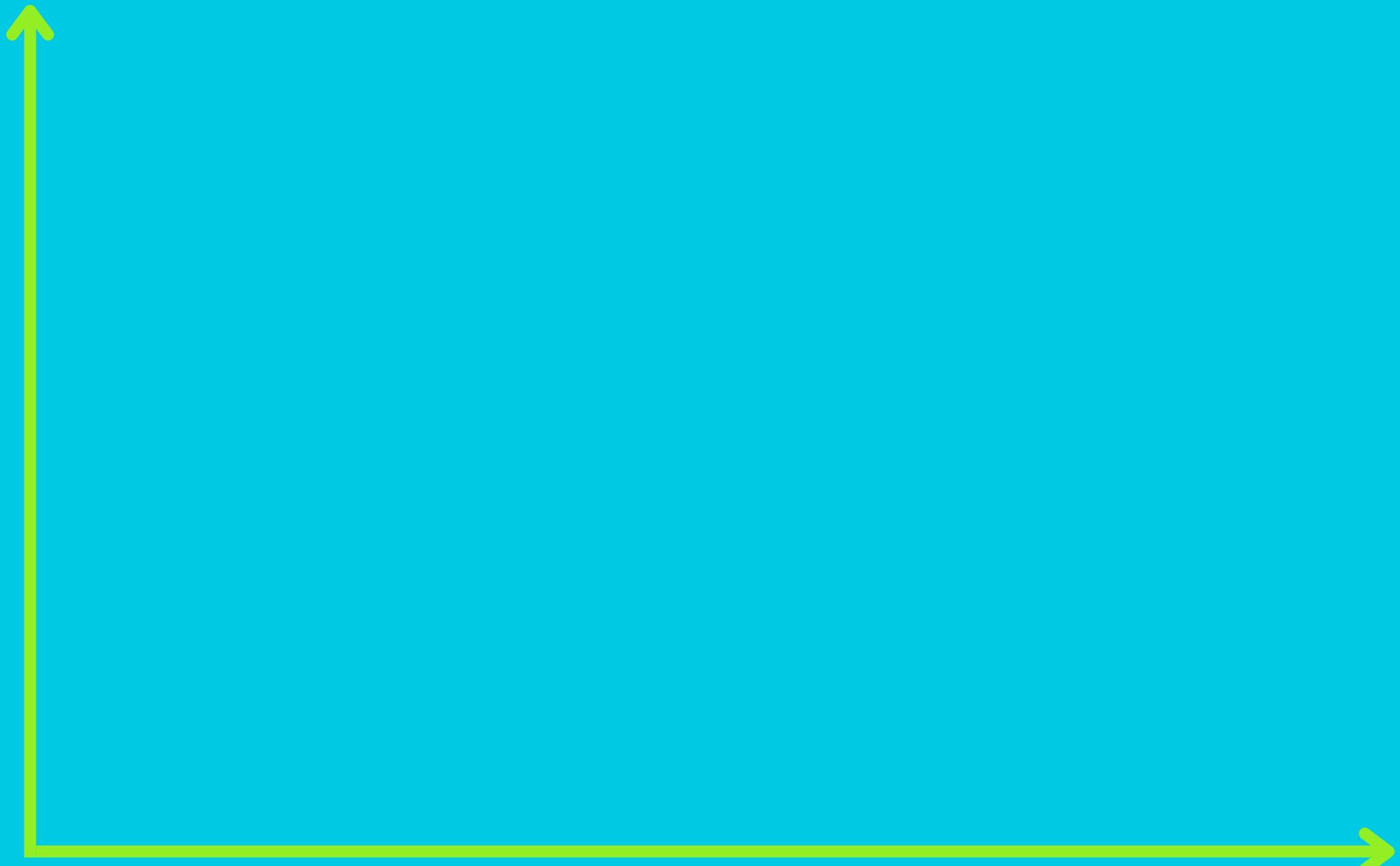


## Revolution #6

The best activities programs **actively map out** their students' experience on campus.

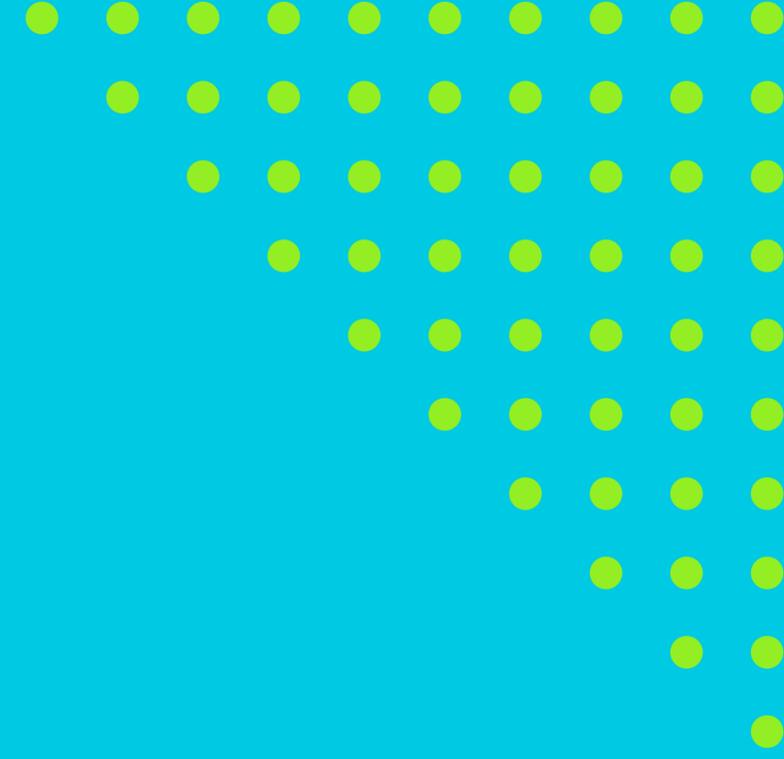
ENJOVOLVE

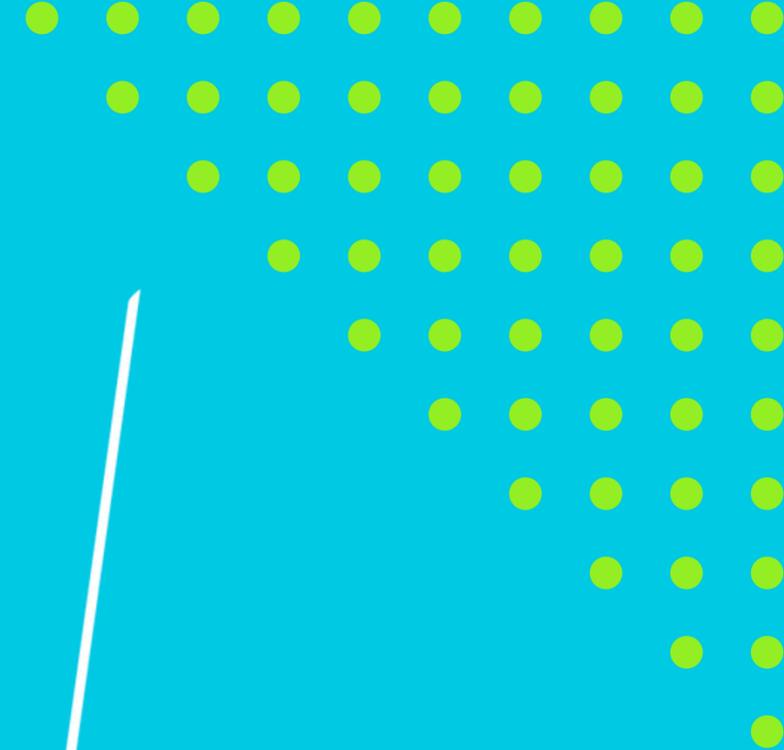
**Morale**



**Month**

**ENJOYOLVE**





**ENJOYOLVE**

Food for thought...

Activities have the ability  
to make **good days great**  
and **bad days bearable.**

ENJOY

**Steal This!**

# Connection Weeks

**ENJOYOLVE**



## Revolution #7

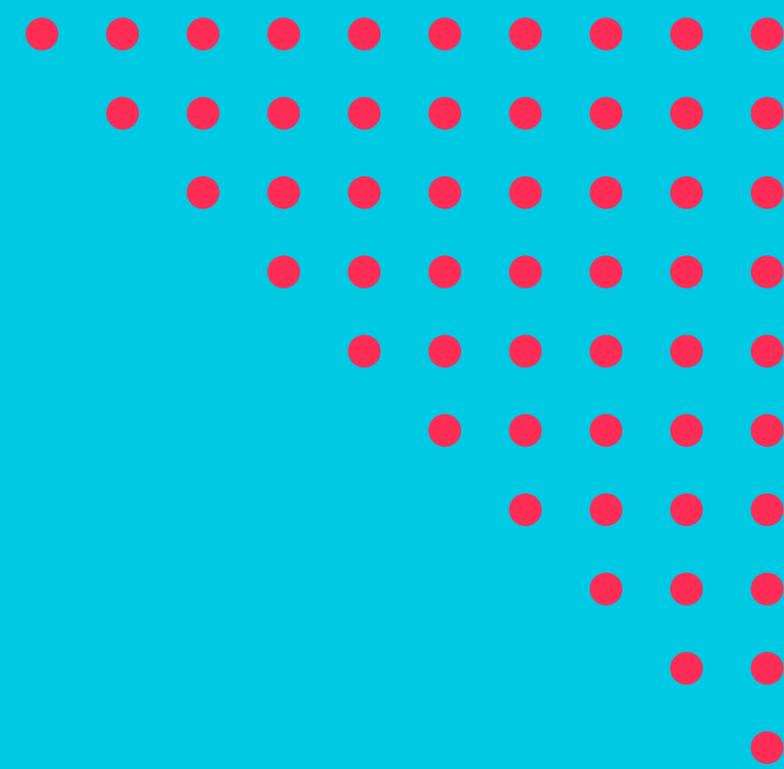
**Decades-old activity traditions don't need to be trashed - they need to be **reimagined.****

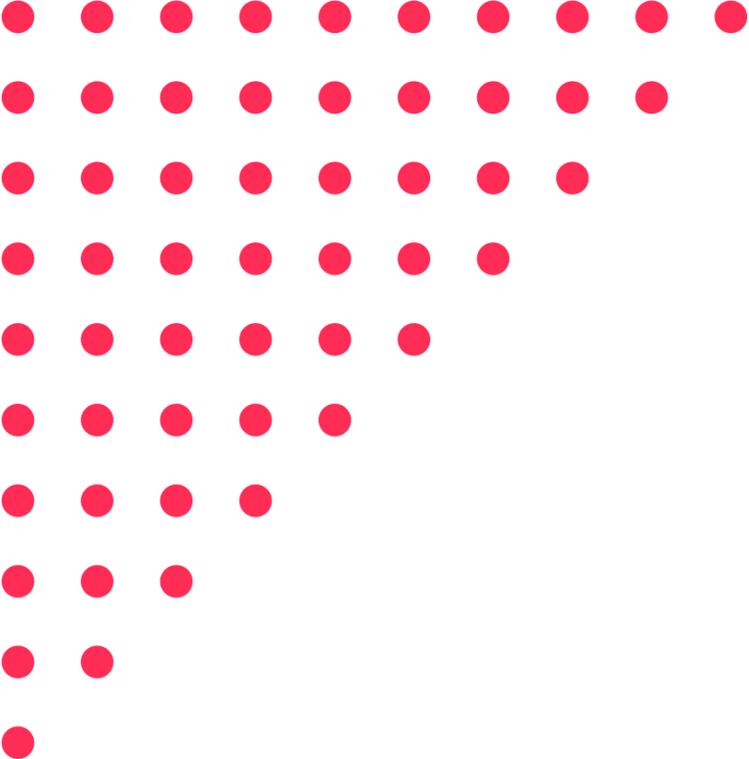
**ENJOVE**

**Steal This!**

# Layered Activities

**ENJOY**

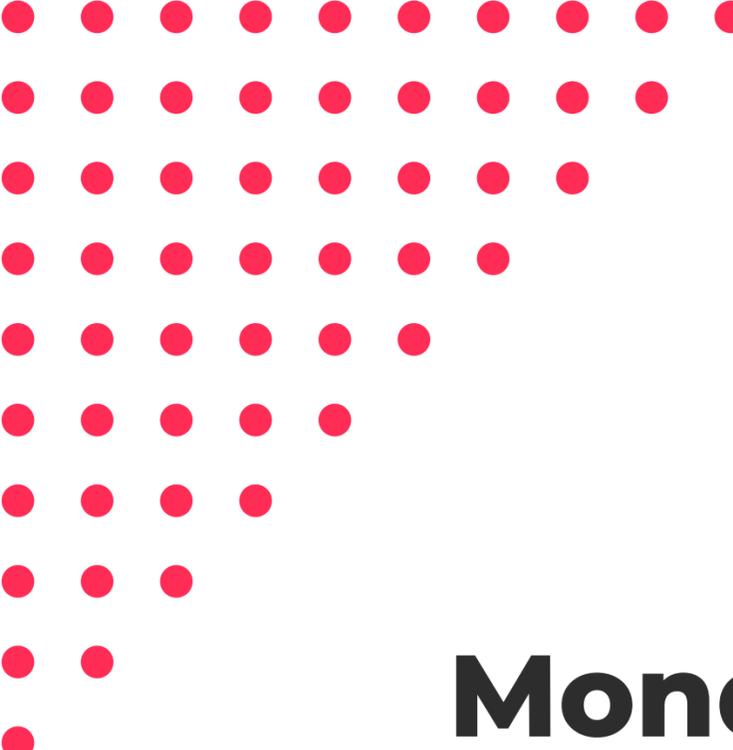




# Spirit Week

**Theme: Share the Love!**

ENJOY



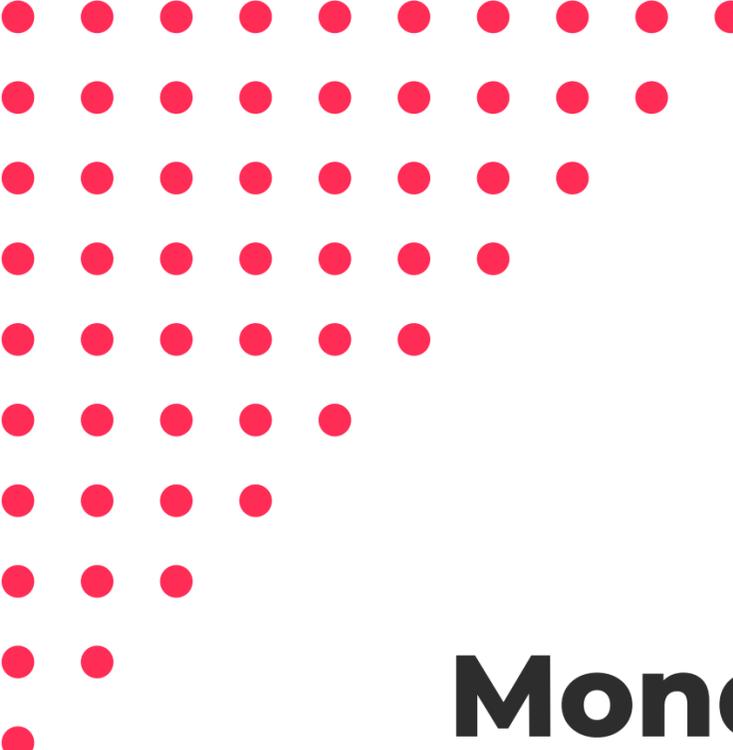
# Spirit Week

**Theme: Share the Love!**

## **Monday - “Self-Care Start!”**

- **Sweats + Comfy Clothes**
- **Mirror Messages**
- **Slime-Making Stations at Lunch**
- **Low-Fi Passing Periods**
- **The Chill Cart**

**ENJOY**



# Spirit Week

**Theme: Share the Love!**

## **Monday - “Self-Care Start!”**

- Sweats + Comfy Clothes
- Mirror Messages
- Slime-Making Stations at Lunch
- Low-Fi Passing Periods
- The Chill Cart

## **Tuesday - “We Love You!”**

- Pink-Out Clothing
- Bookend-Buddy Notes
- Mirror Messages Pt. 2
- Mascot Hugs
- Teacher DJ

**ENJOY**



# Spirit Week

**Theme: Share the Love!**

## **Wednesday - Valentine's Day!**

- **Wear What Makes You Feel Special**
- **Roses At The Door**
- **Hearts on Walls!**
- **Kindness Clothespins**
- **Afternoon Delivery!**

**ENJOY**



# Spirit Week

**Theme: Share the Love!**

## **Wednesday - Valentine's Day!**

- **Wear What Makes You Feel Special**
- **Roses At The Door**
- **Hearts on Walls!**
- **Kindness Clothespins**
- **Afternoon Delivery!**

## **Thursday - Love Where You Came From**

- **Wear Elementary School Colors**
- **Bookend Return Notes**
- **Throwback Announcements**
- **Truly Motivational**

**ENJOY**



## Revolution #8

The world's greatest activities programs see **the void** as an **opportunity** for impact.

ENJOVE

**Summer**

**Winter**

**Spring**

**Homecoming**

**Dances**

**Large Events**

**Fall Sports**

**ENJOVE**

# Summer

Homecoming

Dances

Large Events

Fall Sports

# Winter

# Spring

Prom

Graduation

Award Nights

Rites of Passage

ENJOY



# Summer

Homecoming

Dances

Large Events

Fall Sports

# Winter

?

# Spring

Prom

Graduation

Award Nights

Rites of Passage

ENJOYOLVE

Food for thought...

If fall and spring are all about celebrating school spirit, winter should be all about **building it.**

ENJOY

**Steal This!**

# 4-Column Planning

**ENJOVE**

**Group**

**Need**

**Message**

**Moment**

**ENJOVE**



## Revolution #9

**Activity programs everywhere need to identify and mend relationships with **opposition parties.****

**ENJOVE**

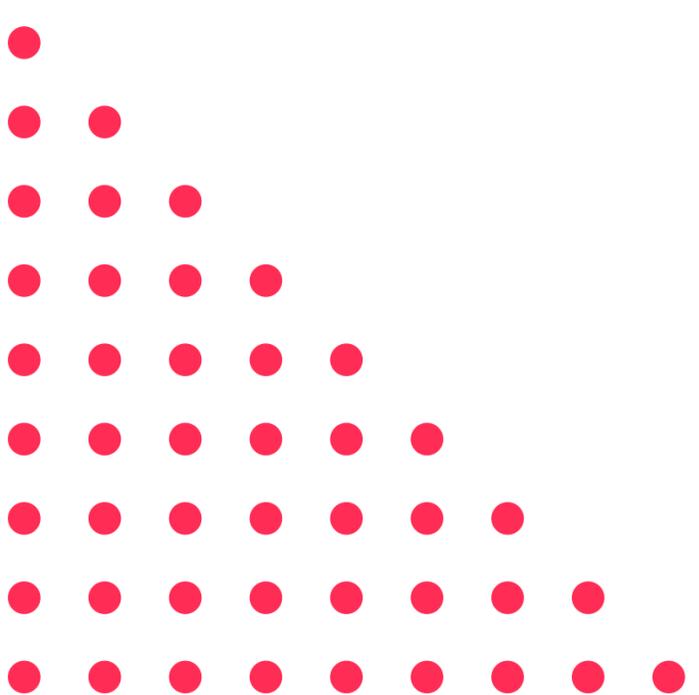
**Staff**

**Students**

**ENJOVE**

# Staff Activities

How can we help staff feel truly valued and appreciated without embarrassment?



- **Take 10**

- **Bubble Madness**

- **Walk & Appreciate**

- **Morning Cup**

- **Alumni Appreciation**

- **Substitute Surprise**

**ENJOVE**



## Revolution #10

**There are only two ways to gain instant school spirit. For the rest of us, an intentional approach is needed.**

**ENJOYOLIVE**

# The Spirit Struggle



**Spirit Day  
Participation**



**Event  
Attendance**



**School  
Connectedness**

# The Process



**Spirit Day  
Participation**



**Event  
Attendance**



**School  
Connectedness**

**ENVOI**

**Revolutionize Your Activities**

**Step 1**

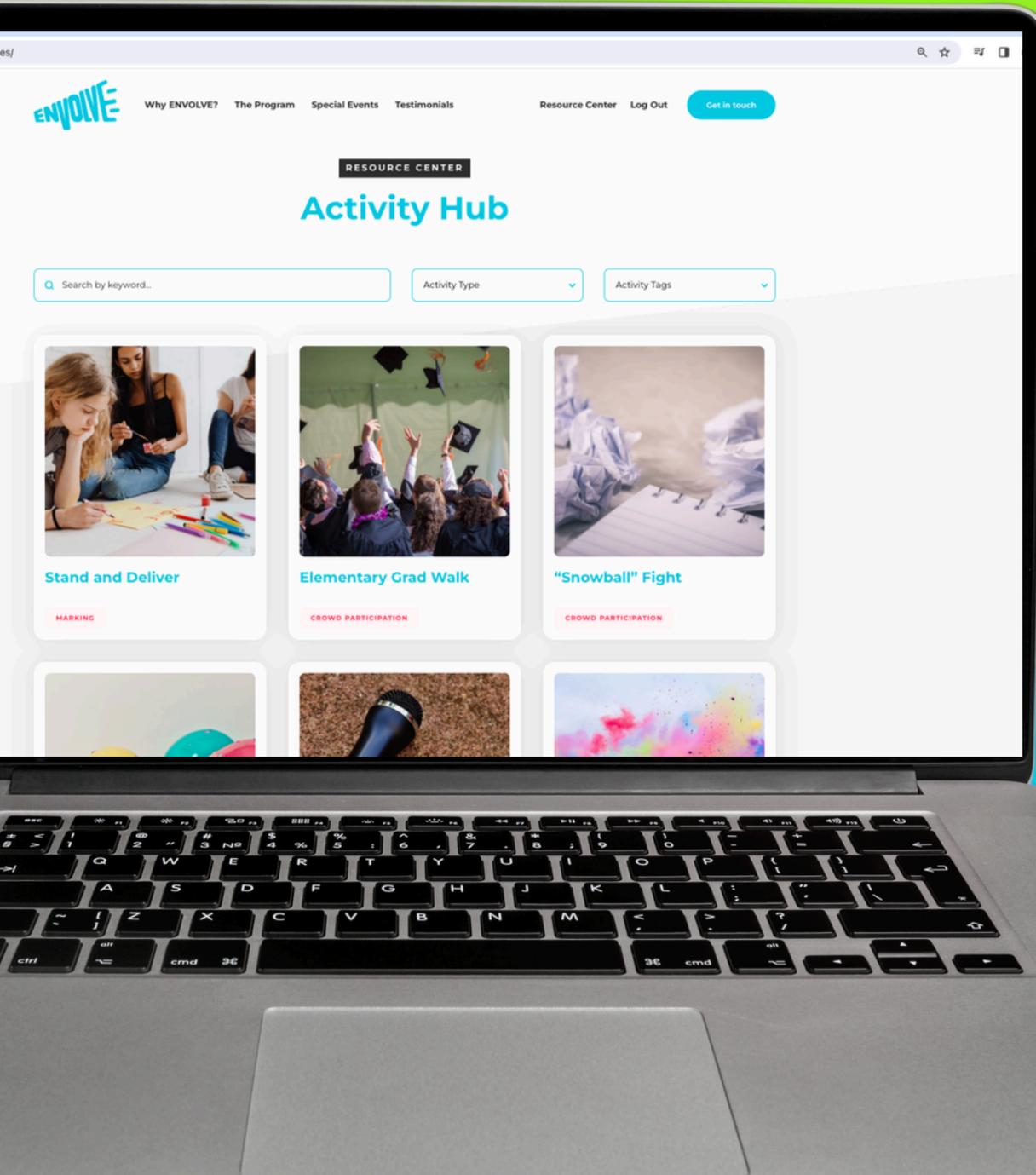
# In-Person Training

**ENJOY**



**Step 2**

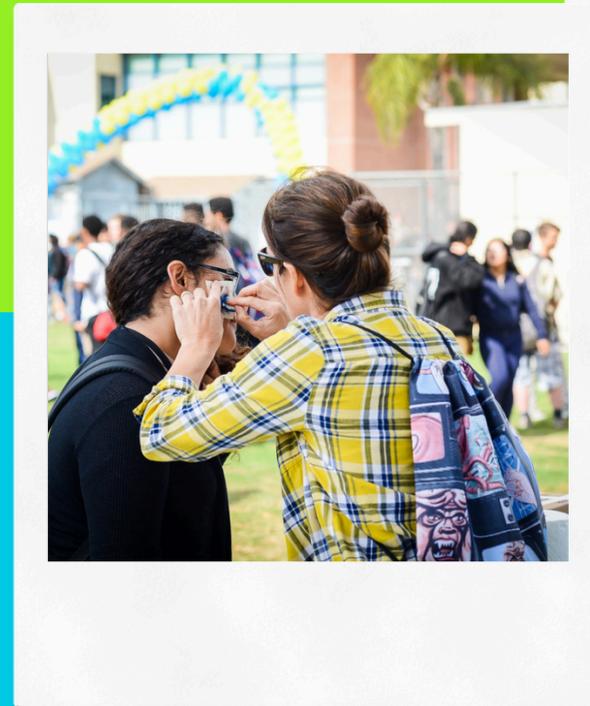
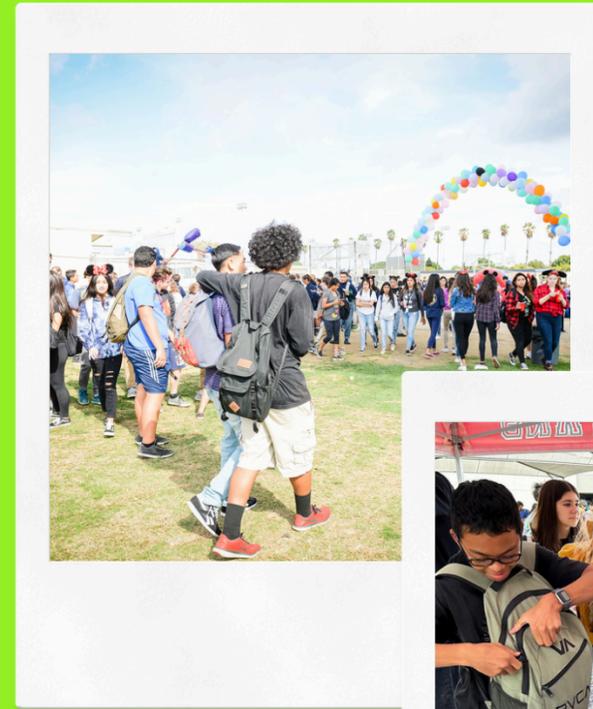
# Activity Hub Access



**ENVOLE**

**Step 3**

# Weekly Activity Challenges

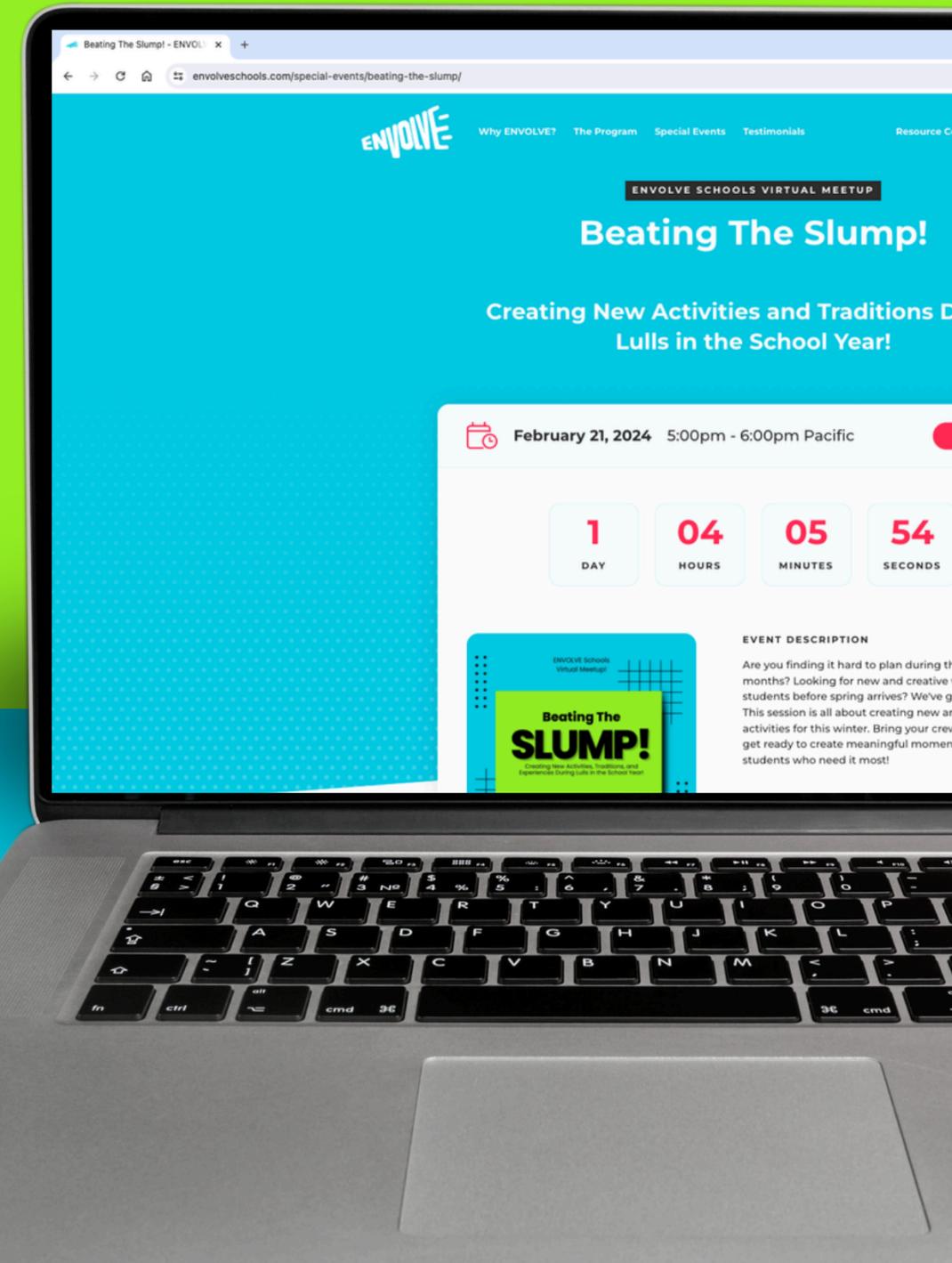


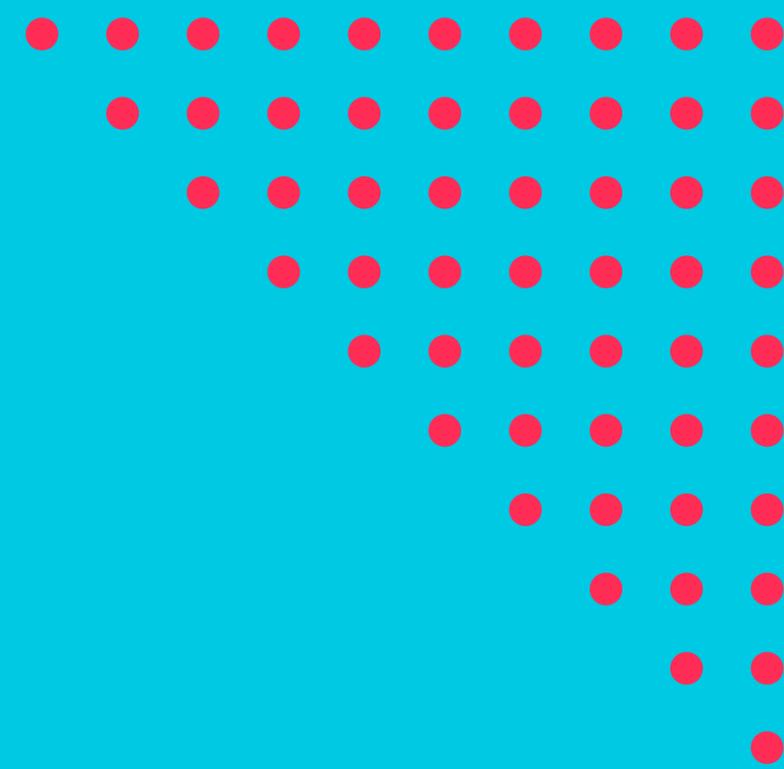
**ENJOY**

## Step 4

# Nationwide Special Events

ENVOLVE





**ACTIVITY**  
**REVOLUTION!** 

**ENJOVE**