



# ACTIVITY *REVOLUTION!*

ENJOVE





**Our world has  
changed  
dramatically in the  
past two years.**

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# Pandemic Phases

The  
Scramble



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# Pandemic Phases

**The  
Scramble**



**The Great  
Digitization**



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# Pandemic Phases

**The  
Scramble**

**The Hybrid  
Shift**



**The Great  
Digitization**

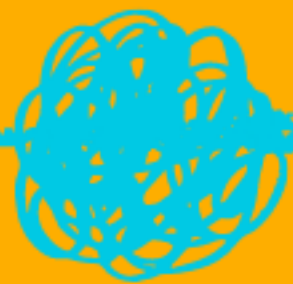


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# Pandemic Phases

**The  
Scramble**

**The Hybrid  
Shift**

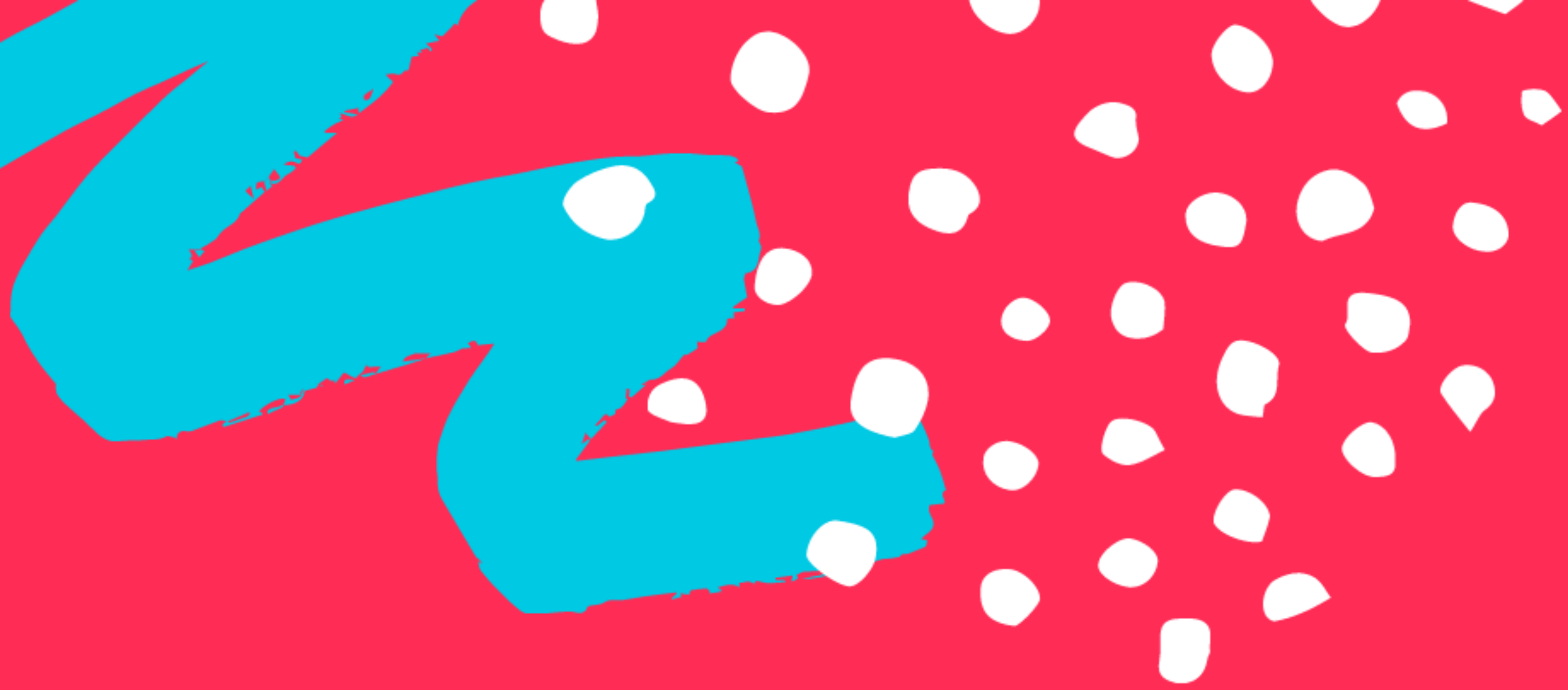


**The Great  
Digitization**

**The  
Bump**



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## The Great "Bump"

**Schools saw a massive participation boost to start the 2021-2022 school year.**

**ENGAGE**



The Great  
Bump™

Short-Lived

Schools saw a massive  
participation boost to  
start the 2021-2022  
school year.

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# Pandemic Phases

**The  
Scramble**

**The Hybrid  
Shift**

**The Great  
Burnout**

**The Great  
Digitization**

**The  
Bump**



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**Student leaders and their  
advisors are more exhausted  
than ever before in history.**



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**If we're intentional,  
activity burnout can  
actually have 3 benefits.**



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# Difficult Times Can Make Way For...

**1**

**Reflection**

**2**

**3**

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# Difficult Times Can Make Way For...

**1**

**Reflection**

**2**

**Growth**

**3**

**ENVOLVE**



# Difficult Times Can Make Way For...

**1**

**Reflection**

**2**

**Growth**

**3**

**Change**

**ENVOLVE**





# The Golden Opportunity

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**We have a bigger  
opportunity to create  
meaningful **change** than  
ever before in the history  
of activities.**

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## Change #1

**Self-care needs to become a regularly scheduled component of every student leadership program.**

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# This School Year, Your Leaders Have...





# This School Year, Your Leaders Have...

**Worked Hard**

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# This School Year, Your Leaders Have...

**Worked Hard**  
**Stessed Constantly**

**ENVOLVE**



# This School Year, Your Leaders Have...

**Worked Hard**  
**Stressed Constantly**  
**Lost Sleep**

**ENVOLVE**



# This School Year, Your Leaders Have...

**Worked Hard**  
**Stressed Constantly**  
**Lost Sleep**  
**Arrived Early**

**ENVOLVE**



# This School Year, Your Leaders Have...

**Worked Hard**  
**Stressed Constantly**  
**Lost Sleep**  
**Arrived Early**  
**Stayed Late**

**ENVOLVE**



# **This School Year, Your Leaders Have...**

**Worked Hard**  
**Stressed Constantly**  
**Lost Sleep**  
**Arrived Early**  
**Stayed Late**  
**Altered Traditions**

**ENVOLVE**





# **This School Year, Your Leaders Have...**

**Worked Hard**  
**Stressed Constantly**  
**Lost Sleep**  
**Arrived Early**  
**Stayed Late**  
**Altered Traditions**  
**Pivoted Constantly**

**ENVOLVE**



# **This School Year, Your Leaders Have...**

**Worked Hard**  
**Stressed Constantly**  
**Lost Sleep**  
**Arrived Early**  
**Stayed Late**  
**Altered Traditions**  
**Pivoted Constantly**  
**Created New Activities**

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**But they're not the only  
ones.**



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**This School Year, You  
Have...**

**ENJOVE**



# This School Year, You Have...

**Worked Hard**

**ENJOVE**





# This School Year, You Have...

**Worked Hard**  
**Stessed Constantly**

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# This School Year, You Have...

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**ENVOLVE**



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# **This School Year, You Have...**

**Worked Hard**  
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**ENVOLVE**



# **This School Year, You Have...**

**Worked Hard**  
**Stressed Constantly**  
**Lost Sleep**  
**Arrived Early**  
**Stayed Late**  
**Altered Traditions**  
**Pivoted Constantly**  
**Created New Activities**

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## Change #1A

**Self-care needs to become a regularly scheduled component of every student leadership program.**

**Along with their advisor(s)!**



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# Program Self-Care



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# Program Self-Care



## Water Color Night



ENJOYOLIVE

# Program Self-Care



**Water Color Night**  
**Workless Workshops**



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# Program Self-Care



**Water Color Night**  
**Workless Workshops**  
**Pets In The Park**



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# Program Self-Care



**Water Color Night**  
**Workless Workshops**  
**Pets In The Park**  
**Reflect & Share**



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# Program Self-Care



**Water Color Night**  
**Workless Workshops**  
**Pets In The Park**  
**Reflect & Share**  
**Morning Coffee**



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## Change #2

**We need to entirely  
reclaim and redefine  
the term "School  
Spirit".**

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# "School Spirit"

## Current Indicators

**Volume**

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# Volume

**"The louder they cheer, the more school spirit they must have."**

ENJOYOLIVE

# "School Spirit"

## Current Indicators

**Volume**

**Extroversion**

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# Extroversion

**"The more unique and silly  
the theme, the more school  
spirit they must have."**

ENJOYOLVE

# "School Spirit"

## Current Indicators

**Volume**

**Extroversion**

**Likes**

ENJOY

# Likes

**"The more likes and  
comments we can get, the  
more spirit we must have."**

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**Let's Create a New  
Definition**

**ENJOYOLIVE**

# "School Spirit"

## New Indicators

**Trust**

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# Trust

**"How can we meet students  
exactly where they are with  
this activity?"**

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# "School Spirit"

## New Indicators

**Trust**

**Connection**

**ENJOY**

# Connection

**"Does our activity create  
meaningful moments for  
students?"**

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# "School Spirit"

## New Indicators

**Trust**

**Connection**

**Encouragement**

ENJOY

# Encouragement



**"Does this activity leave  
students feeling seen and  
appreciated?"**



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## Change #3

**Activities programs  
need to regularly  
practice spanning the  
"Comfort Gap".**

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**Student leaders are  
"comfortable" with virtually  
every facet of student  
activities.**



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# Board Time!



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**On the other hand, most  
students level of  
comfortability looks  
much different.**



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# Board Time pt. 2!

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**Can we reach everyone's  
comfort zone  
simultaneously?**



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## Change #4

**We need to take an honest inventory and reevaluate "tried and true" activities.**

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# The Big Three

**1. Rallies**

**2. Spirit Days**

**3. Dances**



**Each of the "Big Three" have  
become increasingly  
extroverted and exclusive as  
time has continued.**



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**What if we had **litmus tests** for  
improving and changing our  
activities?**



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# Litmus Tests

## Participation Test

Does it increase participation in future events?

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# Litmus Tests

## Participation Test

Does it increase participation in future events?

## Purpose Test

"Explain the activity like I'm 5!"

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# Litmus Tests

## Participation Test

Does it increase participation in future events?

## Purpose Test

"Explain the activity like I'm 5!"

## Positivity Test

Does it leave our students feeling appreciated and encouraged?

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# Let's Apply Them!

**1. Rallies**

**2. Spirit Days**

**3. Dances**

# Let's Apply Them!

**1. Rallies**

**2. Spirit Days**

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# Let's Apply Them!

**1. Rallies**

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# Let's Apply Them!

**1. Rallies**

**2. Spirit Days**

**3. Dances**



## Change #5

**Winter activities need to begin having as much purpose as other times of the year.**

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# Activity Seasons

**Fall**

Back to School Events  
Club Rush  
Homecoming  
Dances  
Large-Scale Events  
Football Games

**Winter**

**Spring**

ENJOY

## Fall



Back to School  
Club  
Home  
Day  
Large-Scale  
Football

## Winter

## Spring

**Prom  
Award Ceremonies  
College Acceptance  
Graduation  
Recognition Events**

The logo for ENVOLVE, featuring the word "ENVOLVE" in a bold, white, stylized font on a blue background.



# Activity Seasons

## Fall

Back to School Events  
Club Rush  
Homecoming  
Dances  
Large-Scale Events  
Football Games

## Winter

?

## Spring

Prom  
Award Ceremonies  
College Acceptance  
Graduation  
Recognition Events

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**If fall is about excitement and  
spring is about celebration, why  
can't winter be about meeting  
students' needs?**

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# Meeting Needs

**Mental Health**

**Hidden Kindness**  
"Pro Tips"

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# Meeting Needs

**Mental Health**

Hidden Kindness  
"Pro Tips"

**Staff  
Appreciation**

Morning Cup  
Surprise Spirit

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# Meeting Needs

## Mental Health

Hidden Kindness  
"Pro Tips"

## Staff Appreciation

Morning Cup  
Surprise Spirit

## Moments of Kindness

Hidden Heroes  
Ice Cream Parties!

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## Change #6

**ASB needs to become  
the lead facilitator of  
collaboration and  
connection between  
campus organizations.**

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# Student activities as a tree.

(Stay with me...)



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# Collaborative Activities

**Monthly Meetups**  
**Collaboration Circles**  
**Administration Lunches**  
**Officer Roundtables**

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## Change #7

**Activities programs  
need to master the art  
of small, consistent,  
intentional  
engagement.**

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# Weekly Activity Challenges!

- Less than one week in length.
- Consistently work on meeting students as they are.
- Actively Gain Trust







## Change #8

**Activities programs  
need to become  
champions of the  
response.**

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# Devious Licks?

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# We Can Respond to Needs

**1**

**Locally**

**2**

**Regionally**

**3**

**Globally**

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## Change #9

**Activities programs  
need to cater to **staff** as  
much as they cater to  
**students.****

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# Student Benefit

**VS**

# Staff Benefit

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## Change #10

**We need to instill ongoing training, collaboration, and resources as a part of our program's growth.**

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# ENVOLVE

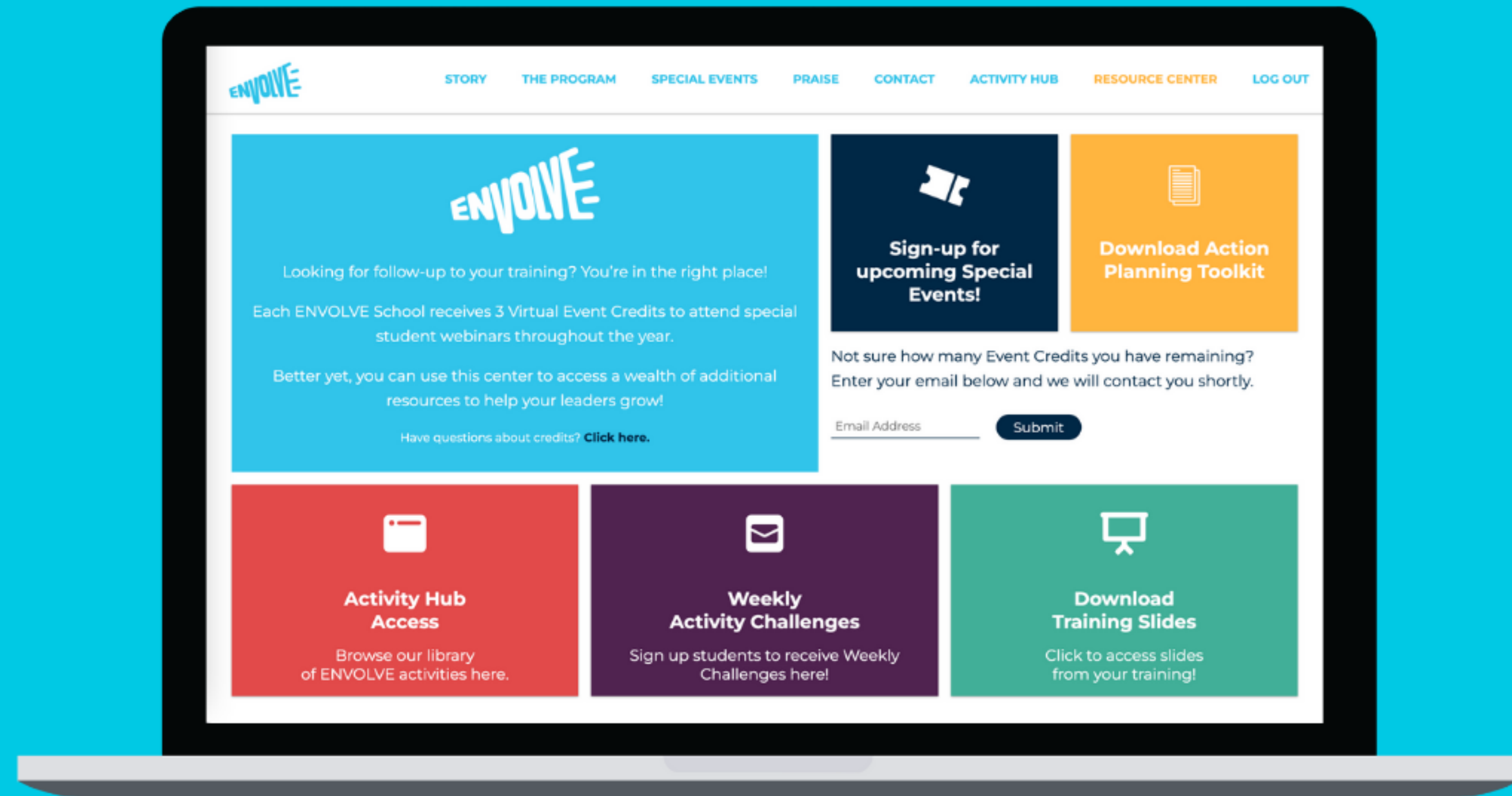
**Engaging In-Person Training**





**Engaging In-Person Training**

**Weekly Activity Challenges**



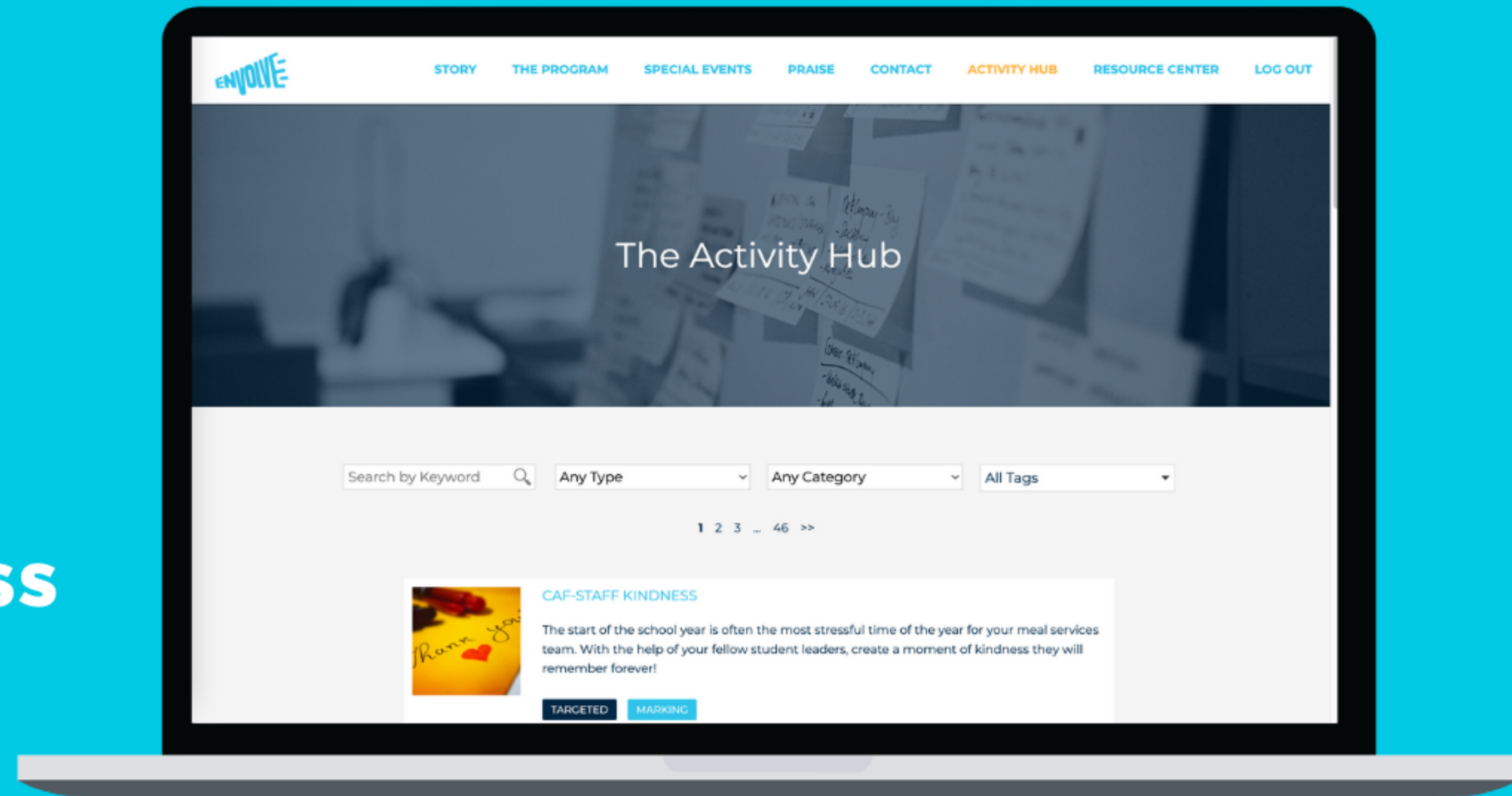




**Engaging In-Person Training**

**Weekly Activity Challenges**

**ENVOLVE Activity Hub Access**





# ENVOLVE

**Engaging In-Person Training**

**Weekly Activity Challenges**

**ENVOLVE Activity Hub Access**

**Ongoing Special Events**



**Text**  
**REVOLUTION to**  
**55444**

**ENVOLVE**