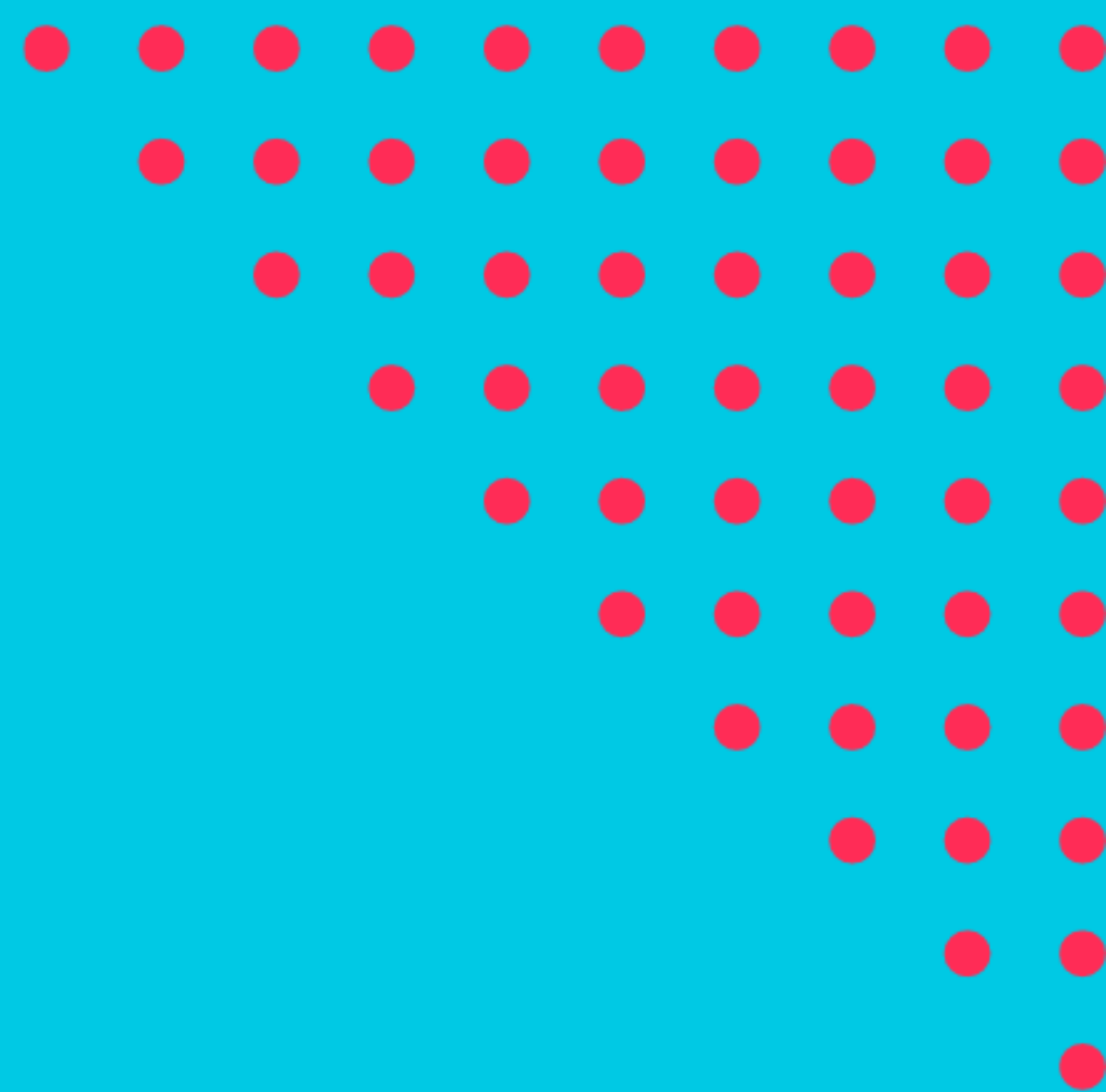


# ACTIVITY *REVOLUTION!*



ENJOVE



# ***THE TRUTH?***



**Participation**

# ***THE TRUTH?***



**Participation**



**Attendance**



# ***THE TRUTH?***



**Participation**



**Attendance**



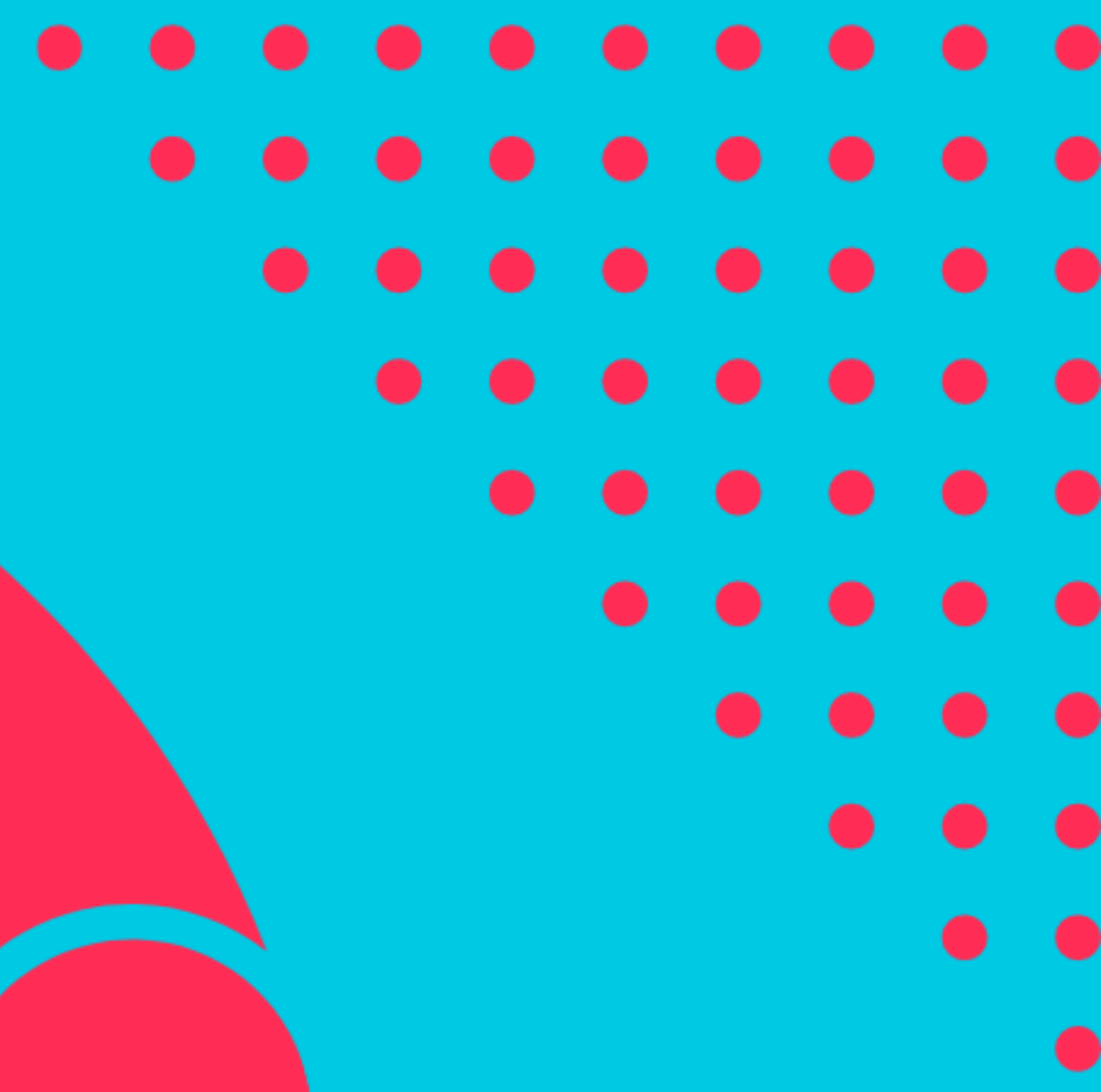
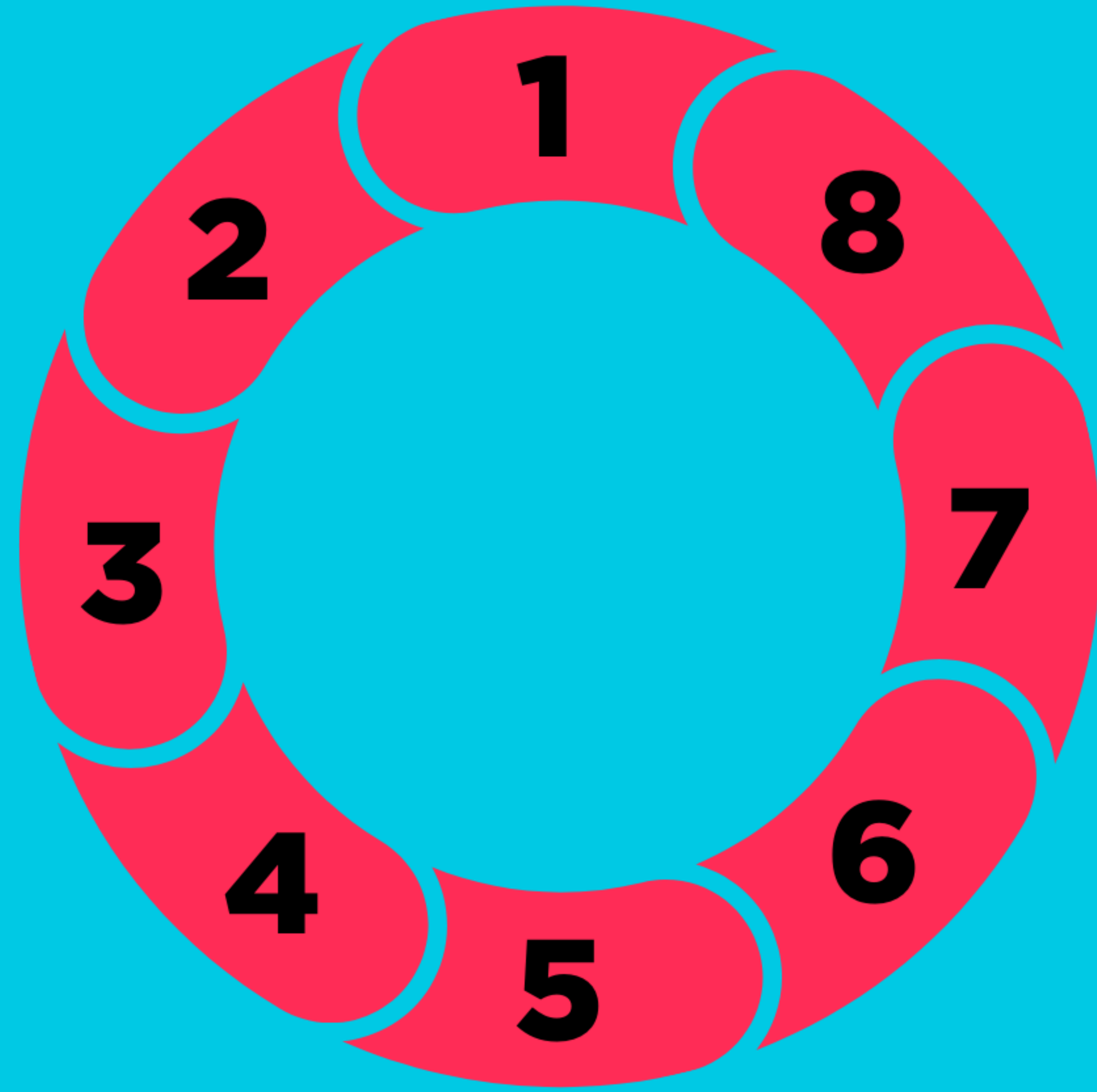
**Enthusiasm**



**How did we get  
here?**

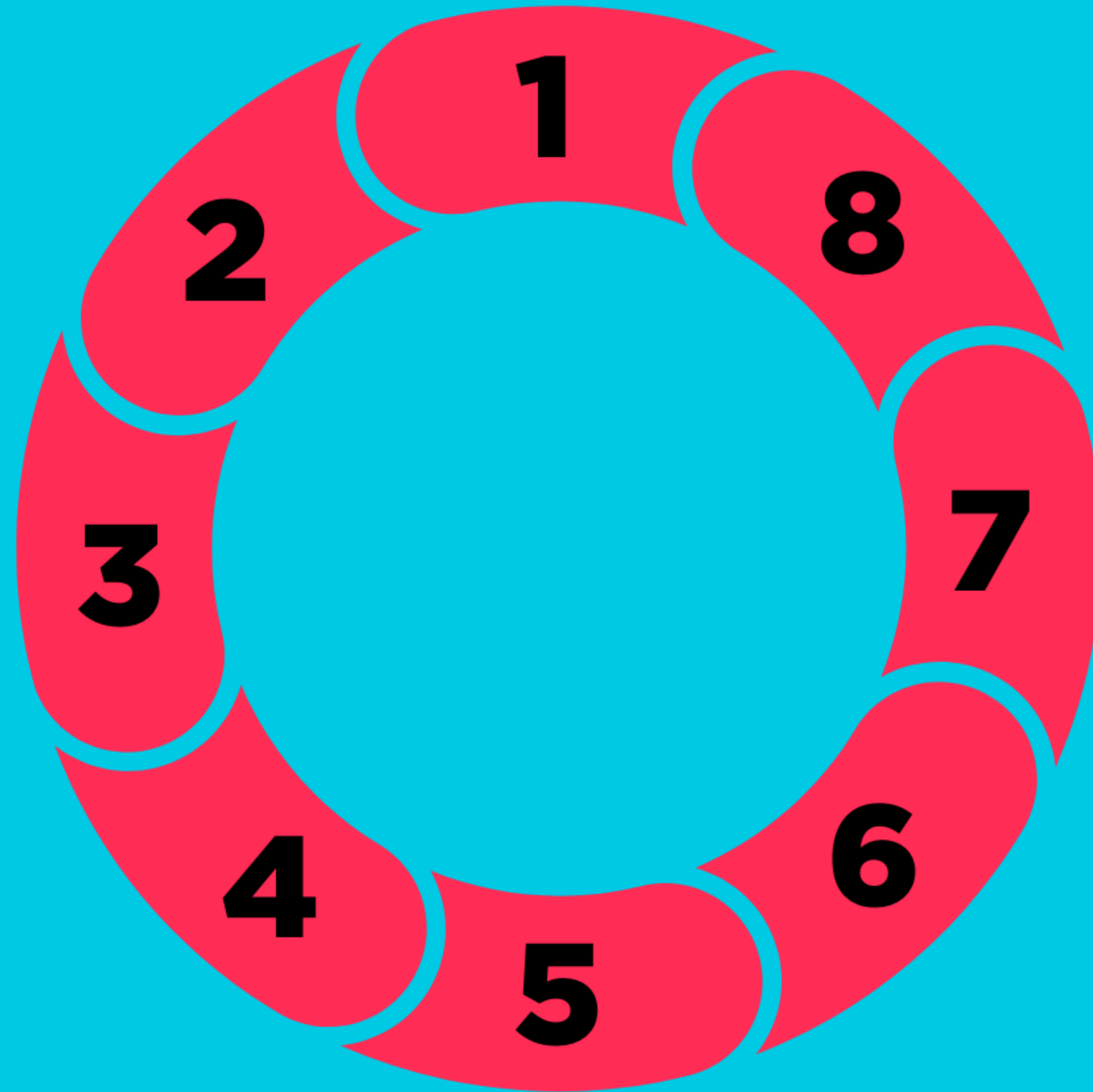


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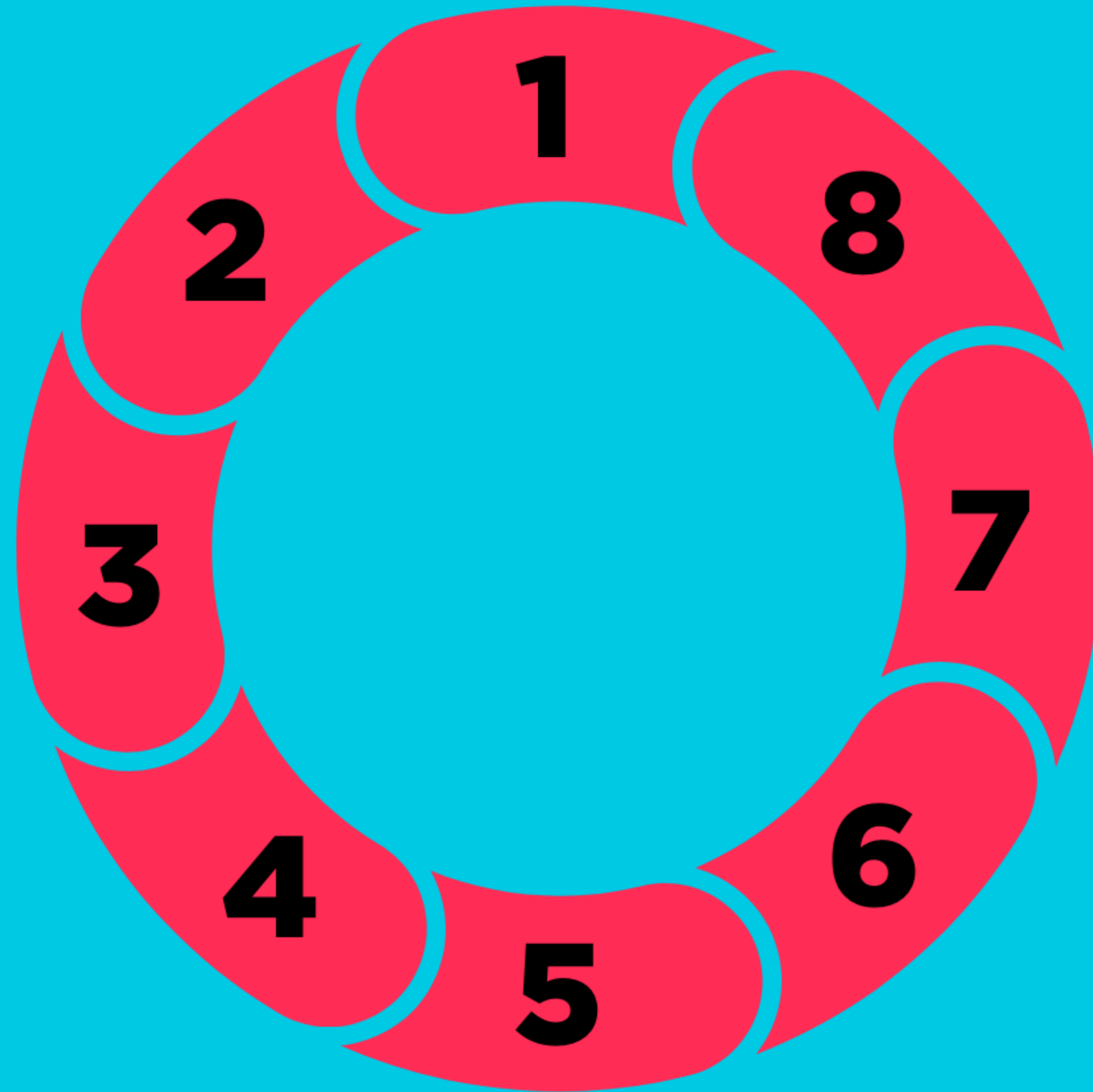
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## 1. The "Ooh, Ahh" Phase

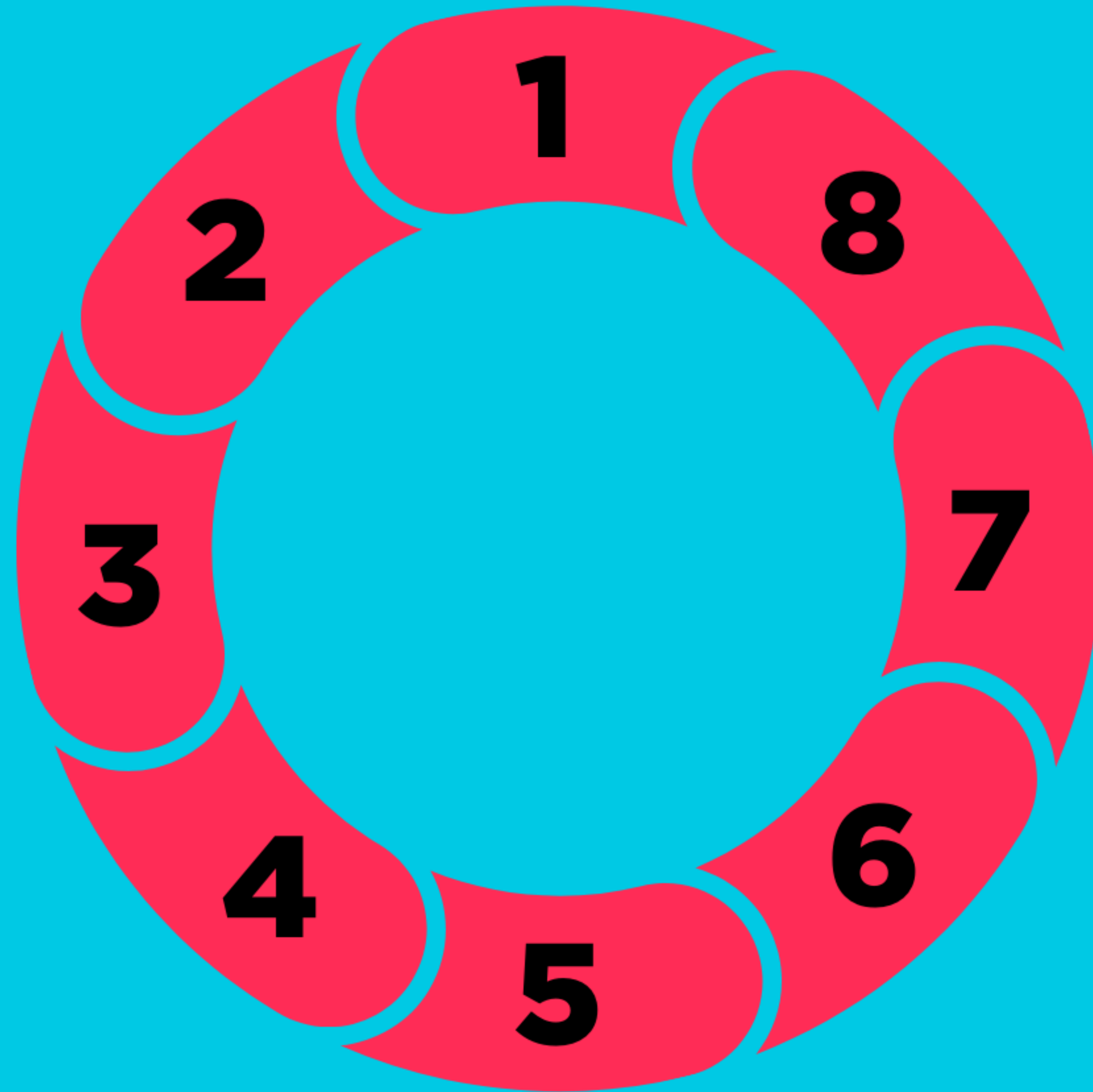


ENVOLVE

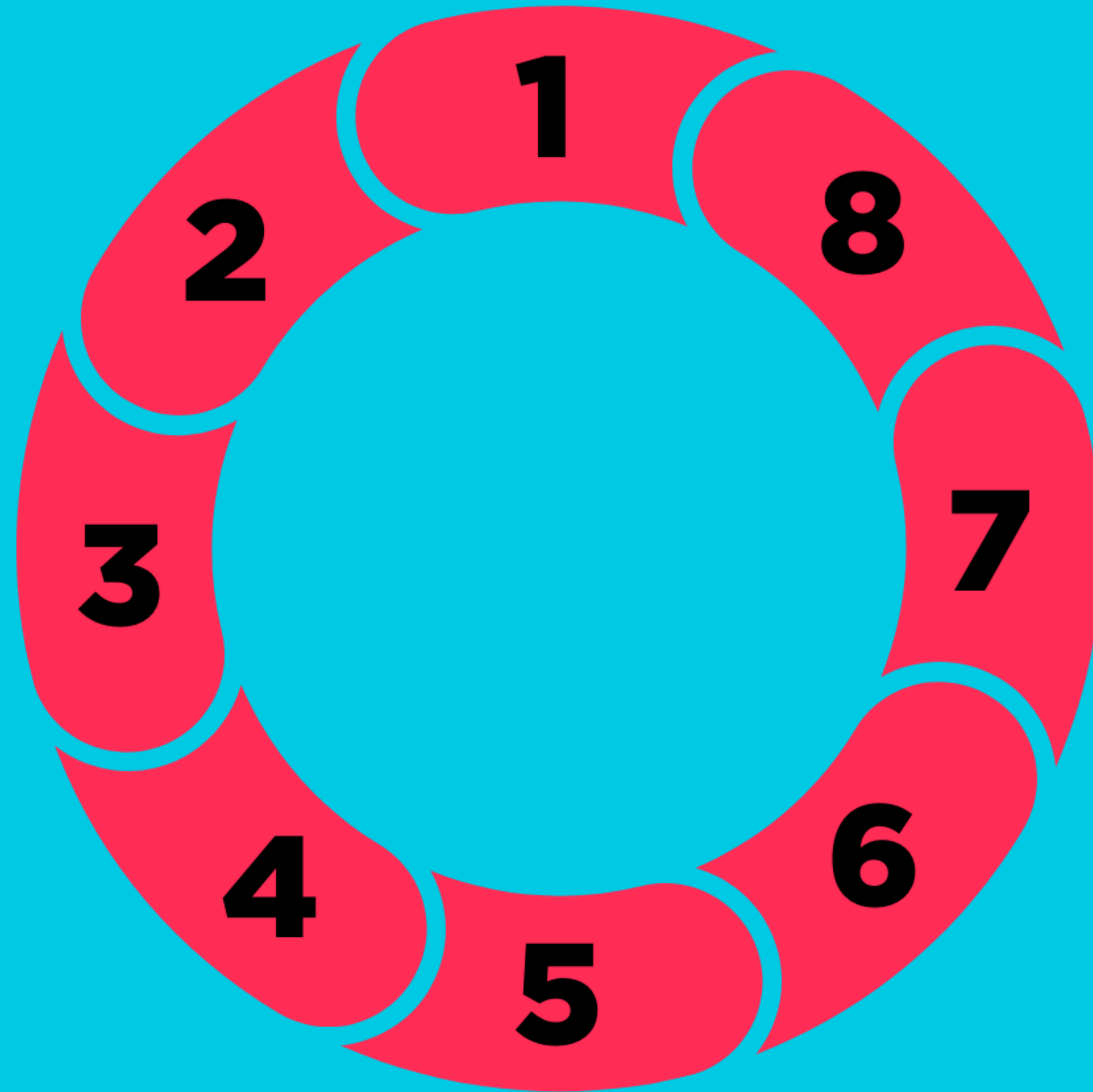
- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**



- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**



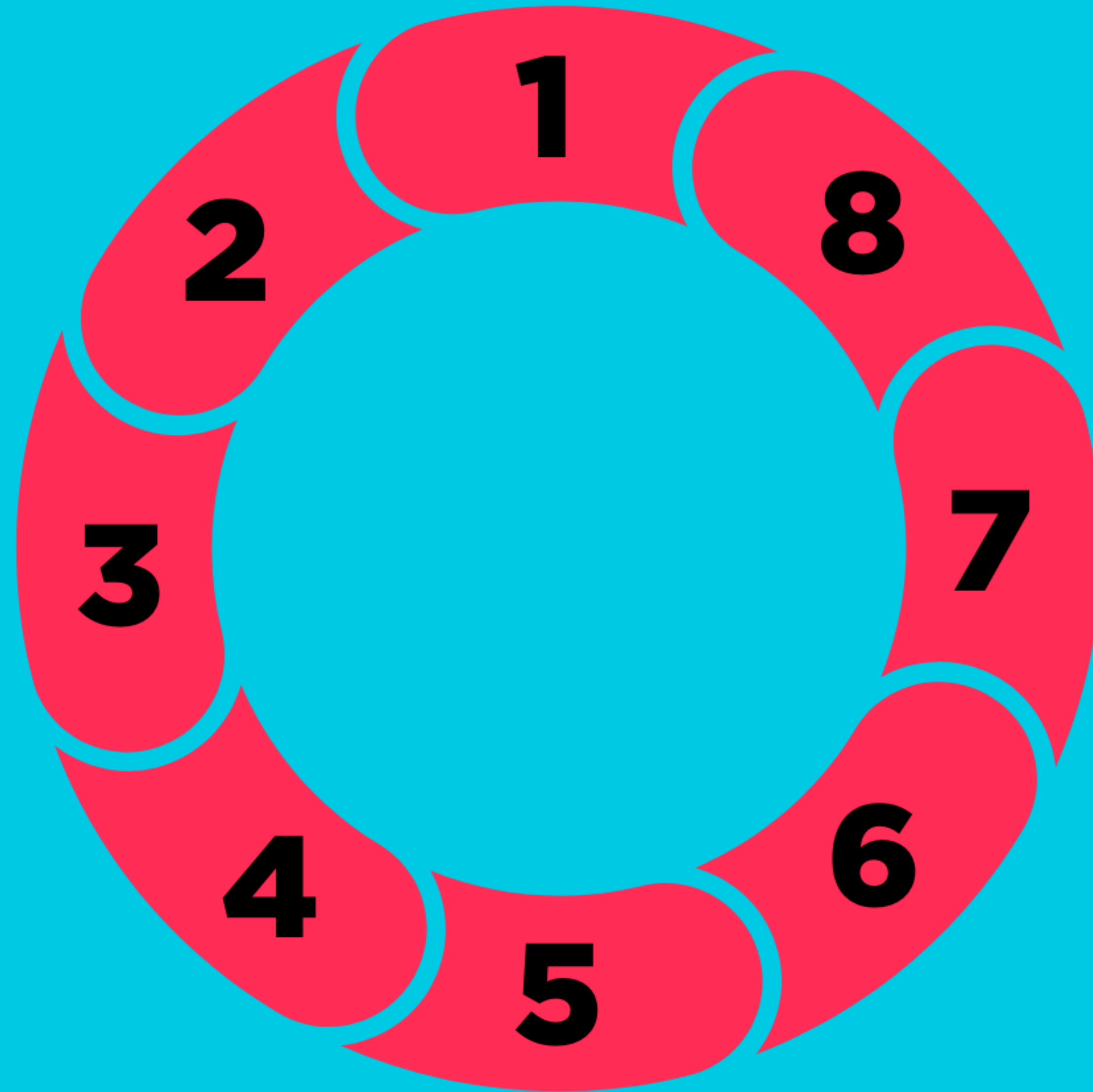
- 1. The "Ooh, Ahh" Phase**
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- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**



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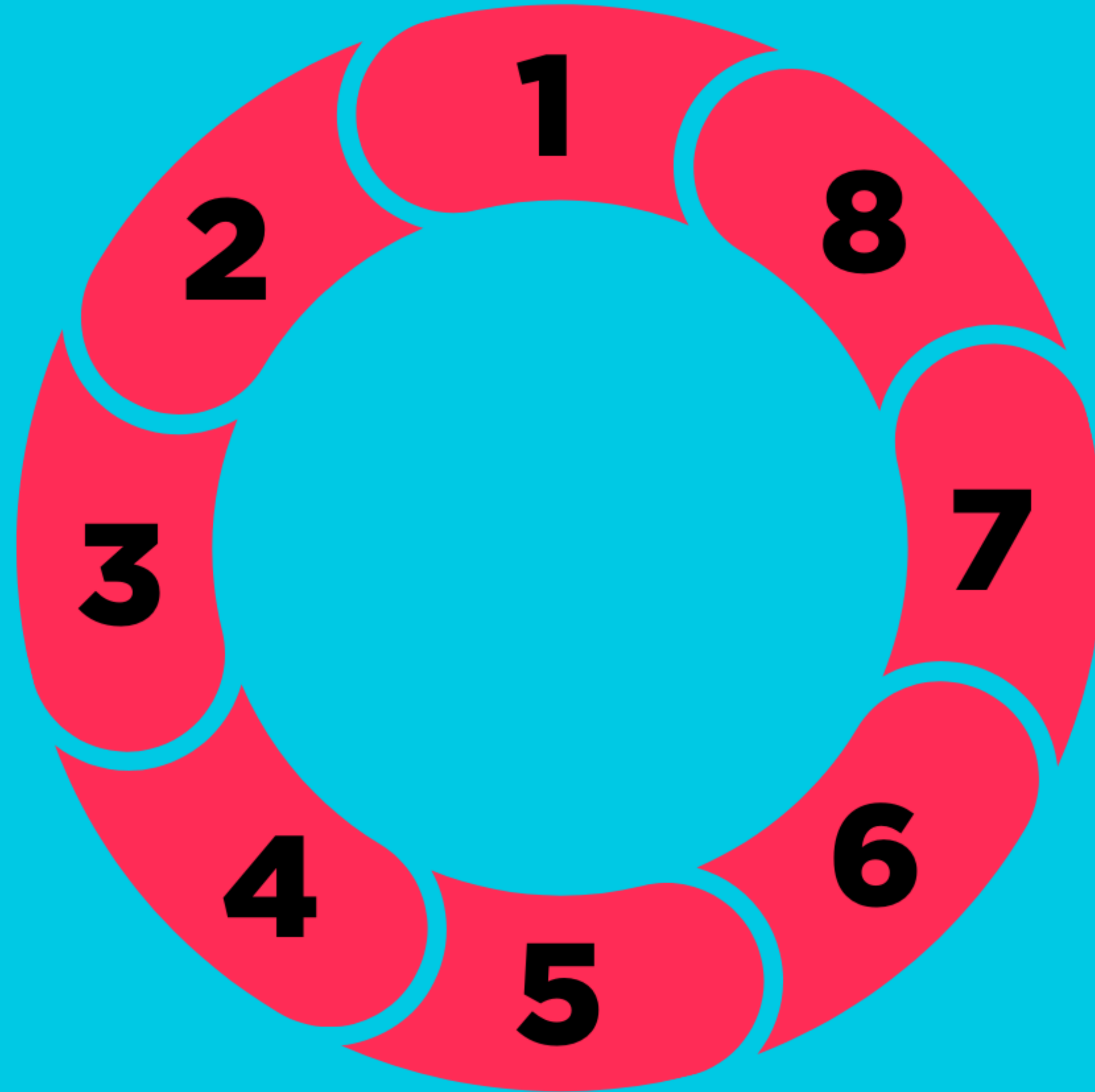


- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown**



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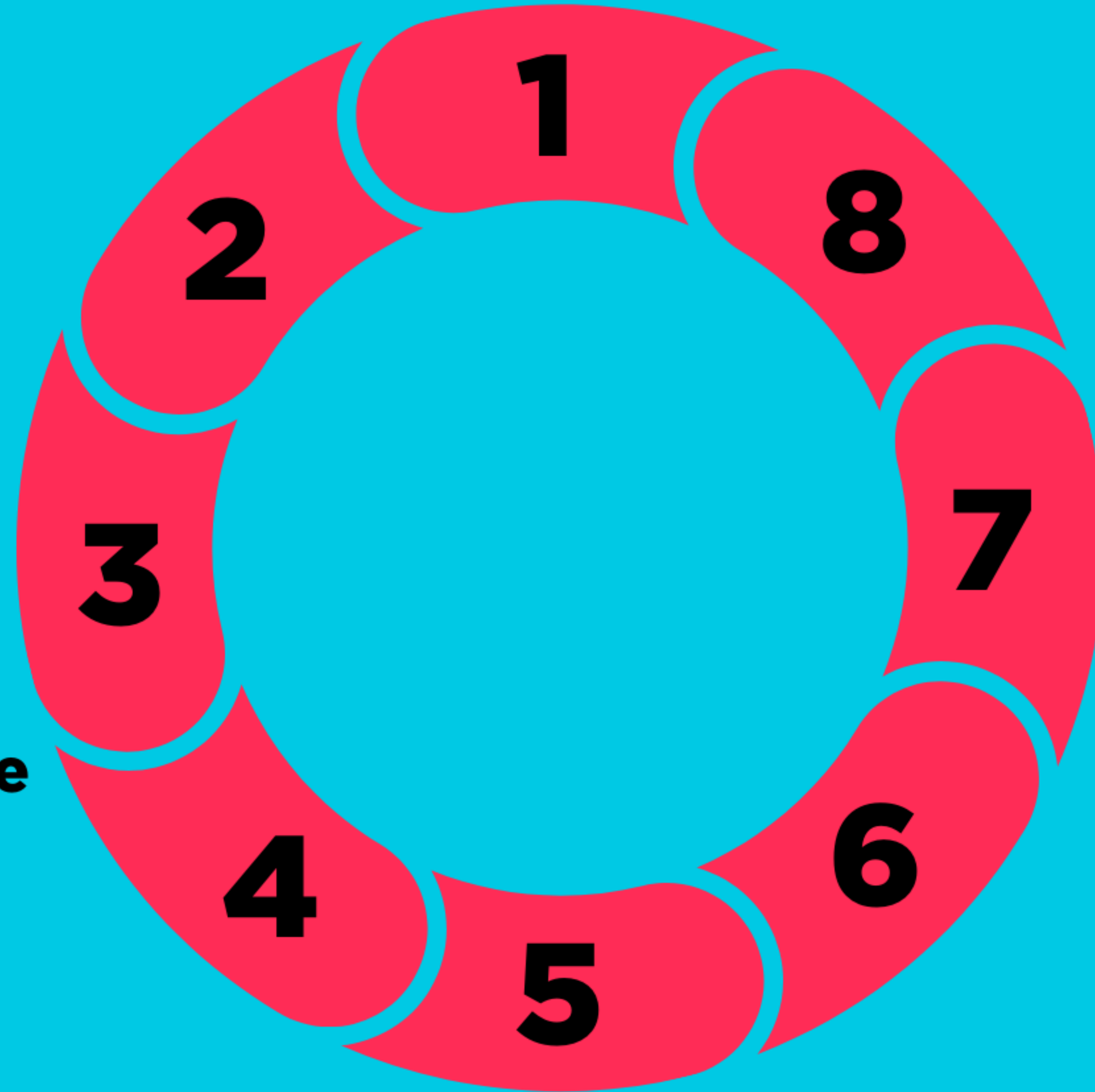
- 1. The "Ooh, Ahh" Phase**
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- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown**
- 6. The Comparison Phase**



**ENJOVE**

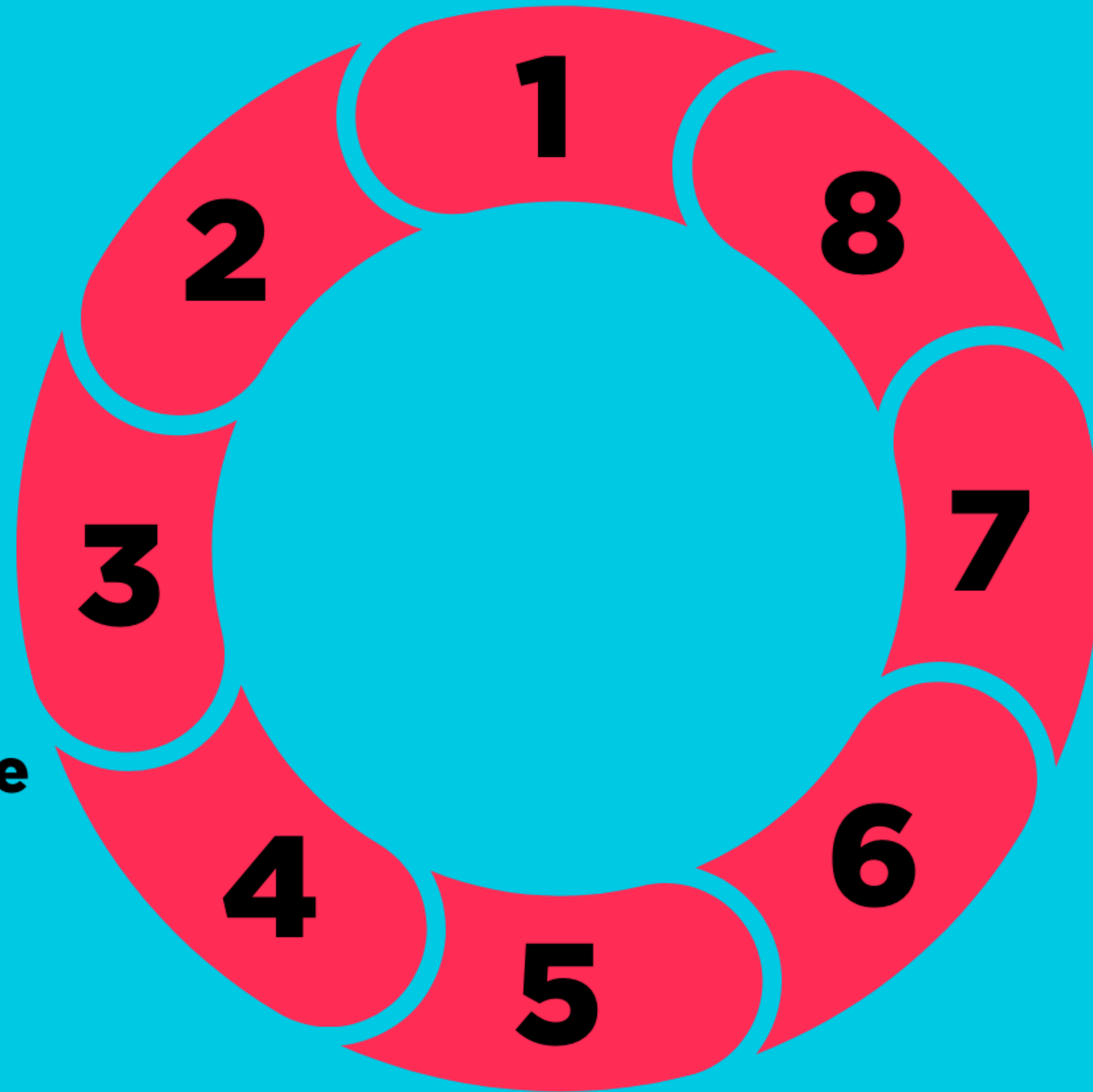


- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown**
- 6. The Comparison Phase**
- 7. The Bigger & Better Phase**



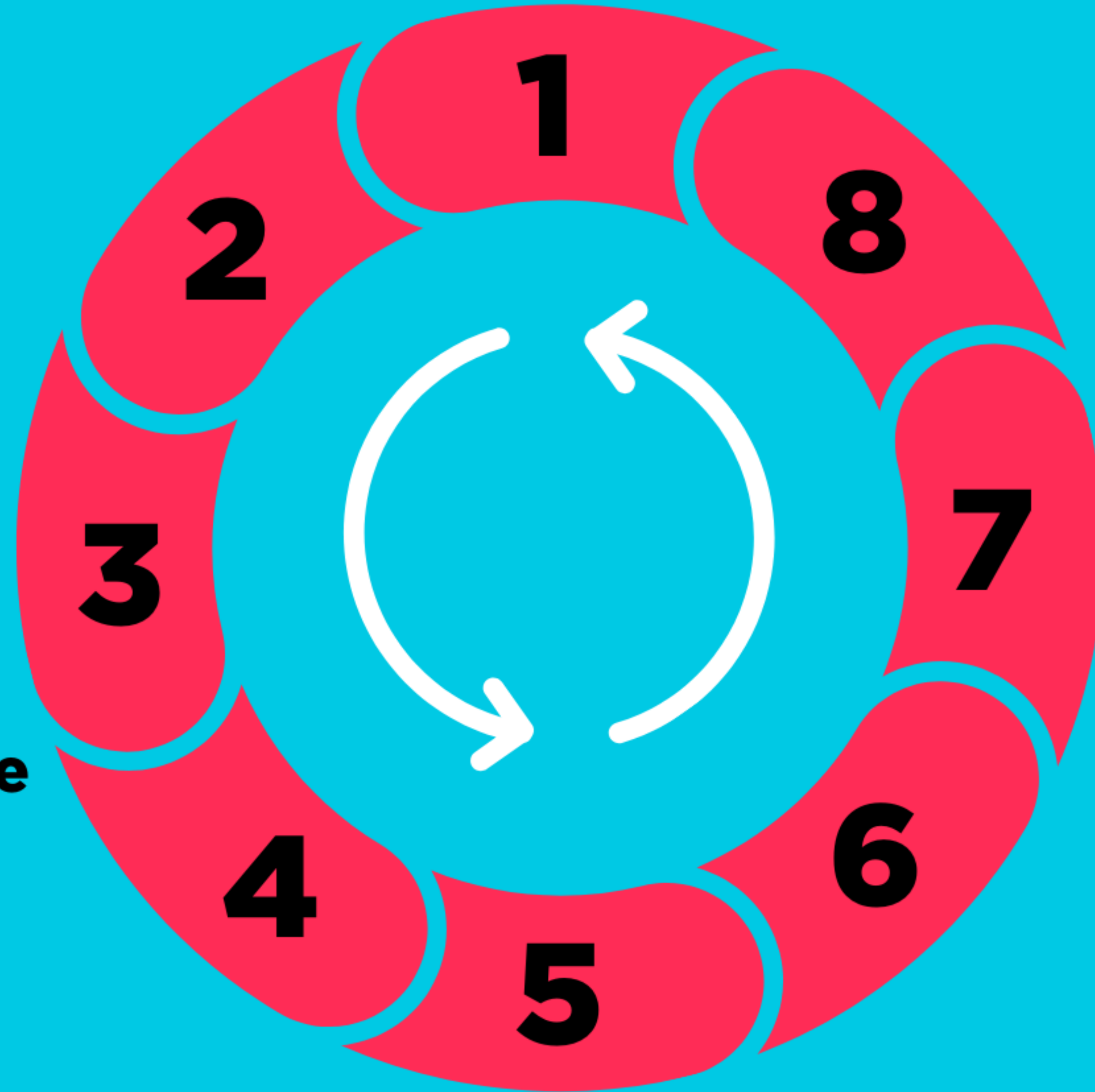
**ENVOLVE**

- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
- 4. The Dead Tree Phase**
- 5. The Letdown**
- 6. The Comparison Phase**
- 7. The Bigger & Better Phase**
- 8. The New Idea Phase**



ENJOVE

- 1. The "Ooh, Ahh" Phase**
- 2. The Warning Phase**
- 3. The Reassurance Phase**
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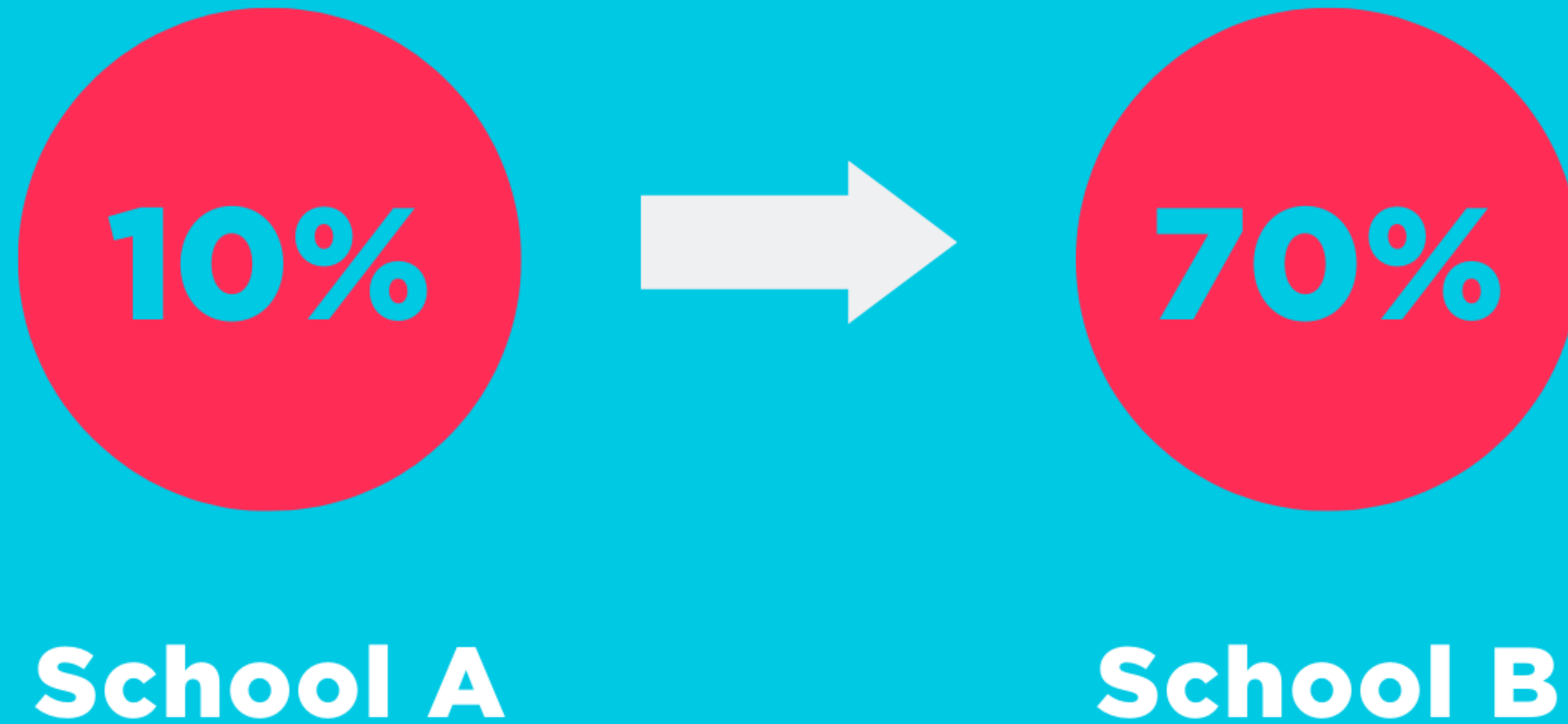
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**The engagement  
gap is wider than  
it has ever been.**



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# The Engagement Gap





**For year's the thought has  
been to mirror activities.**

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**For year's the thought has  
been to mirror activities.**

**What if we mirrored  
**philosophy** instead?**

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## Revolution Key 1

**Every student wants to be a part of your campus culture. It is up to your leaders to create that space.**

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# Board Time!

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## Revolution Key 2

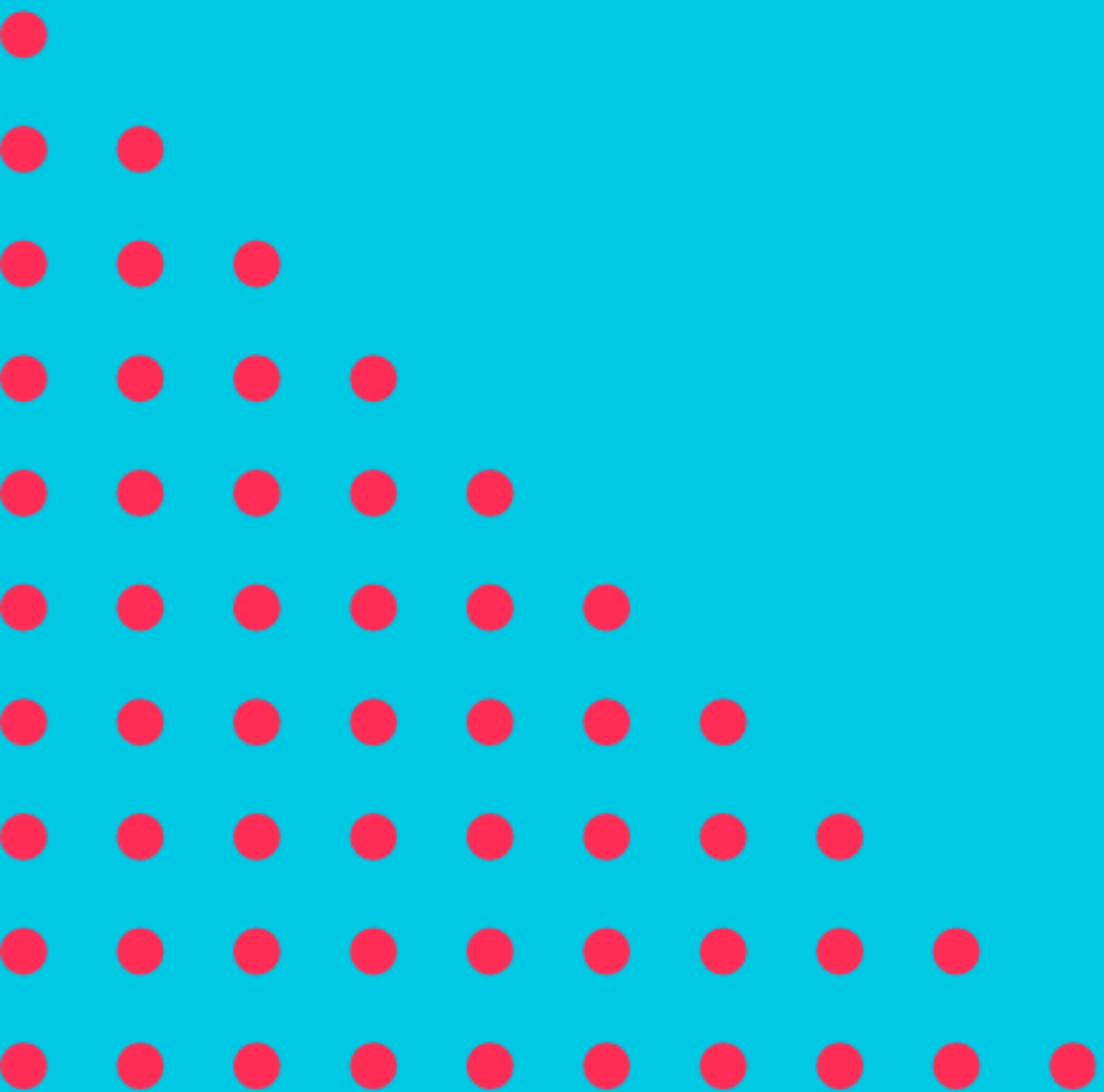
**There's a fundamental  
difference between  
gaining and celebrating  
school spirit.**

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# ***SCHOOL SPIRIT***

**Gaining**

**Celebrating**



**ENVOLVE**



## Revolution Key 3

**The world's greatest  
programs consistently  
practice the **Rule of 4.****



**It takes 4 encouraging moments  
to gain someone's trust.**

**It takes 1 negative interaction to  
lose it**

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**What is your program's game  
plan for consistently **gaining**  
**trust**?**

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# Weekly Activity Challenges!

- Less than one week in length.
- Consistently work on meeting students as they are.
- Actively Gain Trust





## Revolution Key 4

**The world's greatest programs maintain a fresh and unique definition of **school spirit.****

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# "School Spirit"

## Current Indicators

**Volume**

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# Volume

**"The louder they cheer, the more school spirit they must have."**



# "School Spirit"

Current Indicators

**Volume**

**Extroversion**

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# Extroversion

**"The more unique and silly  
the theme, the more school  
spirit they must have."**

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# "School Spirit"

Current Indicators

**Volume**

**Extroversion**

**Likes**

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# Likes

**"The more likes and  
comments we can get, the  
more spirit we must have."**





**Let's Create a New  
Definition**





# "School Spirit"

## New Indicators

**Trust**

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# Trust

**"How can we meet students  
exactly where they are with  
this activity?"**

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# "School Spirit"

## New Indicators

**Trust**

**Connection**

**ENGAGE**

# Connection

**"Does our activity create  
meaningful moments for  
students?"**

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# "School Spirit"

## New Indicators

**Trust**

**Connection**

**Encouragement**

**ENGAGE**

# Encouragement

**"Does this activity leave  
students feeling **seen** and  
**appreciated?**"**

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## Revolution Key 5

**Successful programs  
regularly **map** their  
students' experience to  
best create moments.**





# Board Time!

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**Activities have the  
ability to make good  
days great and bad  
days better.**

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# Connection Weeks

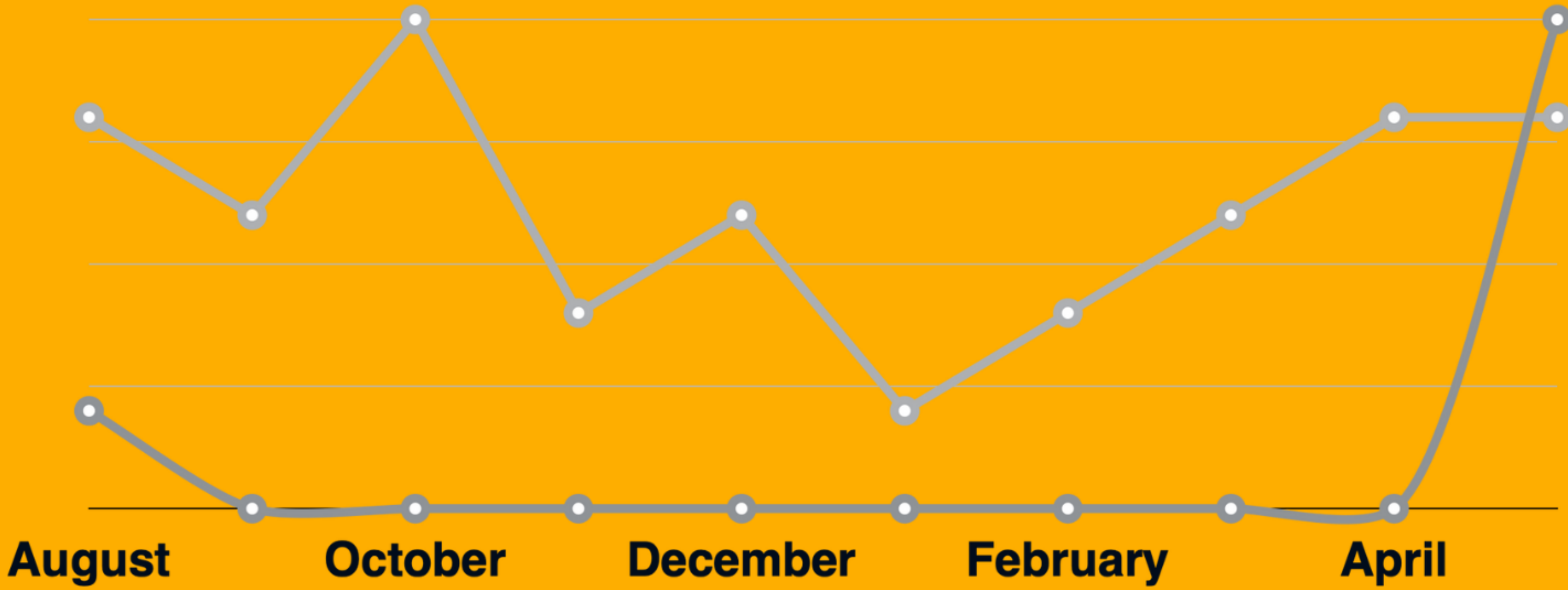
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## Revolution Key 6

**The best activities programs are intentional about engaging **staff** as much as students.**

**ENGAGE**



ENJOVE



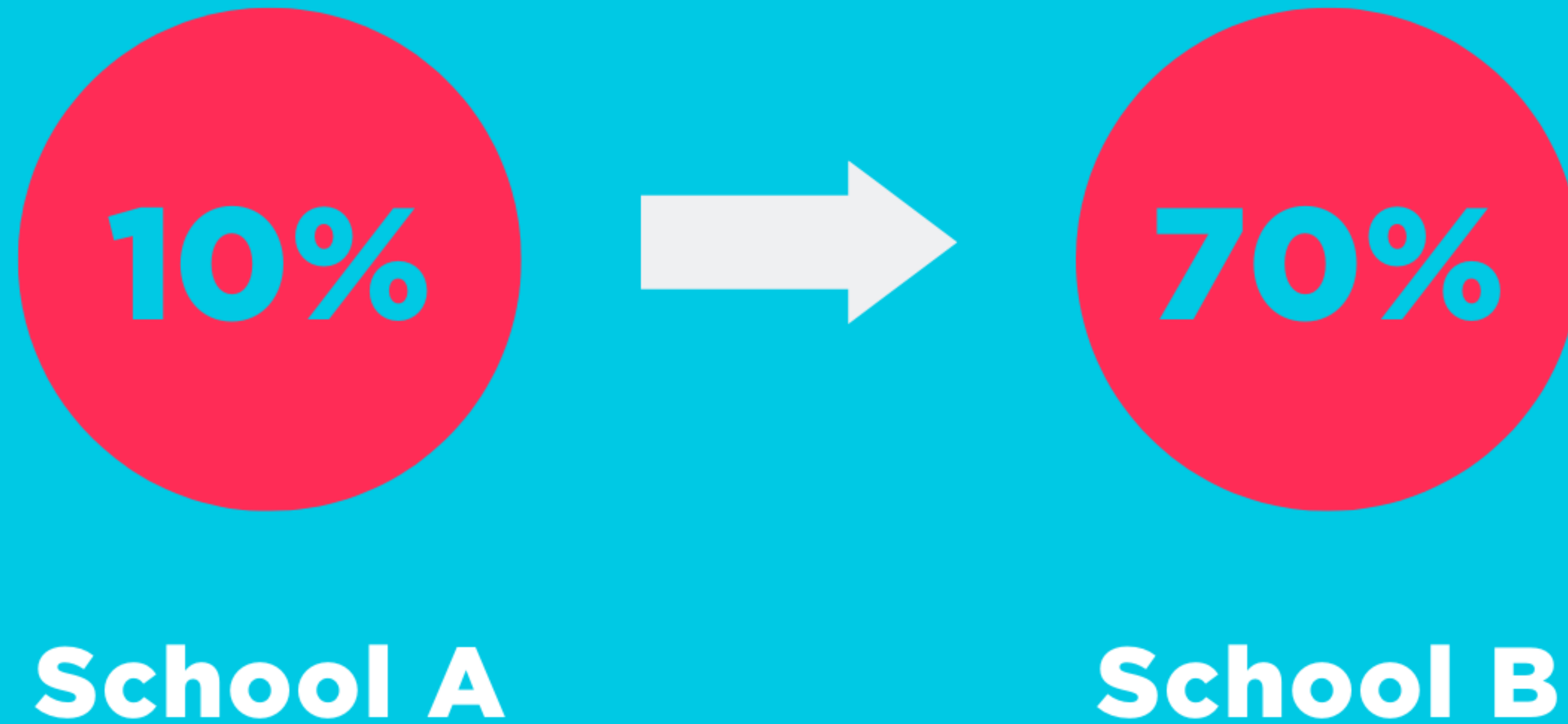
## Revolution Key 7

**Incredible activities  
programs view student  
engagement as an  
intentional, ongoing  
process.**

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# The Engagement Gap



# The First Year



**Millikan High School**

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# ENVOLVE

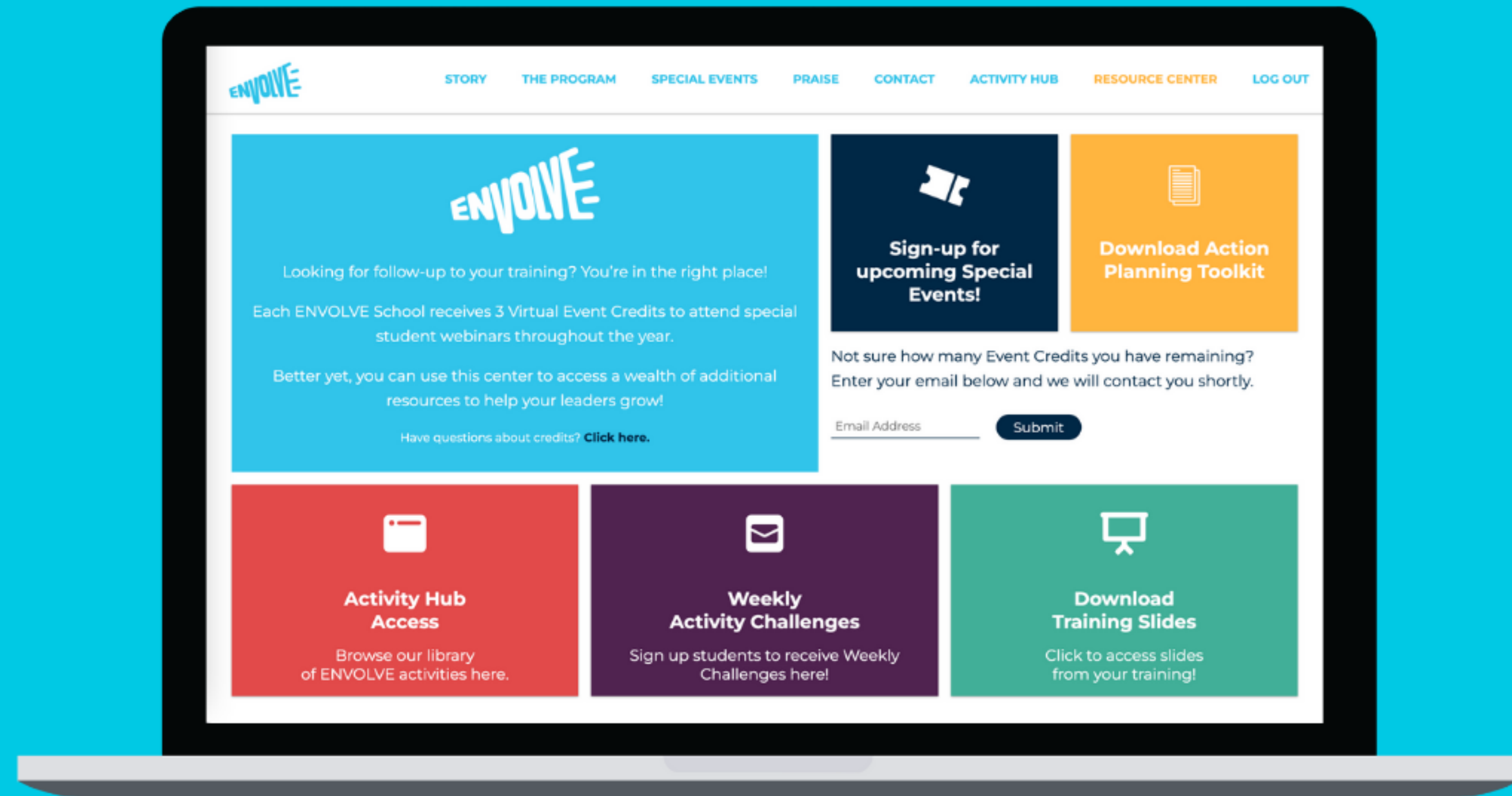
**Engaging In-Person Training**





**Engaging In-Person Training**

**Weekly Activity Challenges**



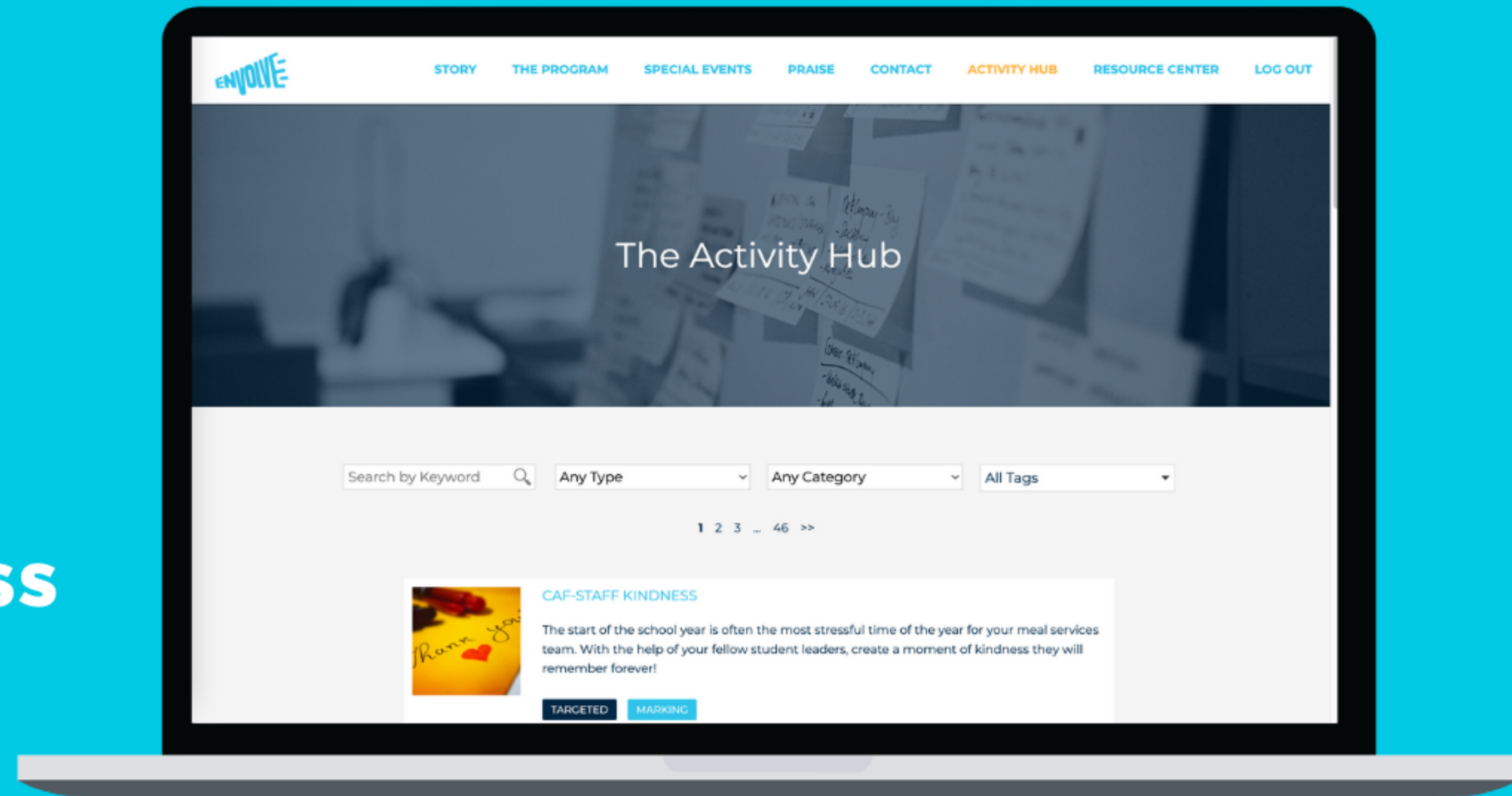




# Engaging In-Person Training

## Weekly Activity Challenges

### ENVOLVE Activity Hub Access





# ENVOLVE

**Engaging In-Person Training**

**Weekly Activity Challenges**

**ENVOLVE Activity Hub Access**

**Ongoing Special Events**



**Text ENVOLVE**  
**to 55444**

**ENVOLVE**