

BRINGING ENGAGEMENT BACK!

STARTING AN ACTIVITY REVIVAL

ENJOVE

QUESTIONS

1

How do we create virtual
activities?

QUESTIONS

1

How do we create virtual activities?

2

How can we recognize the class of 2020?

QUESTIONS

1

How do we create virtual activities?

2

How can we recognize the class of 2020?

3

Can we digitize our activities for the 2020-2021 year?

QUESTIONS

1

How do we create virtual activities?

2

How can we recognize the class of 2020?

3

Can we digitize our activities for the 2020-2021 year?

4

How can we bring our old activities back?

QUESTIONS

1

How do we create virtual activities?

2

How can we recognize the class of 2020?

3

Can we digitize our activities for the 2020-2021 year?

4

~~How can we bring our old activities back?~~

THE OBVIOUS..

The pandemic has caused a lot of problems for our activities.



A THOUGHT...

The pandemic has caused a lot of problems for our activities.

More
Importantly

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A THOUGHT...

The pandemic has caused a lot of problems for our activities.

More
Importantly

The pandemic has highlighted some of the biggest problems that student activities already had.

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A BETTER QUESTION

How can we bring
engagement back now?

ENJOVE

"THE LEAP"

COVID-ERA

"NORMAL"

TO

ENJOVE

"THE LEAP"

COVID-ERA

"NORMAL"

Low Participation

High Engagement

TO

ENGAGE

"THE LEAP"

COVID-ERA

"NORMAL"

Low Participation

High Engagement

Burnout

Excitement

TO

ENJOVE

"THE LEAP"

COVID-ERA

"NORMAL"

Low Participation

High Engagement

Burnout

Excitement

Exclusion

Inclusion

TO

ENVOLVE

ACTIVITY REVIVAL ROADMAP

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STEP 1

*HOW CAN WE REBALANCE
OUR ACTIVITY **WANT TO**
NEED RATIO?*

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WHAT'S OUR FOCUS?

WANTS

Loud Cheering

Extroversion

NEEDS

ENVOLVE

WHAT'S OUR FOCUS?

WANTS

Loud Cheering

Extroversion

Embarrassing Competitions

Grade-Level Hierarchy

NEEDS

WHAT'S OUR FOCUS?

WANTS

Loud Cheering

Extroversion

Embarrassing Competitions

Grade-Level Hierarchy

NEEDS

Kindness

Compassion

WHAT'S OUR FOCUS?

WANTS

Loud Cheering

Extroversion

Embarrassing Competitions

Grade-Level Hierarchy

NEEDS

Kindness

Compassion

Community

Understanding

*WHAT IF WE TOOK A NEEDS-
BASED APPROACH TO
STUDENT ACTIVITIES?*

ACTIVITY

ANCHORING

***OUR CAMPUS COMMUNITIES
HAVE MORE NEEDS
CURRENTLY THAN AT ANY
POINT IN MODERN HISTORY.***

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STEP 1 (CONT.)

***SOCIAL AND EMOTIONAL NEEDS
MUST ALWAYS BE MET BEFORE
ACTIVITY "WANTS" CAN BE
ACCOMPLISHED WITH HIGH
RATES OF PARTICIPATION.***

STEP 2

*CAN WE ESTABLISH A
NEW ACTIVITY
CHECKLIST TO MEET
ANY SITUATION?*

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1940-2020

ENJOVE

1940-2020

1

Does it personally sound fun?

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1940-2020

1

Does it personally sound fun?

2

Will the rest of leadership go with me?

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SCAVENGER HUNT

CHALLENGE

ENVOLVE

ARE OUR ACTIVITIES...

1 Anchored?

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ARE OUR ACTIVITIES...

1 Anchored?

2 Personal?

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ARE OUR ACTIVITIES...

- 1 Anchored?
- 2 Personal?
- 3 Celebratory?

ARE OUR ACTIVITIES...

- 1 Anchored?
- 2 Personal?
- 3 Celebratory?
- 4 Safe?

ARE OUR ACTIVITIES...

- 1 Anchored?
- 2 Personal?
- 3 Celebratory?
- 4 Safe?
- 5 Amplified?

STEP 3

*WHAT IF WE BEGAN TO
PRACTICE **ACTIVITY**
AMPLIFICATION?*

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ACTIVITY AMPLIFICATION

Showcasing **small, intentional moments** as a representation of your school's culture.

SCAVENGER HUNT

REVISITED

CHALLENGE

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STEP 4

*COULD WE BEGIN TO
ACTIVELY SEEK OUT AND
CREATE **MOMENTS**?*

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Dances

MOMENTS

Dances

Homecoming

MOMENTS

ENVOLVE

Dances

Homecoming

Class Competitions

MOMENTS

ENVOLVE

Dances

Homecoming

Class Competitions

MOMENTS

Award Ceremonies

ENVOLVE

Dances

Homecoming

Class Competitions

MOMENTS

Award Ceremonies

Athletic Events

ENVOLVE

Dances

Homecoming

Class Competitions

MOMENTS

Award Ceremonies

Rivalry Weeks

Athletic Events

ENVOLVE

Dances

Homecoming

Class Competitions

Assemblies

MOMENTS

Award Ceremonies

Rivalry Weeks

Athletic Events

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CAN WE CREATE MOMENTS *OF...*

CELEBRATION

GRATITUDE

ANTICIPATION

STEP 5

*WHAT IS **THE PLATFORM**
PROBLEM AND HOW CAN
WE SOLVE IT?*

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STEP 6

*HOW CAN WE BETTER
UTILIZE THE **NEW**
ACTIVITY TOOLBOX?*

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FOOD FOR THOUGHT

*NEARLY **ALL** CURRENT STUDENT
ACTIVITIES WERE CREATED USING
THE **SAME TOOLBOX** AVAILABLE IN
THE 1940'S.*

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FOOD FOR THOUGHT

***IS YOUR TOOLBOX READY
FOR THE 2021-2022
SCHOOL YEAR?***

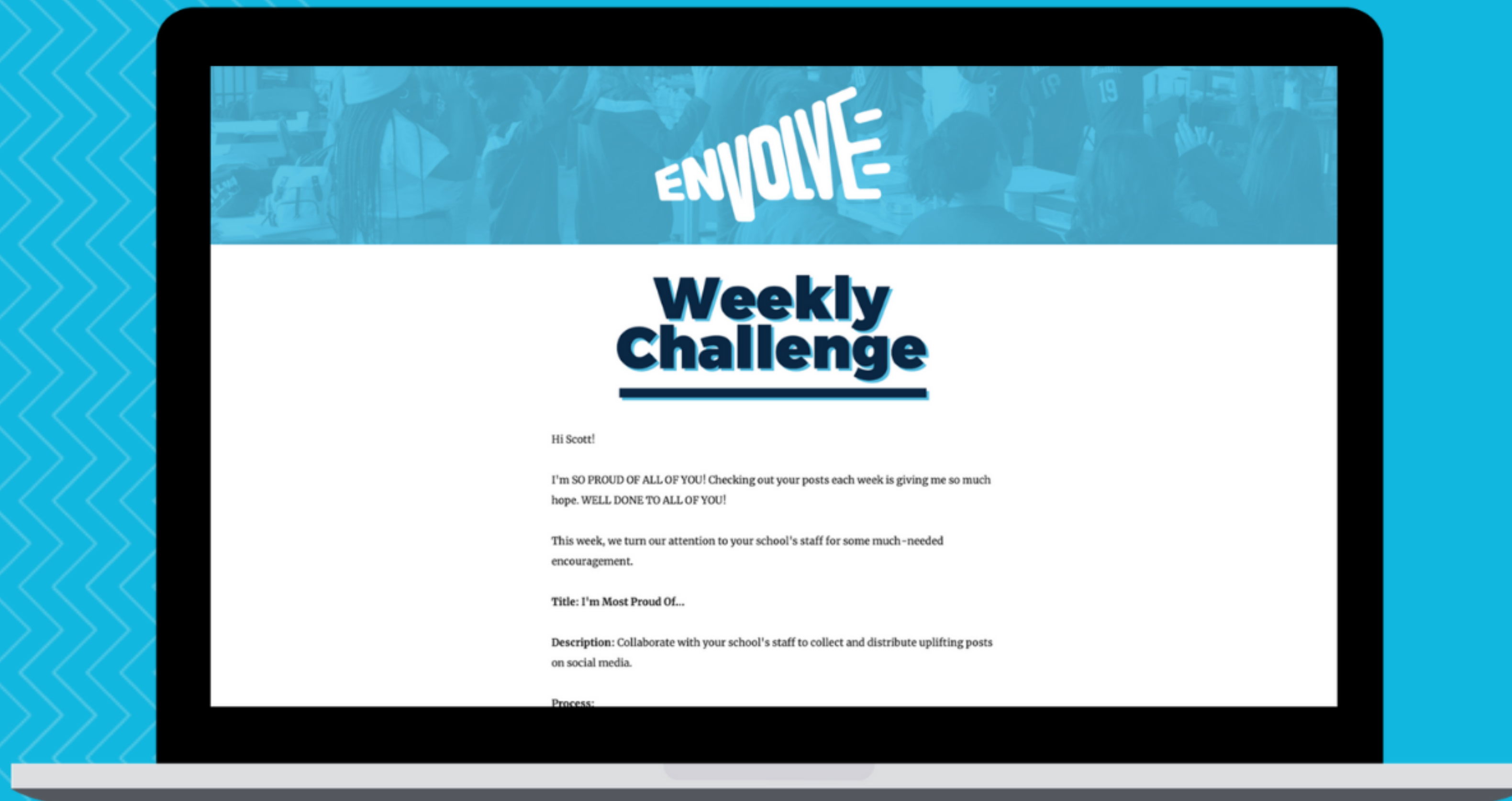
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STEP 7

*WHAT IF WE LAYERED
ACTIVITIES AND EVENTS
SIMULTANEOUSLY?*

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WEEKLY CHALLENGES



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STEP 7 (CONT.)

*ARE OUR STUDENTS
EXPERIENCING CONSISTENT
"WINS" THIS YEAR?*

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STEP 7 (CONT.)

*ARE OUR ACTIVITIES
REGULARLY MEETING THE
NEEDS OF YOUR SCHOOL AND
COMMUNITY?*

STEP 8

*ARE WE REGULARLY
COLLABORATING WITH
OTHER LEADERSHIP
PROGRAMS AND GROUPS?*

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STEP 7 (CONT.)

*MORE COLLABORATIONS ARE
AVAILABLE THIS YEAR THAN AT ANY
POINT IN THE HISTORY OF
ACTIVITIES.*

WHAT HAPPENS WHEN WE COLLABORATE?

SHARE WINS

WHAT HAPPENS WHEN WE COLLABORATE?

SHARE WINS

CREATE ACTIVITIES

WHAT HAPPENS WHEN WE COLLABORATE?

SHARE WINS

CREATE ACTIVITIES

BREAK DOWN HABITS

COAST TO COAST COLLABORATION!

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STEP 9

*WHAT IF OUR ACTIVITIES
BECAME PART OF AN
ONGOING, INTENTIONAL
CYCLE?*

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Recognition





Recognition

Invitation



Recognition

Invitation

Consistent Celebration



Recognition

Invitation

Consistent Celebration

Community Opportunities



Recognition

Invitation

Consistent Celebration

Community Opportunities

Supportive Events

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STEP 10

*WHEN CAN WE BEGIN
GENERATING **MOMENTUM**?*

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"THE LEAP"

COVID-ERA

"NORMAL"

Low Participation

High Engagement

Burnout

Excitement

Exclusion

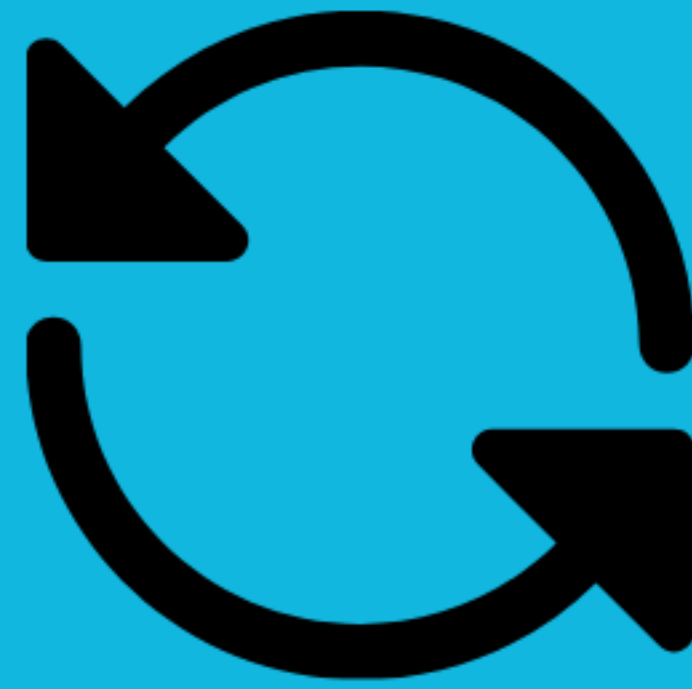
Inclusion

TO

ENVOLVE

"THE LEAP"

COVID-ERA



"NORMAL"

ENJOVE

BRANHAM H.S.

"NORMAL"

TO

COVID-ERA

ENJOVE

BRANHAM H.S.

"NORMAL"

TO

COVID-ERA

Increased By
90%.

ENJOVE

KLEIN CAIN H.S.

"NORMAL"

TO

COVID-ERA

ENJOVE

KLEIN CAIN H.S.

"NORMAL"

TO

COVID-ERA

Increased By
103%.

ENVOLVE

ILWACO H.S.

"NORMAL"

TO

COVID-ERA

ENJOVE

ILWACO H.S.

"NORMAL"

TO

COVID-ERA

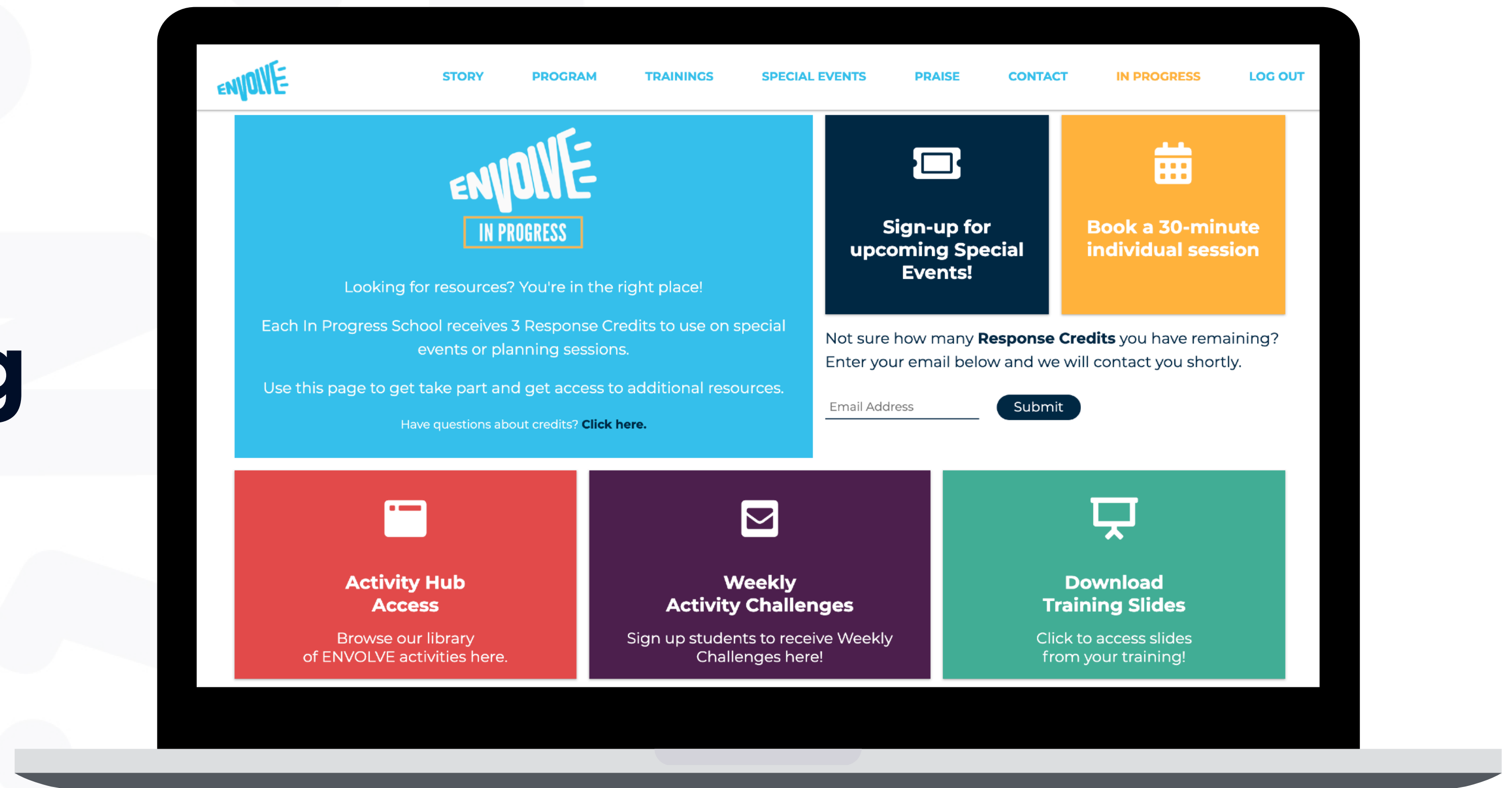
**Increased By
132%.**

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IN PROGRESS

Interactive Training Weekly Challenges Response Credits



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Practicing Deep Kindness Through Student Activities

Student Leader Event With Guest Houston Kraft

December 9, 2020 | 5:00pm-6:00pm PST

Register Today!

4
DAYS

17
HOURS

53
MINUTES

55
SECONDS



Weekly Challenge

Hi Scott!

I'm SO PROUD OF ALL OF YOU! Checking out your posts each week is giving me so much hope. WELL DONE TO ALL OF YOU!

This week, we turn our attention to your school's staff for some much-needed encouragement.

Title: I'm Most Proud Of...

Description: Collaborate with your school's staff to collect and distribute uplifting posts on social media.

Process:



IN PROGRESS

Text REVIVAL

to 554444

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