



ENVOLE

EVERYONE!



ENVOLE
EVERYONE!



**Participation in
Spirit Days**



**Participation in
Spirit Days**



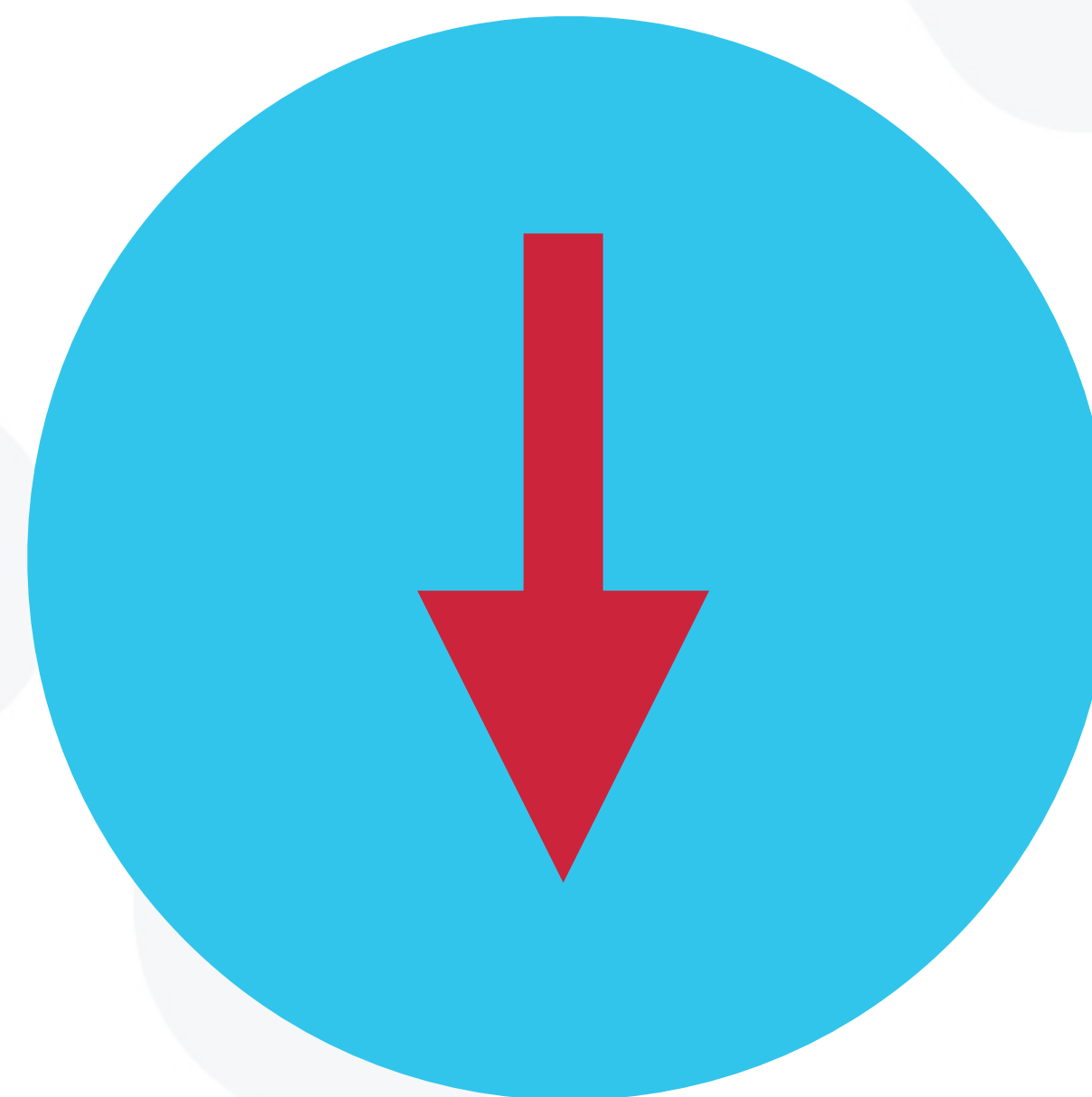
**Lunchtime
Activity
Participation**



**Participation in
Spirit Days**



**Lunchtime
Activity
Participation**

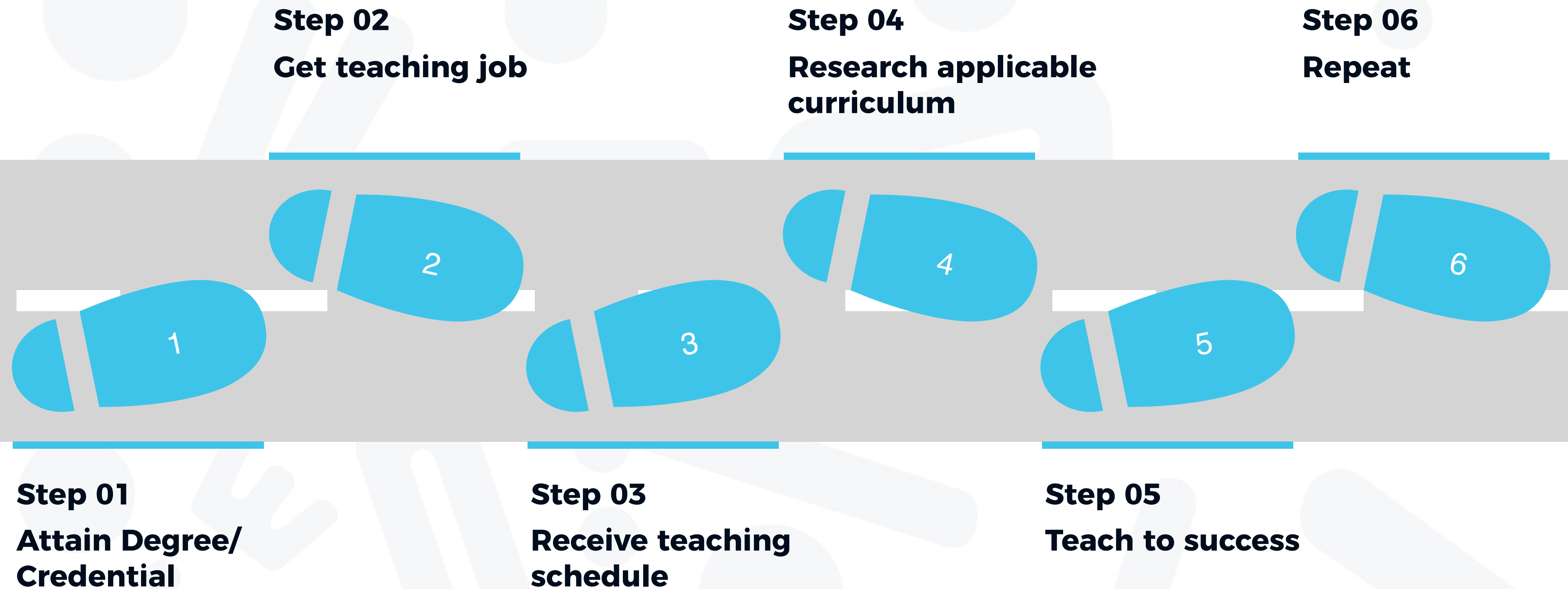


**After School
Event Attendance**

Our Question

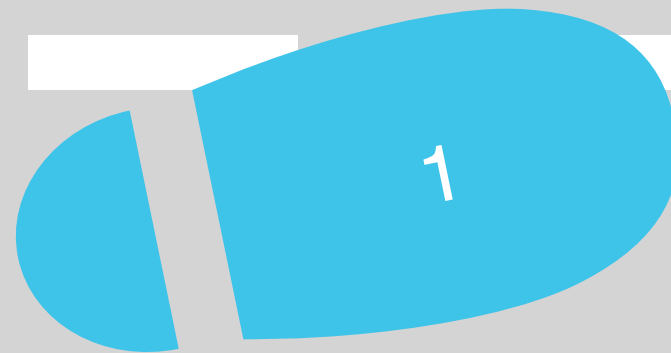
**How did we
get here?**

Educational Steps

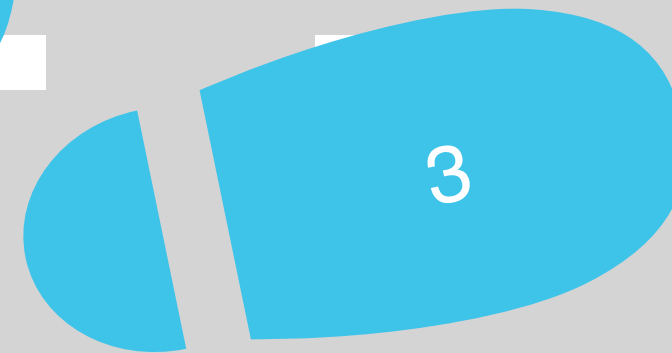
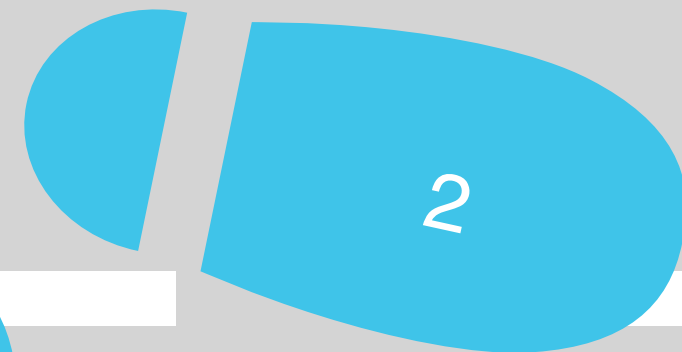


Educational Steps

Step 02
Get teaching job



Step 01
**Attain Degree/
Credential**

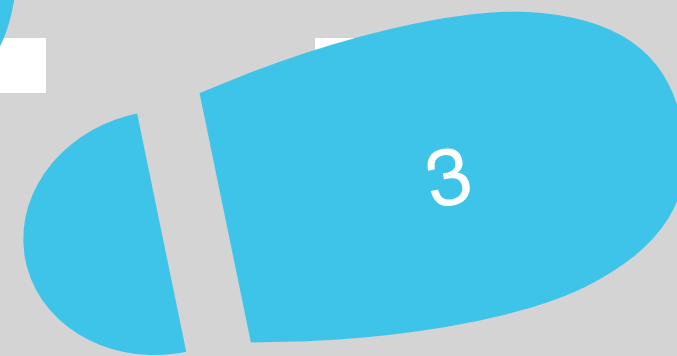
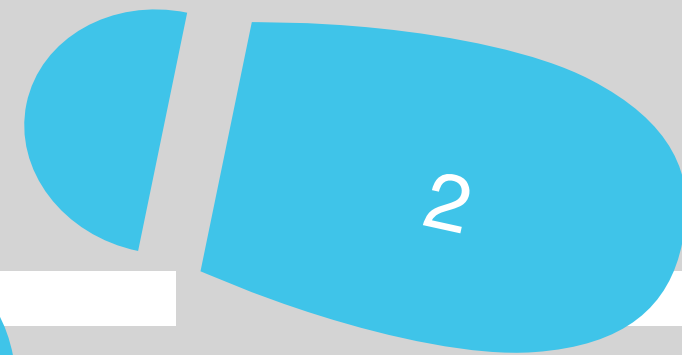
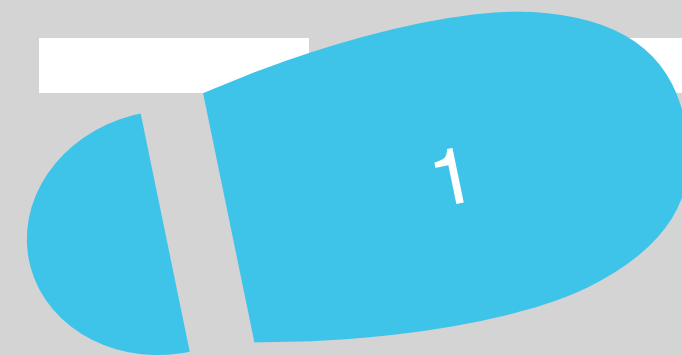


Step 03
**Receive teaching
schedule**

Educational Steps

Step 02
Get teaching job

Step 04
?

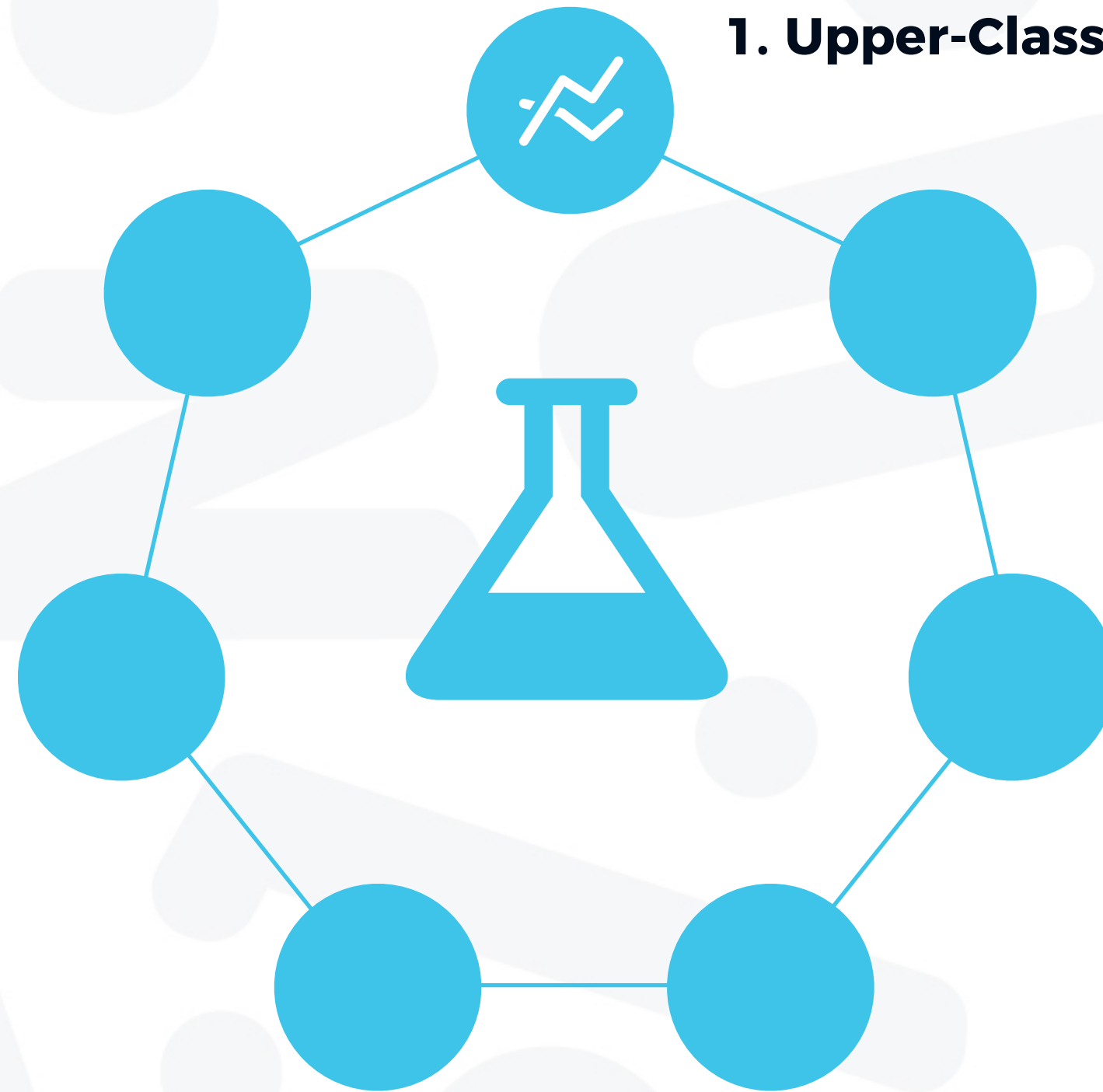


Step 01
**Attain Degree/
Credential**

Step 03
**Receive teaching
schedule**

Program Establishment

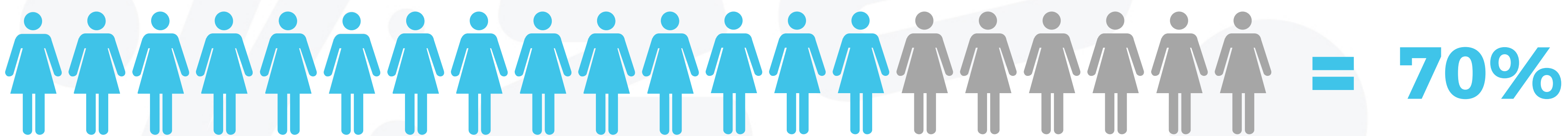
1. Upper-Class Polling



Student Leadership Statistics

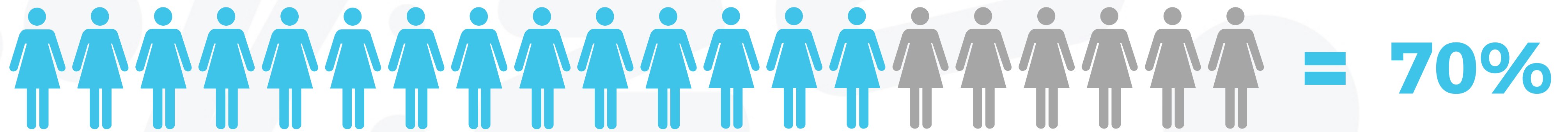


30% of Student Leaders Are Male



70% of Student Leaders are Female

Student Leadership Statistics



70% of Student Leaders are Extroverted

First Impression Bias



Decorative



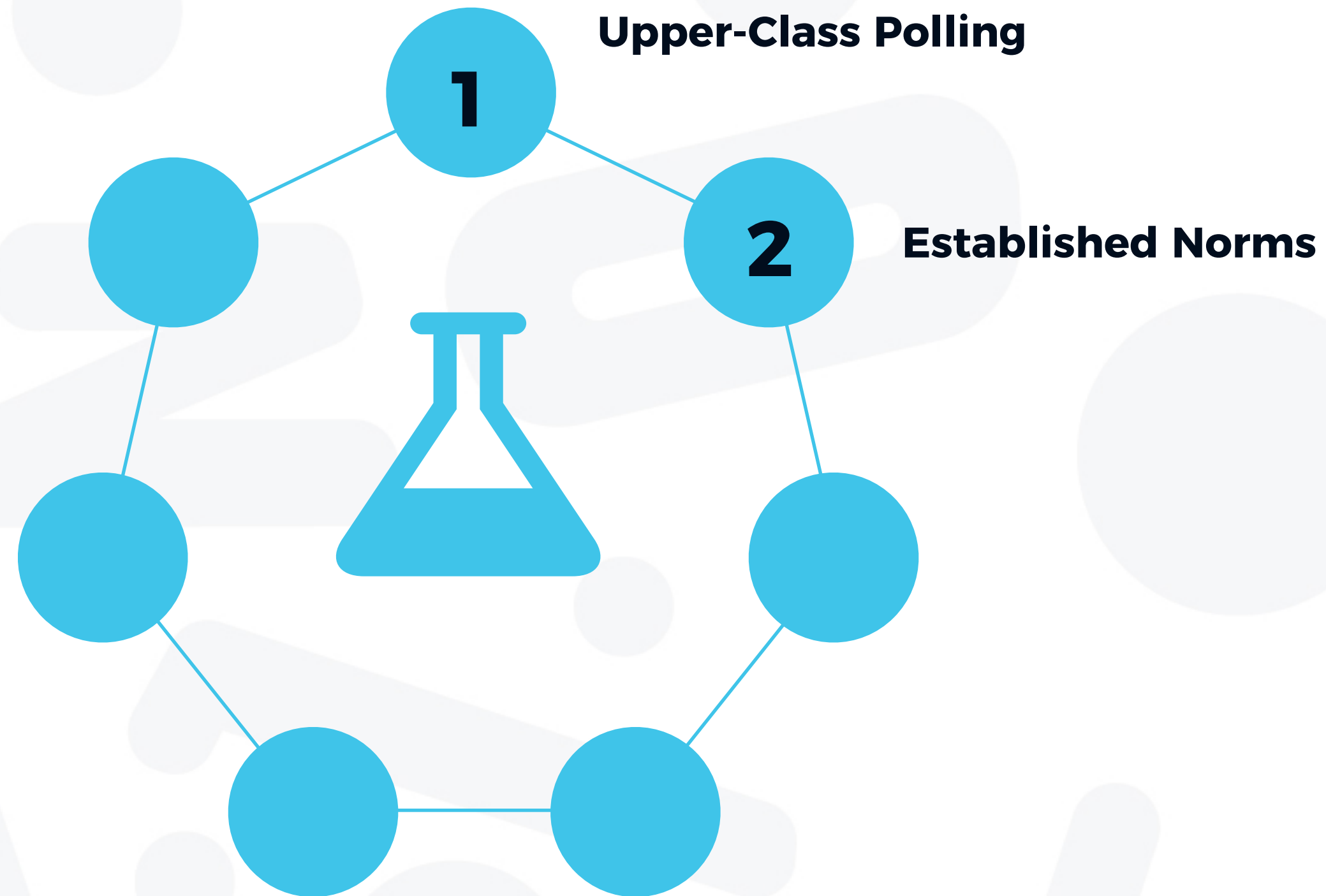
Spirit



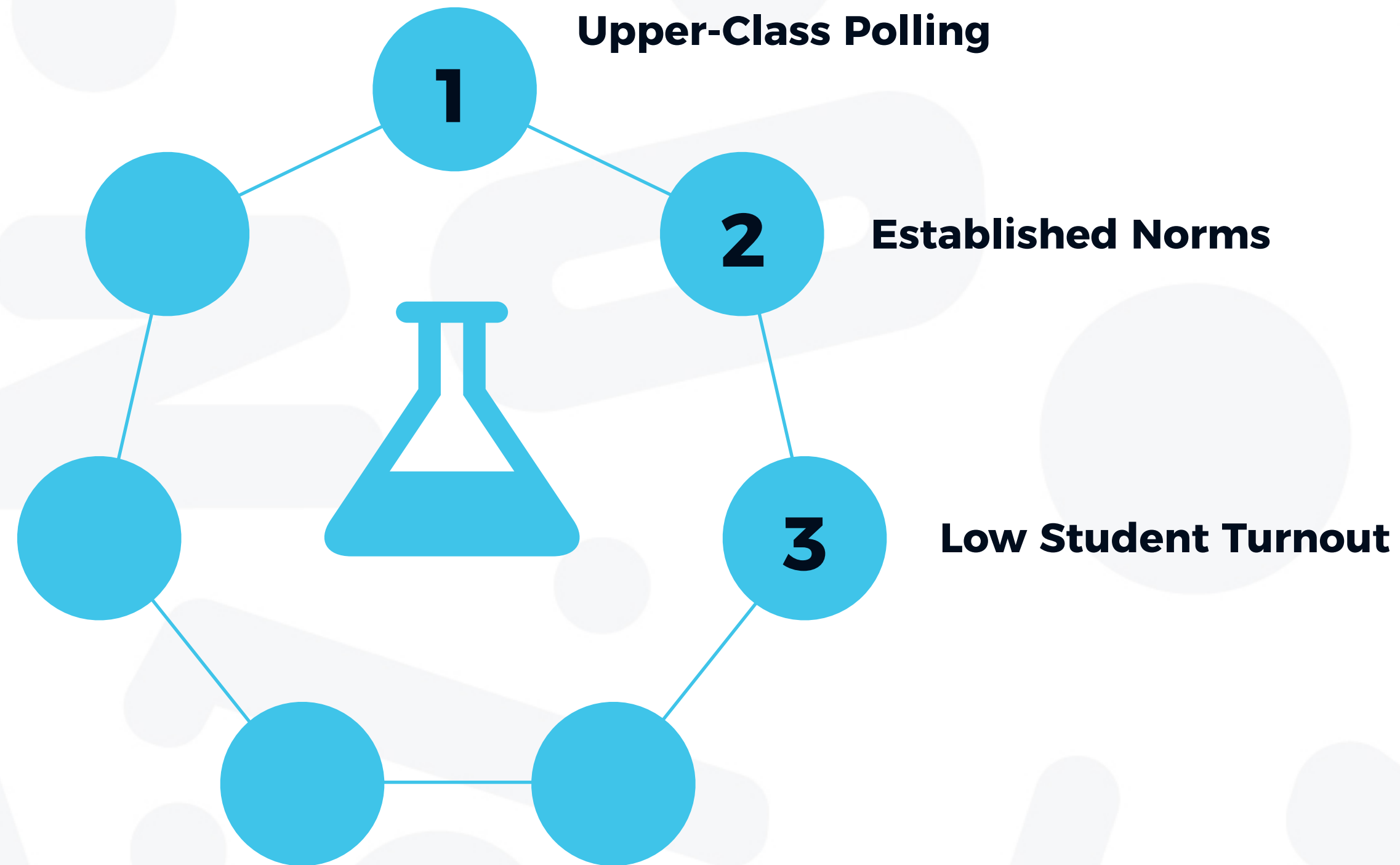
Traditional

**We didn't have
much of a choice.**

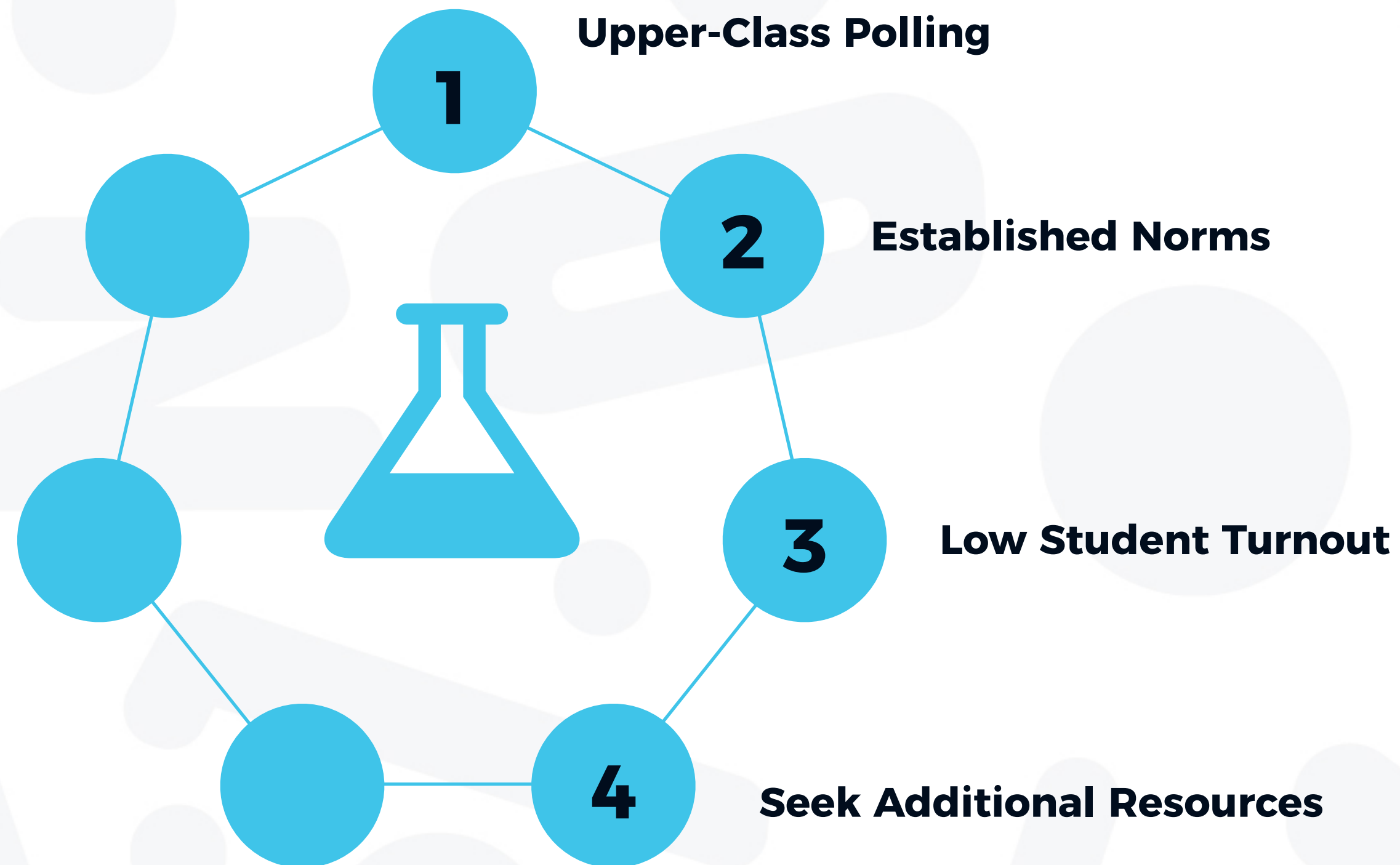
Program Establishment



Program Establishment



Program Establishment



Activity Database Results

Low Risk

High Risk

29%

Student Engagement

71%

Activity Database Results

Low Risk

High Risk

29%

Student Engagement

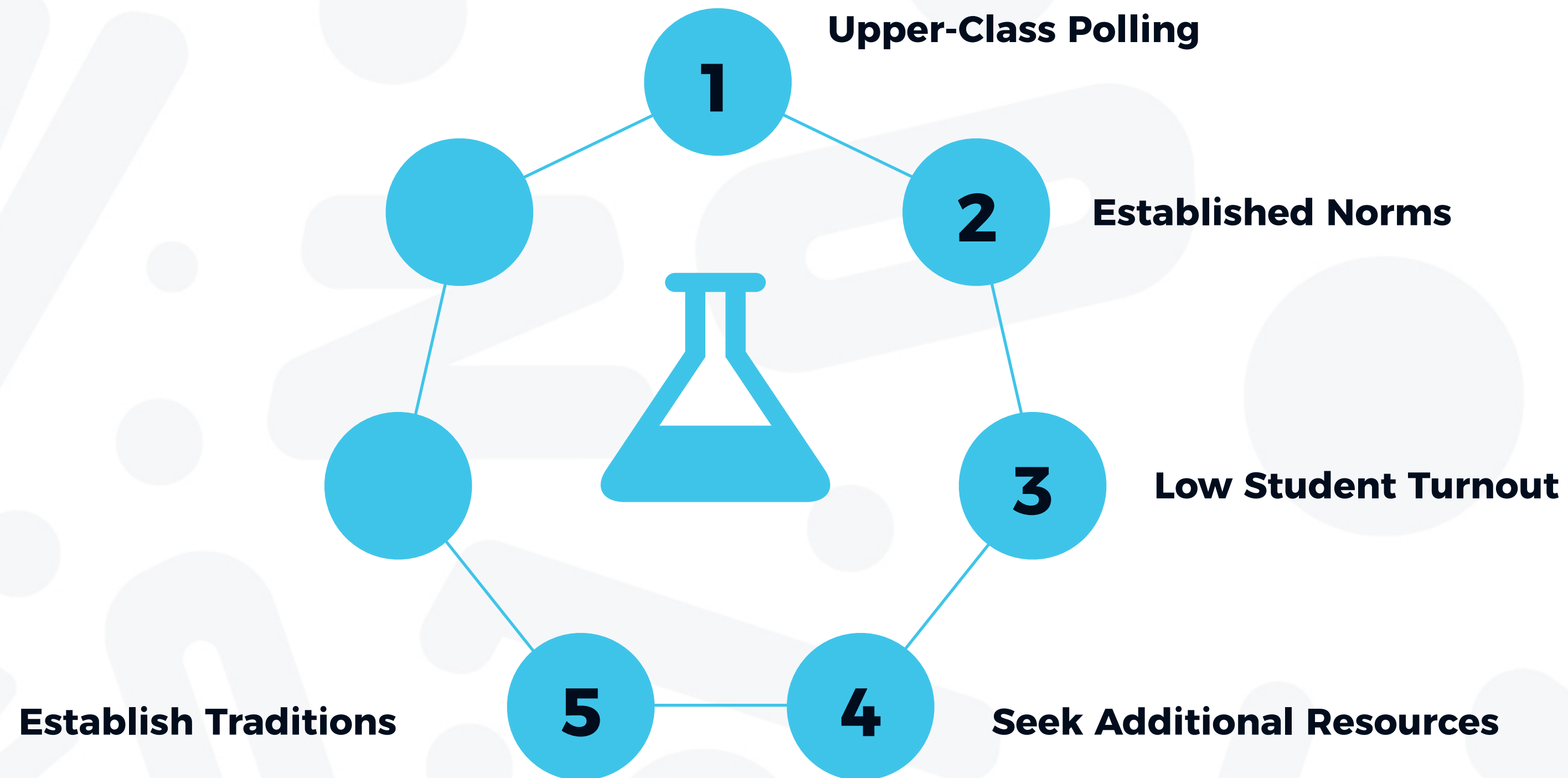
71%

3.7%

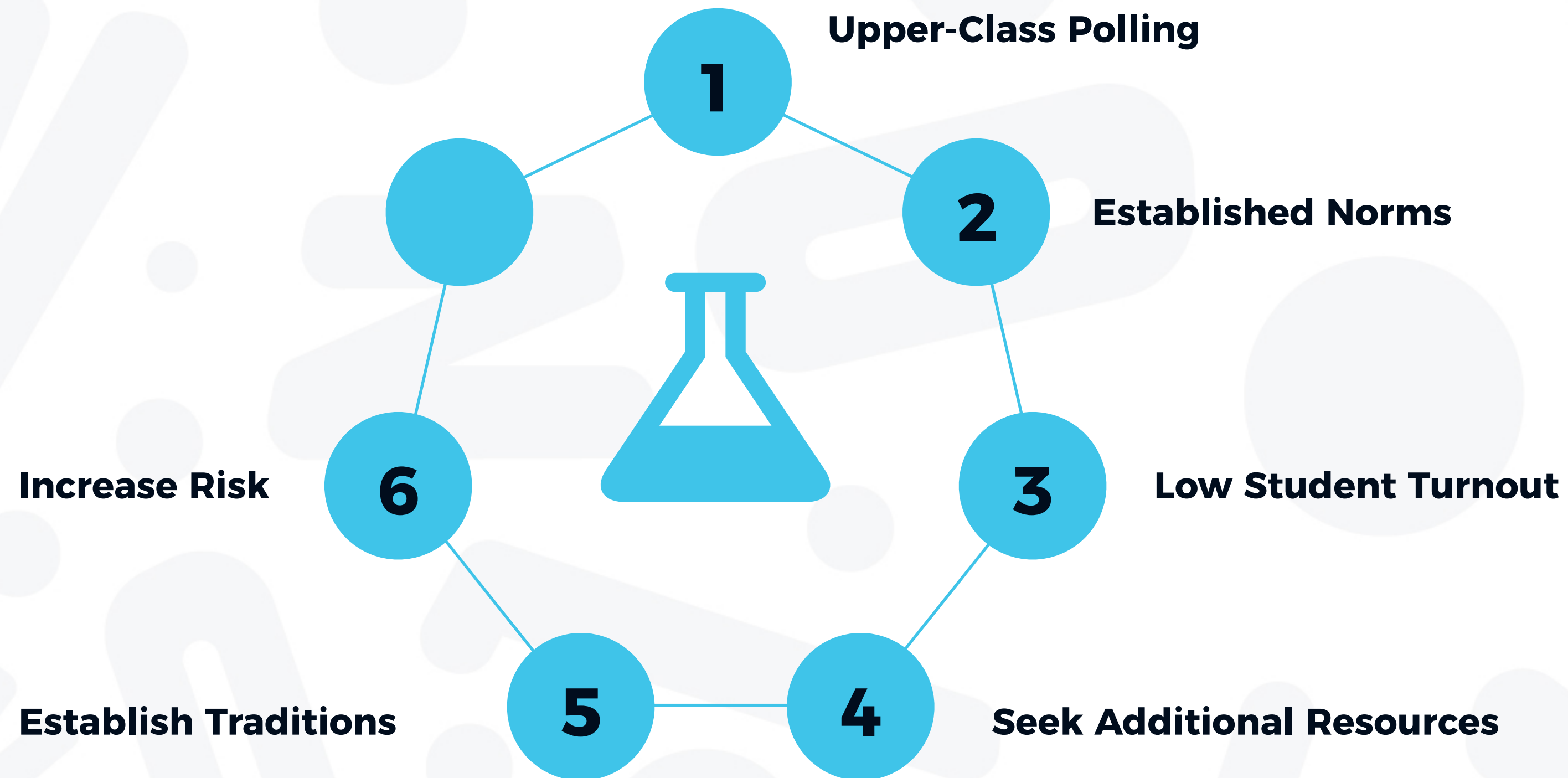
School Spirit

96.3%

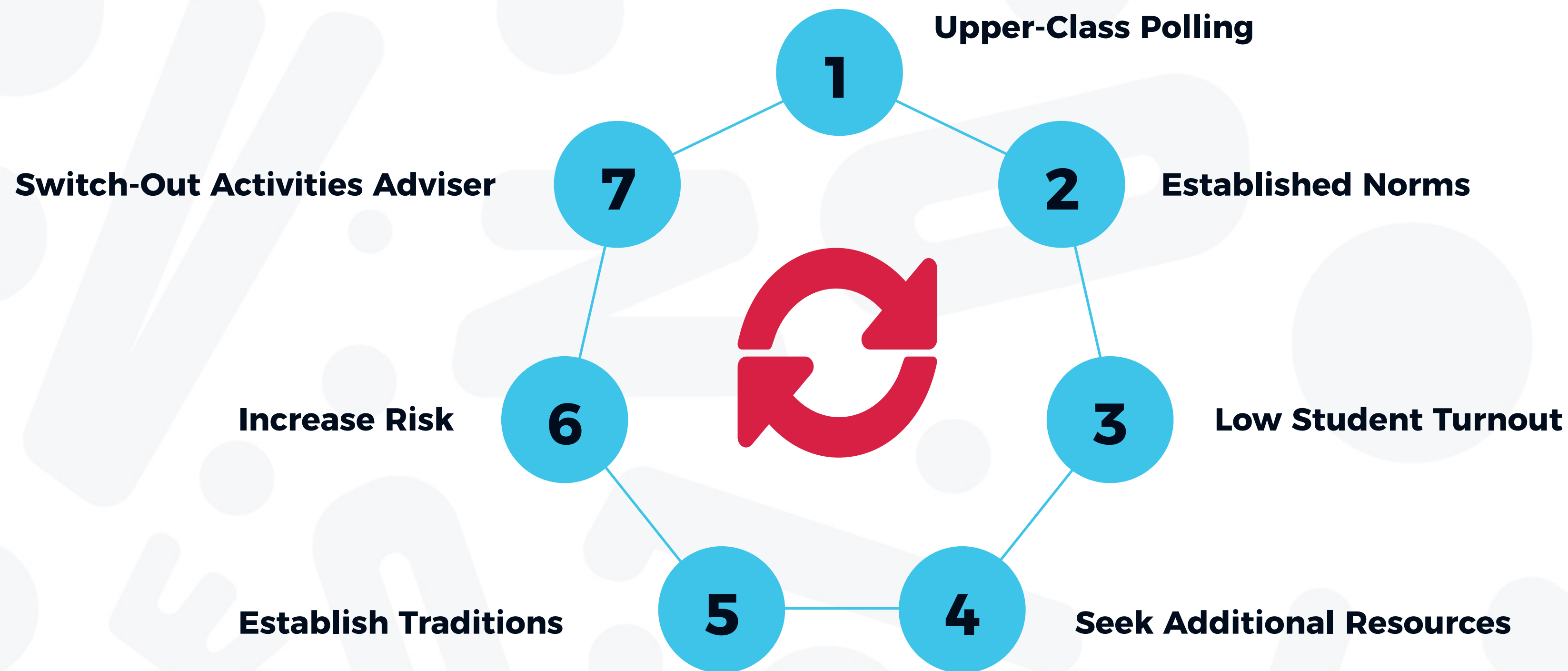
Program Establishment



Program Establishment



3.5 Year Cycle



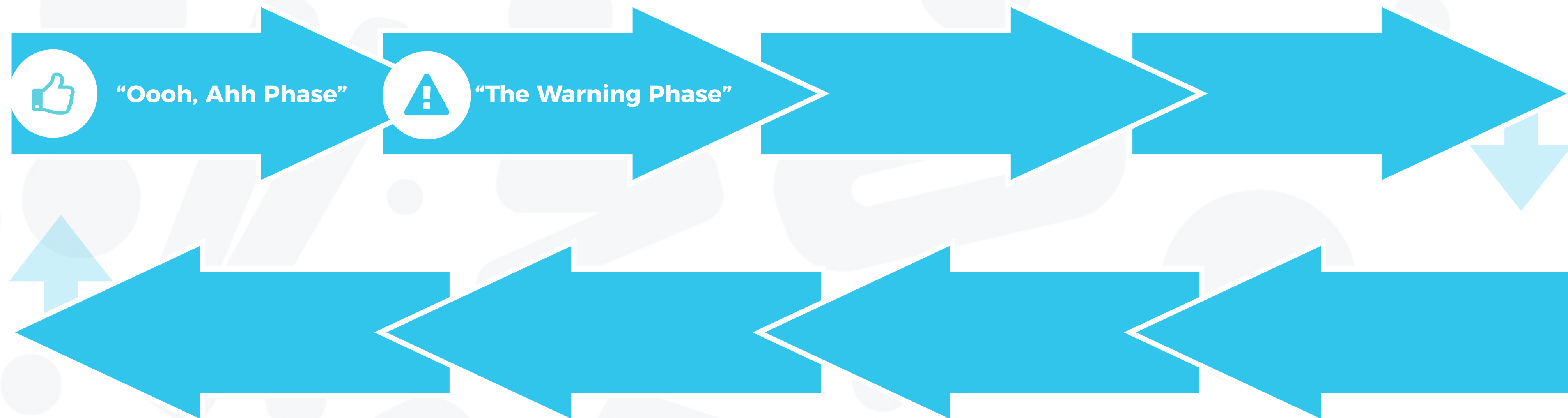
**Our student leaders are
caught in a cycle of their
own.**

The Student Cycle



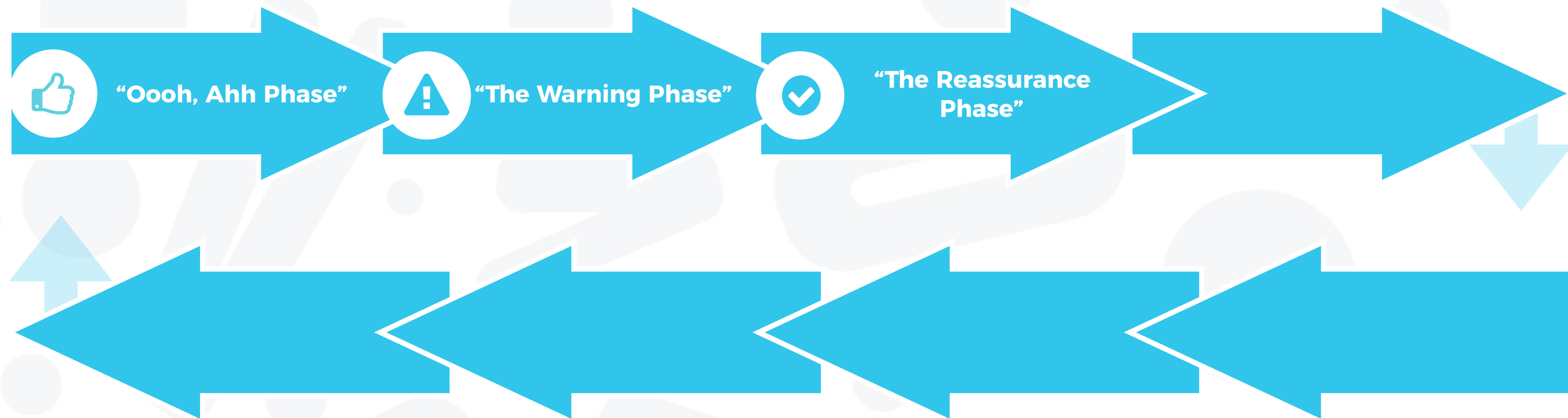
“The Oooh, Ahh Phase”

The Student Cycle



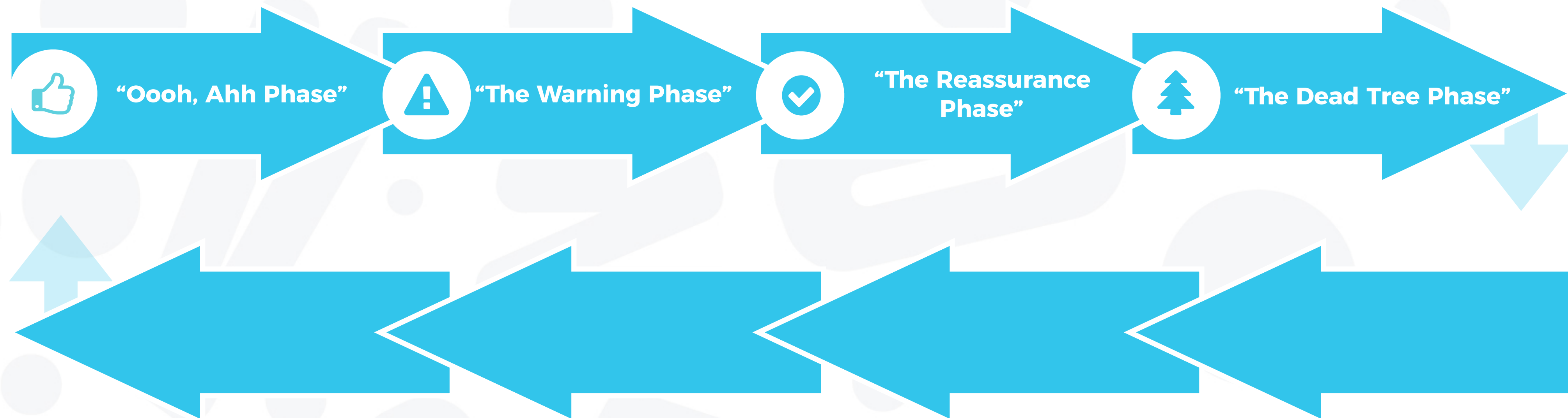
“The Warning Phase”

The Student Cycle



“The Reassurance Phase”

The Student Cycle



"The Dead Tree Phase"

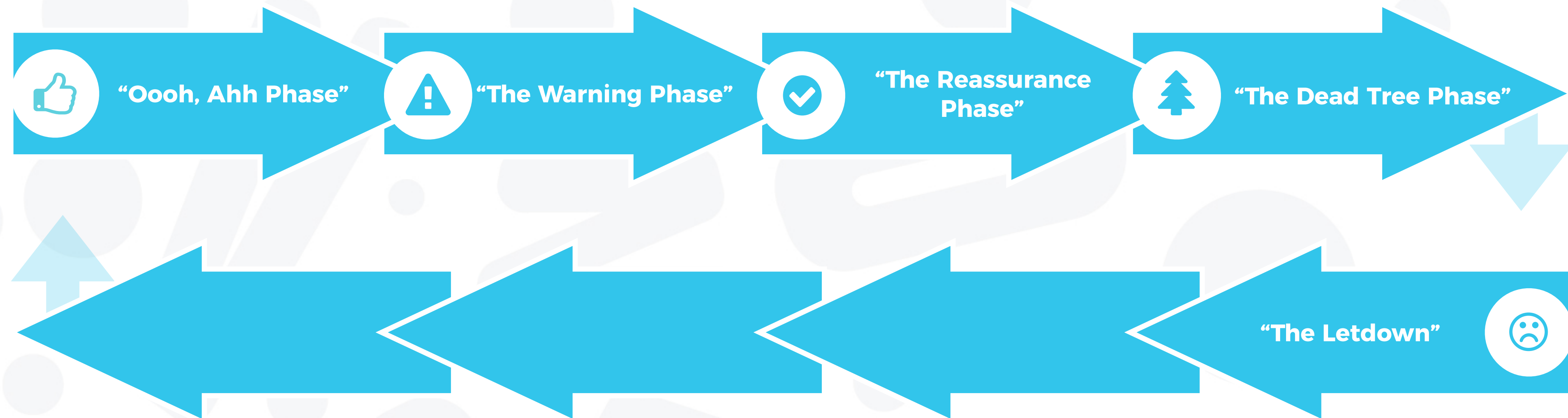
The Thought

**“If students are
informed, they will
participate.”**

The Reality

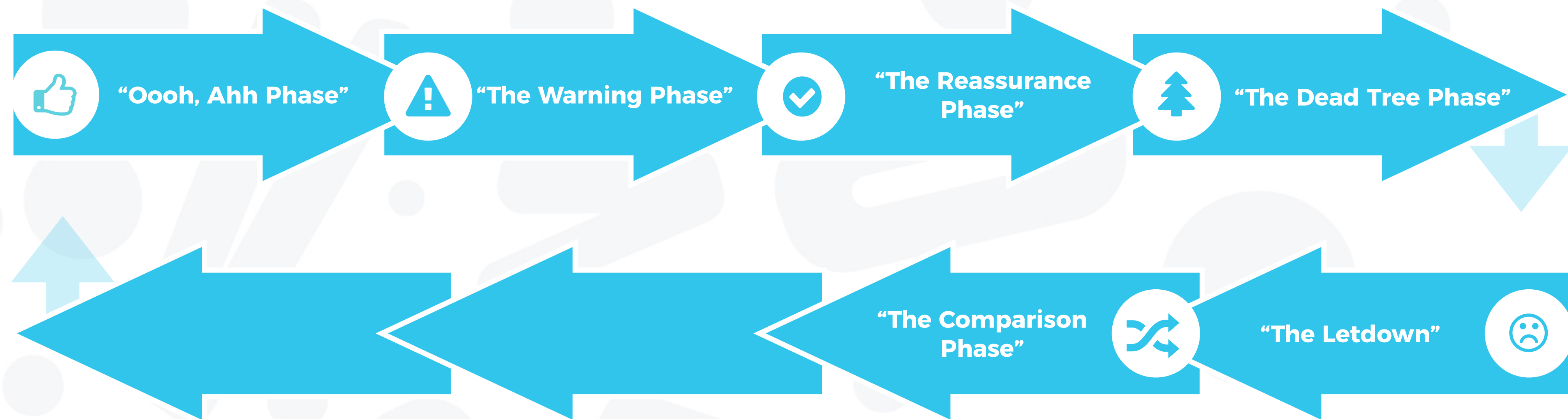
**If students feel loved, supported,
& appreciated, they will
participate.**

The Student Cycle



"The Letdown"

The Student Cycle



"The Comparison Phase"

School A

10%

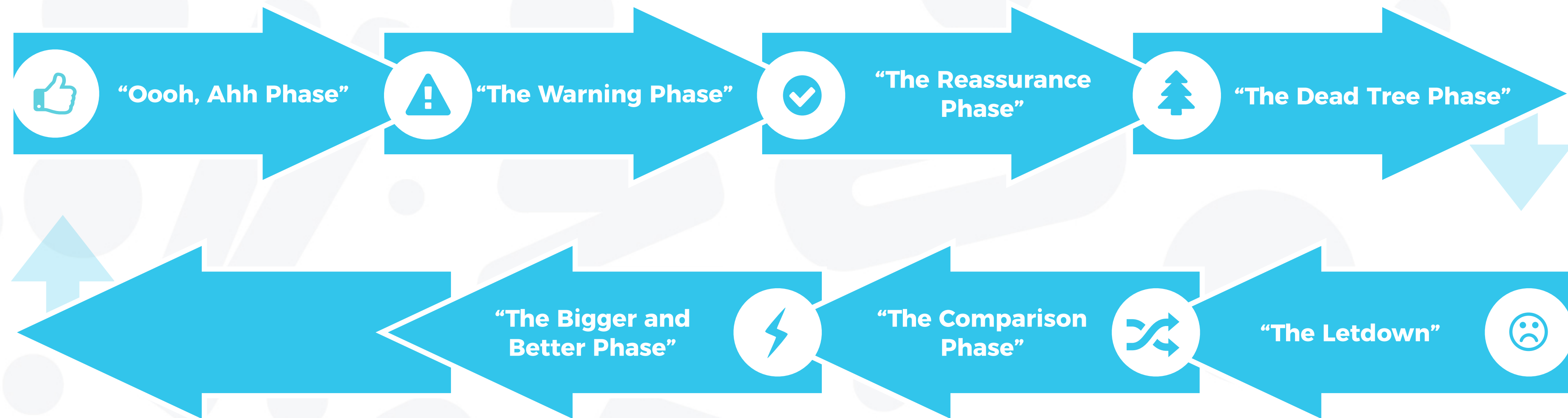
School A

10%

School B

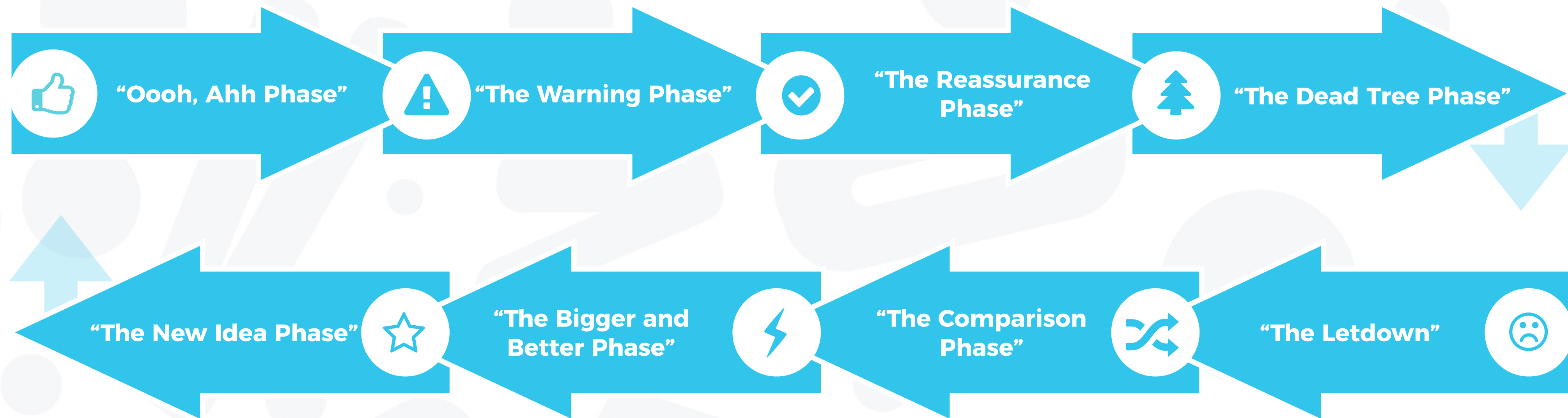
74%

The Student Cycle



"The Bigger and Better Phase"

The Student Cycle



"The New Idea Phase"

**The “Engagement Gap”
is wider than it has ever
been.**

“The Engagement Gap”

School A

10%

School B

74%

**How do incredible
programs fill the gap?**

**For decades, the thought has been to
mirror activities.**



**An activity without
positive culture is about
as reliable as a tiger on a
leash.**

For decades, the thought has been to mirror activities.

What if we mirrored philosophy instead?

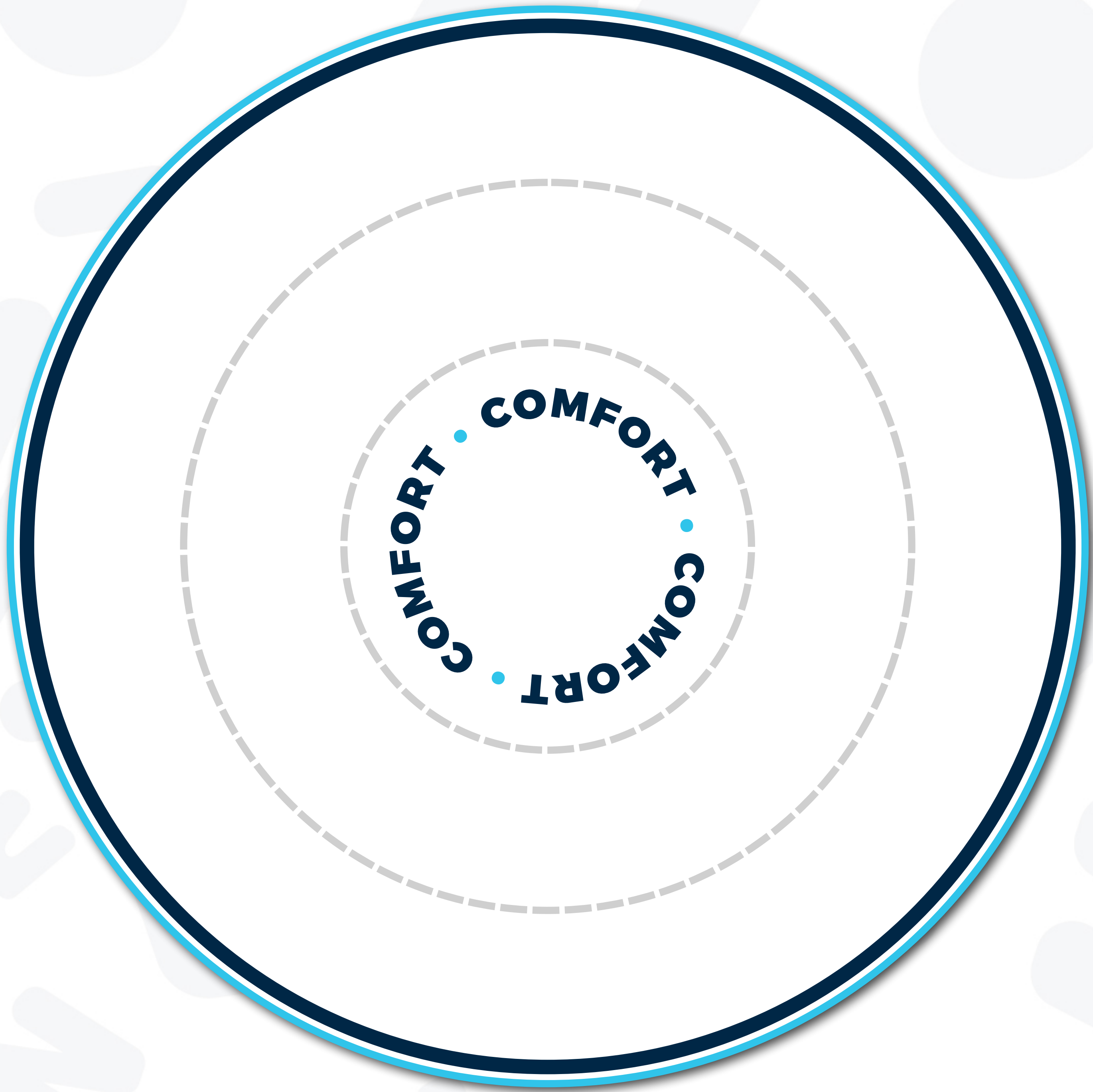


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Every student wants to take part in your school's culture. It's up to student activities to create that space.



ENVOLVE





ENVOLVE



ENVOLVE





ENVOLVE



ENVOLVE

**Effective student engagement is
a product of actively balancing
risk and reward.**

To the board!

There are 4 variables to consider when brainstorming a new activity.

What makes a good activity?



What makes a good activity?

Appealing



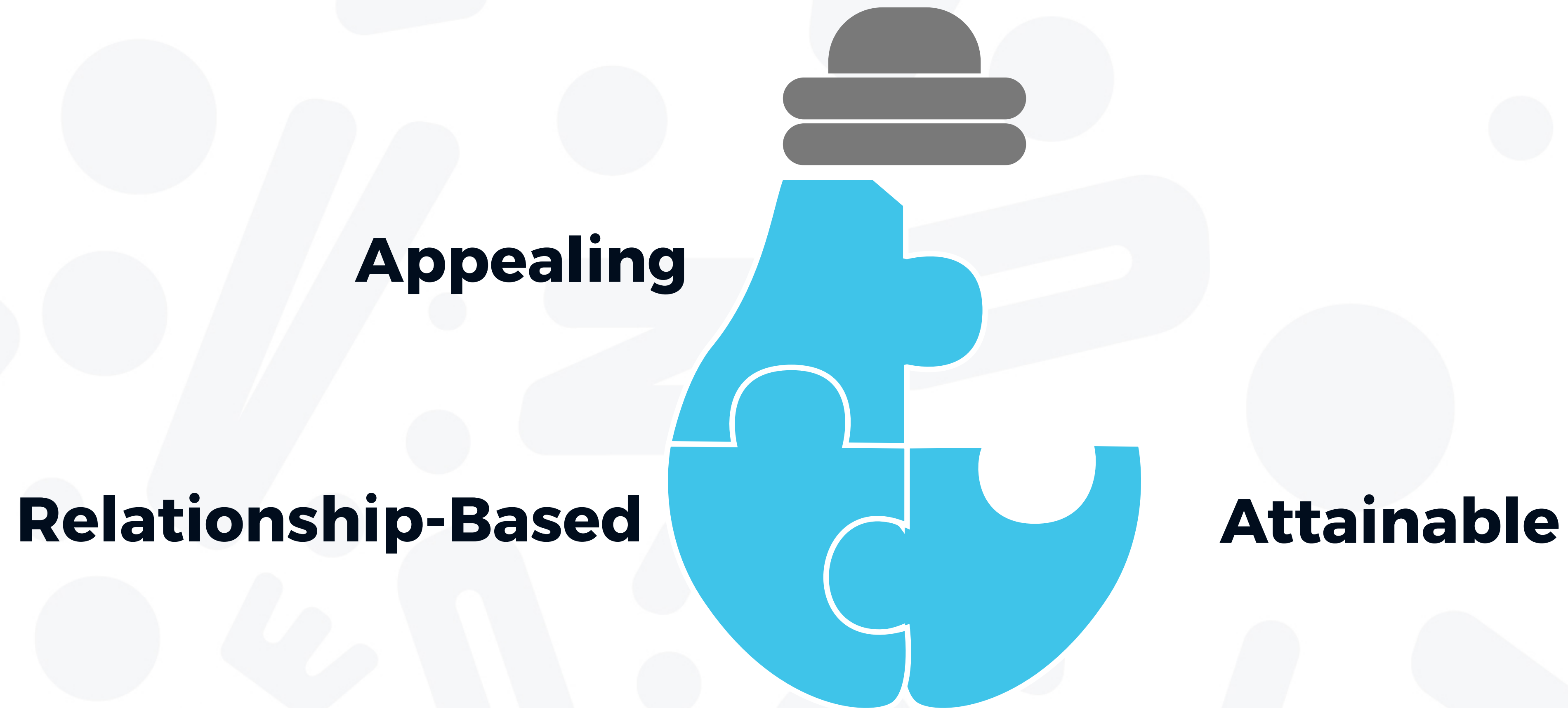
What makes a good activity?

Appealing

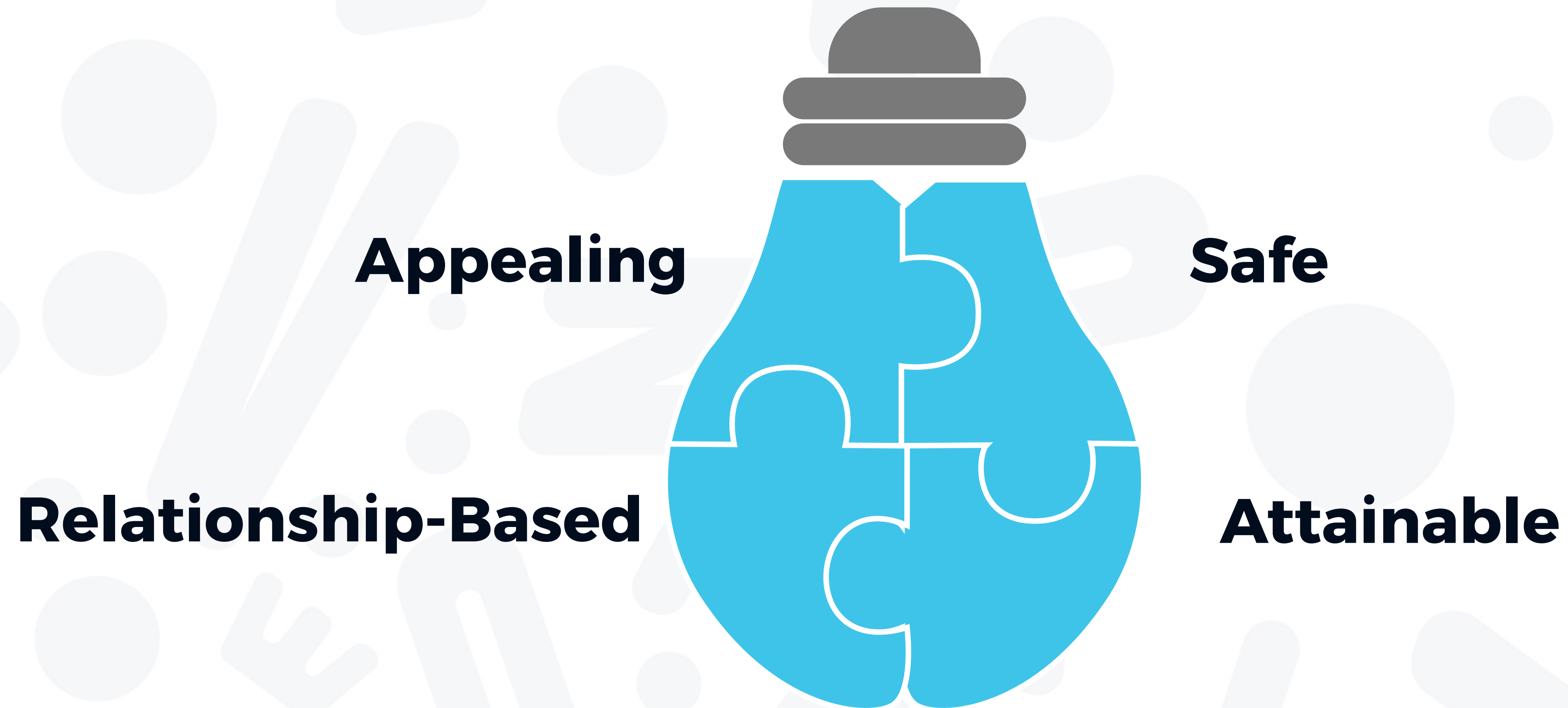
Relationship-Based



What makes a good activity?

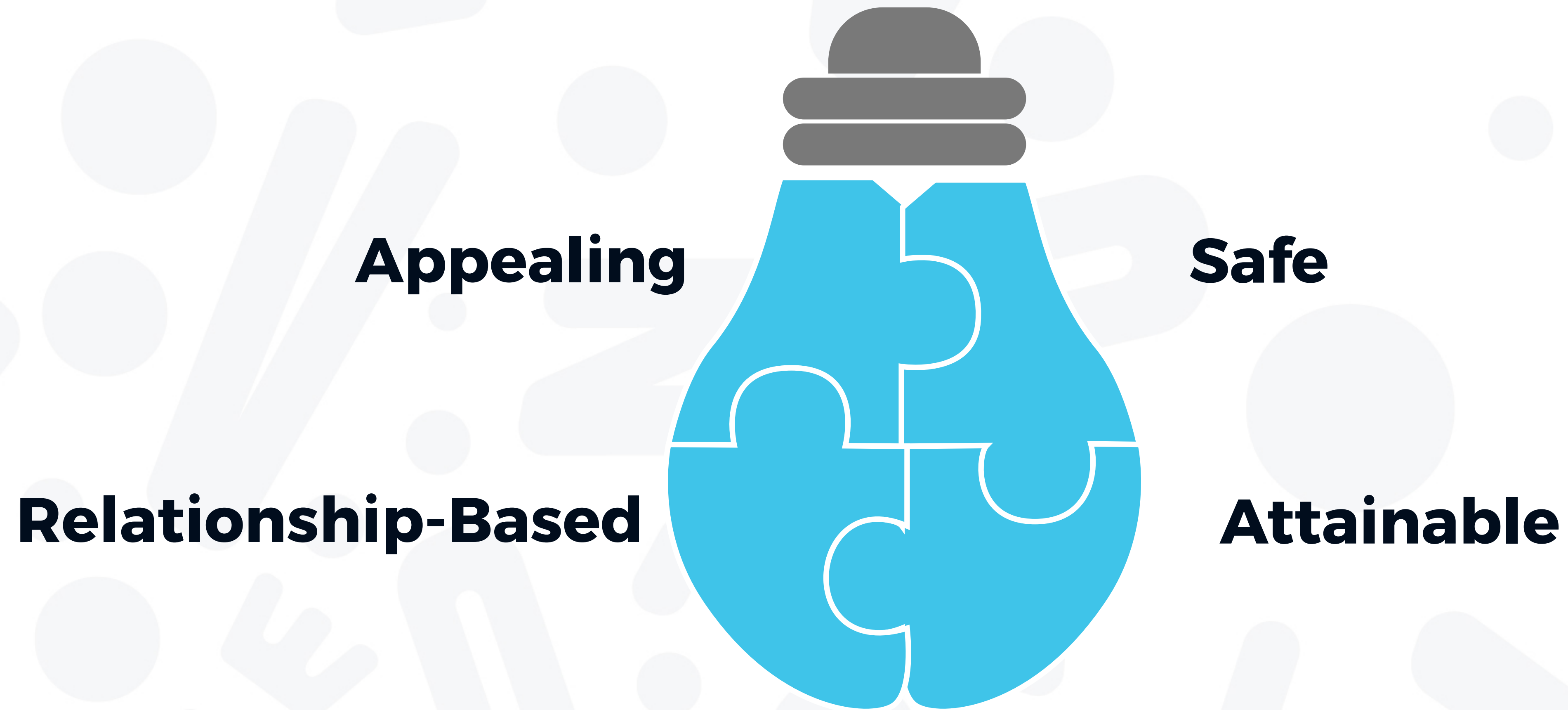


What makes a good activity?

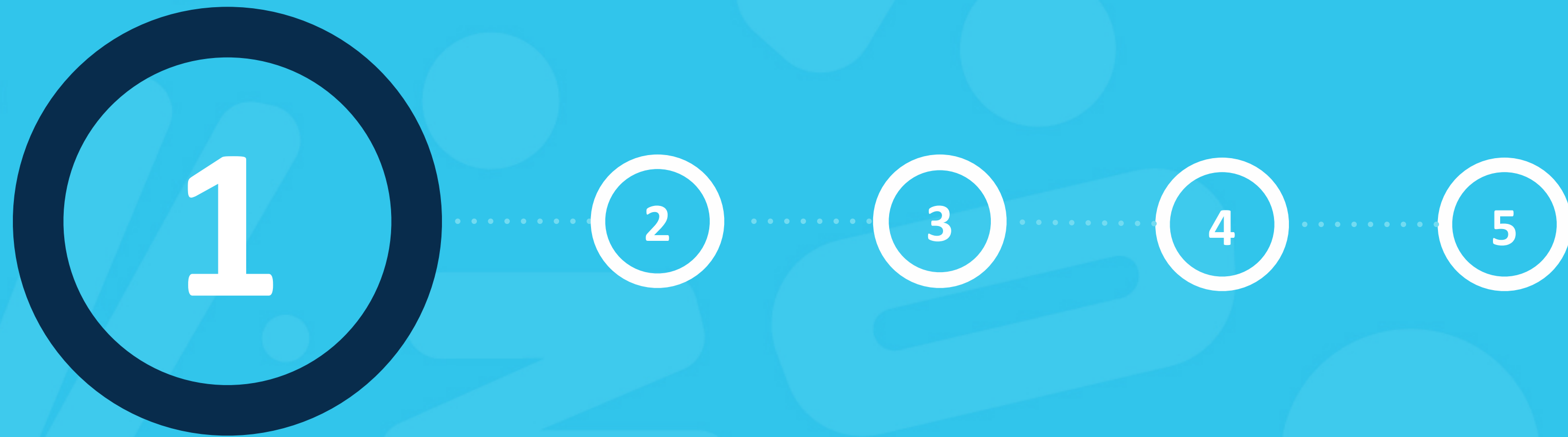


**At their core, activities
communicate the culture of
a school to the students
who call it home.**

What makes a good school?



There's a fundamental difference in the way your student leaders and general population view activities.



Passionate



Encouraging



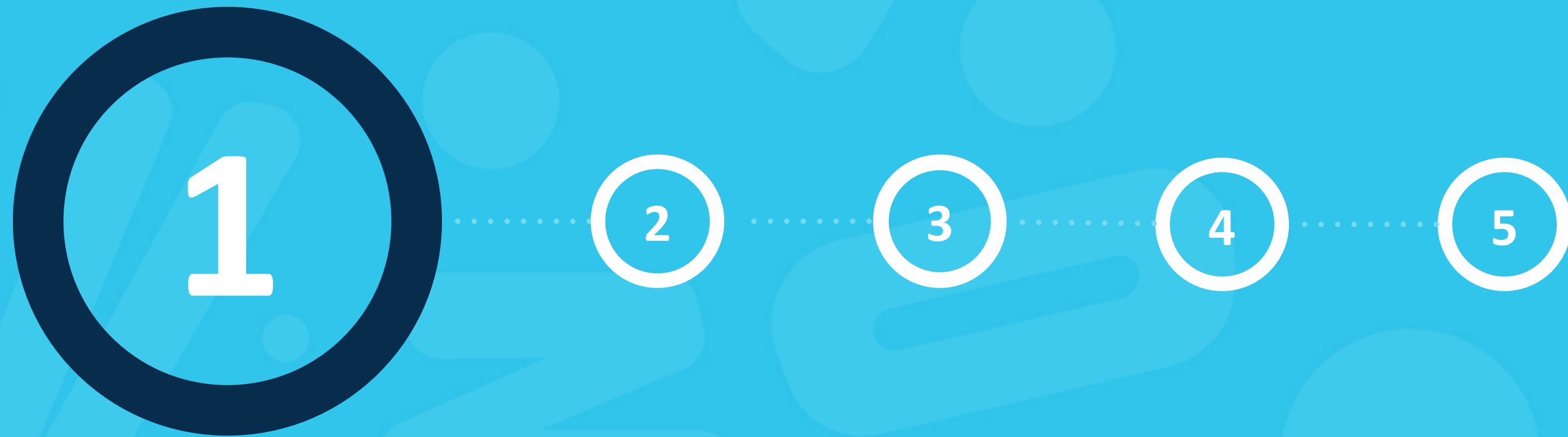
Spirited



Organized



Inclusive



Repetitive



Boring



“Poster Makers”



Exclusive



Lame

Why?

**Every activities program has an
ask-to-give ratio.**

Ask

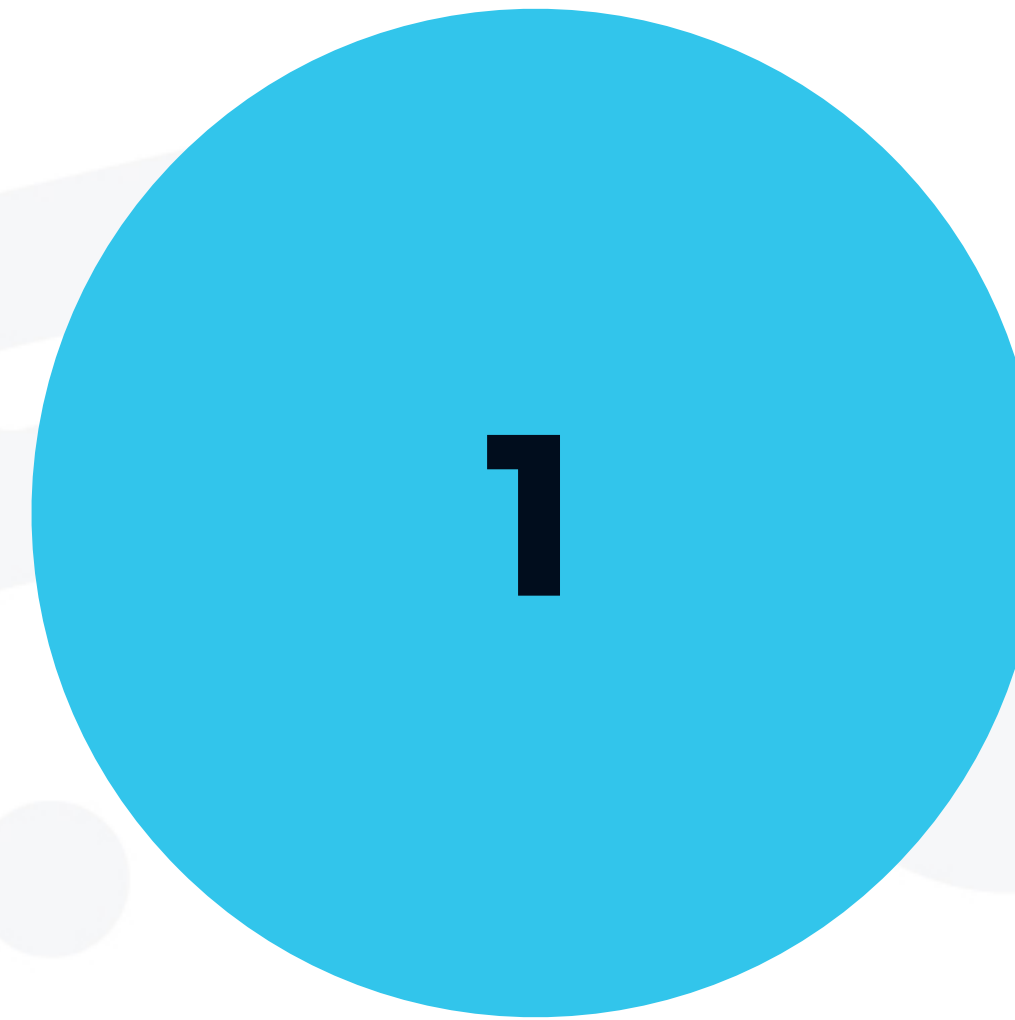
Give

Ask



:

Give



Nearly HALF of all available student activities don't require asking.

What if...

**We regularly practiced gaining
school spirit through
giving?**

Weekly Challenges

Scott,

We did our Toys for Tots program yesterday, which I bring up because that got me into our cafeteria during lunch. I haven't been in the cafeteria at lunch since homecoming. I was looking for a student from student government. For years, we have had a single special education table in the cafeteria where our SDC students sit at lunch with their support aides. I noticed that instead of all the kids at one table, they were spread out among four or five tables, sitting with student government student. The kids were totally interacting and laughing and it looked like they were familiar with each other, which was interesting to me, so I asked one of my kids what was up? She said, "remember a while back when we had the Envolve challenge where we supported the special education students?" Our SG students set up shifts to eat lunch with the SPED students for the week. "Well, we just didn't stop."

Dude, I cried with pride for five minutes. I am tearing up right now. That is just the coolest.

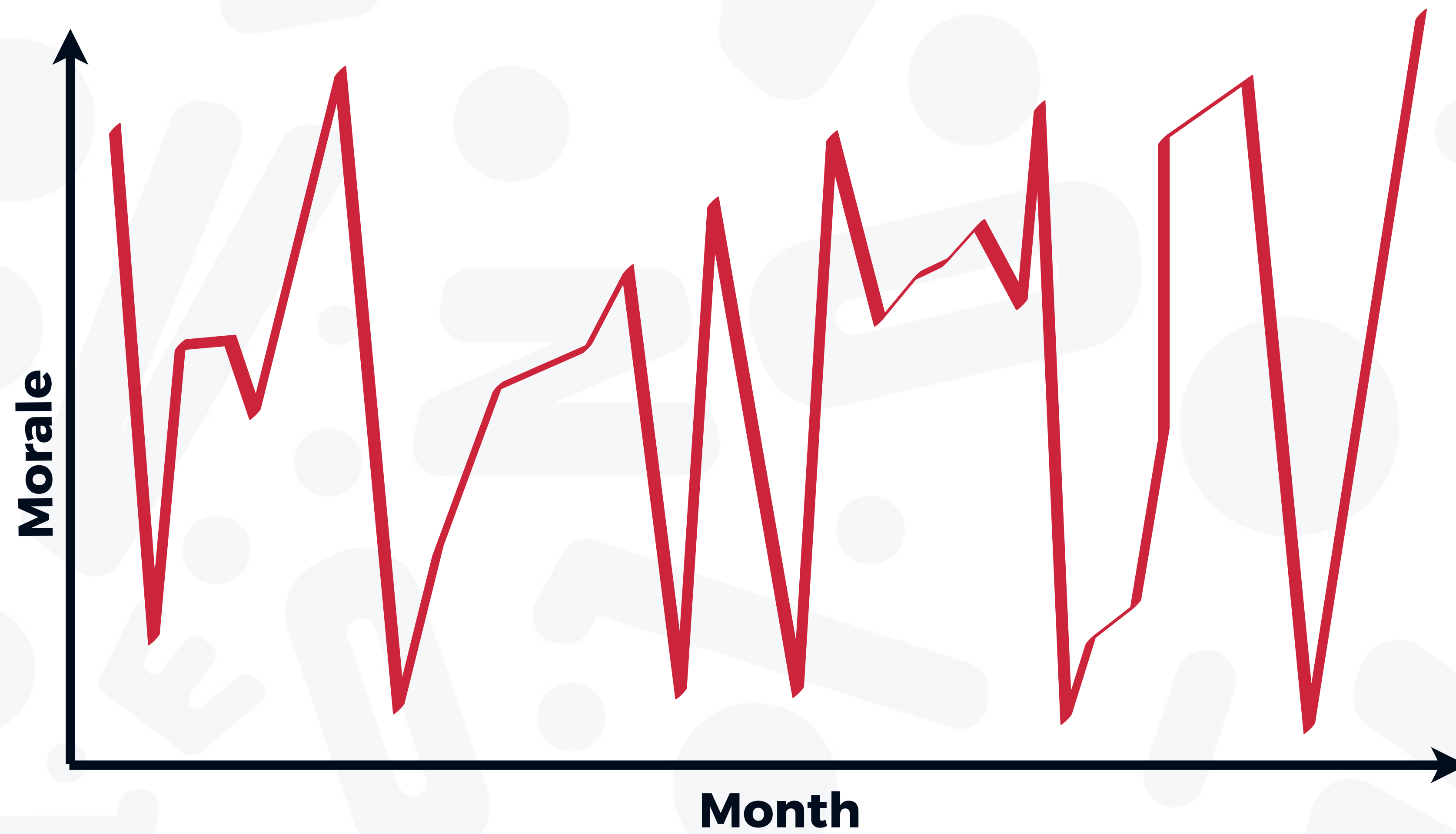
Thanks again!

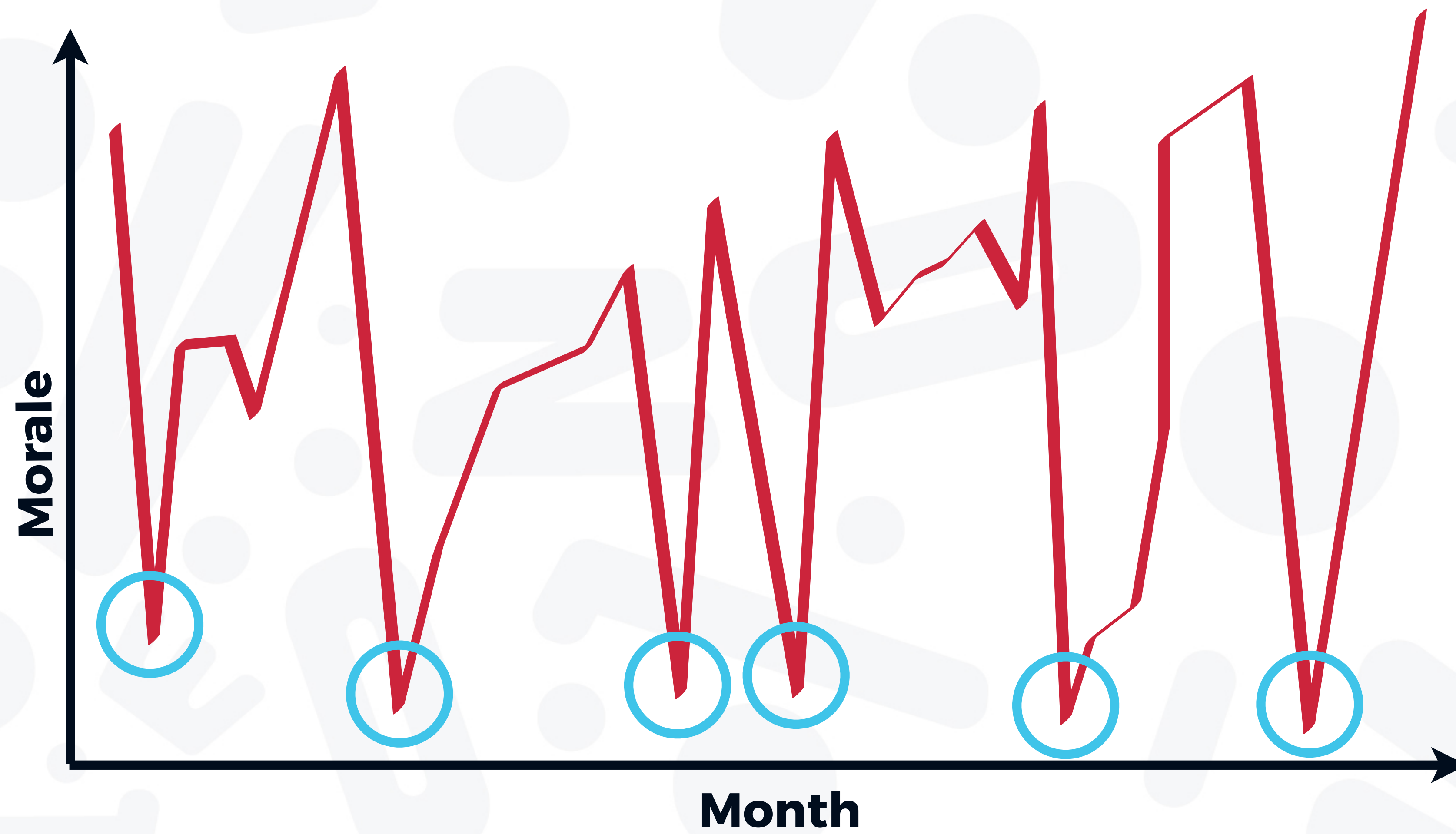
Happy Holidays!

Brent

**The most engaging activities
programs take time to map
their students' experience.**







ENVOLVE

**Activities have the ability to
make good days great
and bad days bearable.**



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**Successful leadership programs
master the art of “anchoring”
their activities.**

Activity

Message

“Pink Out” in October

Activity

Message

“Pink Out” in October

**Red, White, and Blue on
9/11**

Activity

Message

“Pink Out” in October

**Red, White, and Blue on
9/11**

Tacky Tourist Day

Activity

Message

“Pink Out” in October

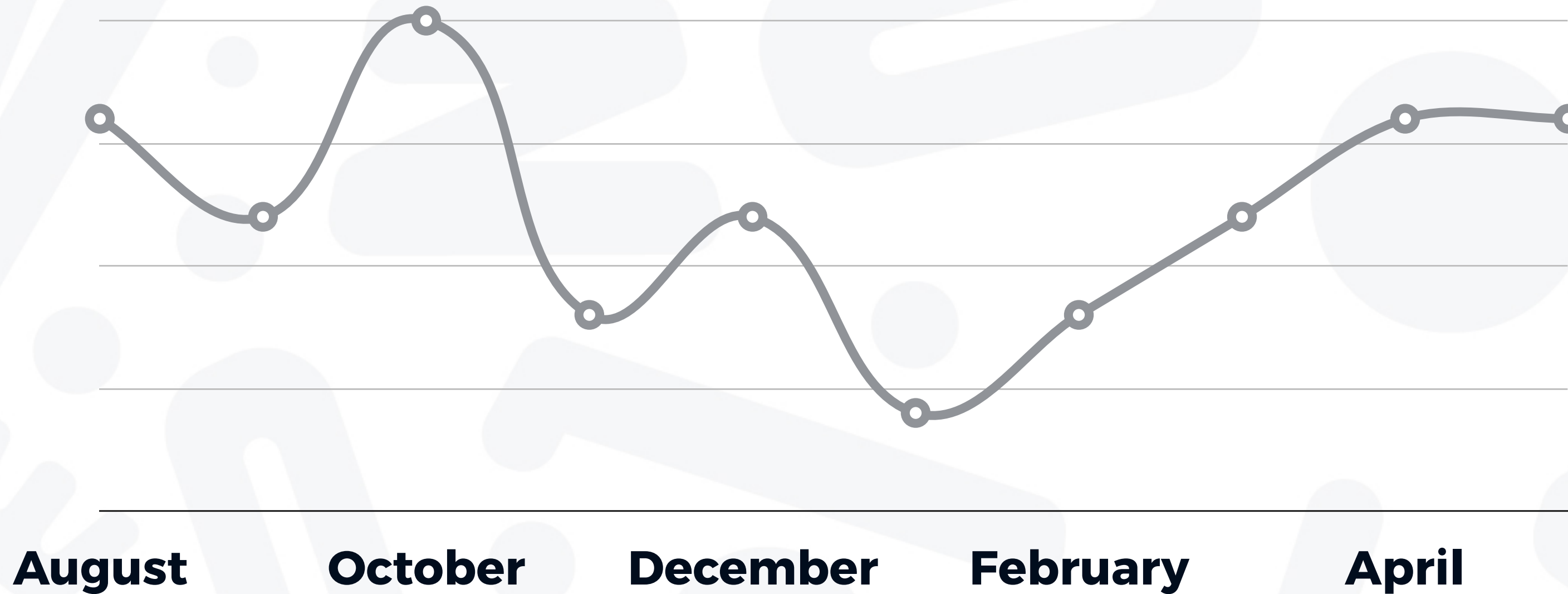
**Red, White, and Blue on
9/11**

Tacky Tourist Day

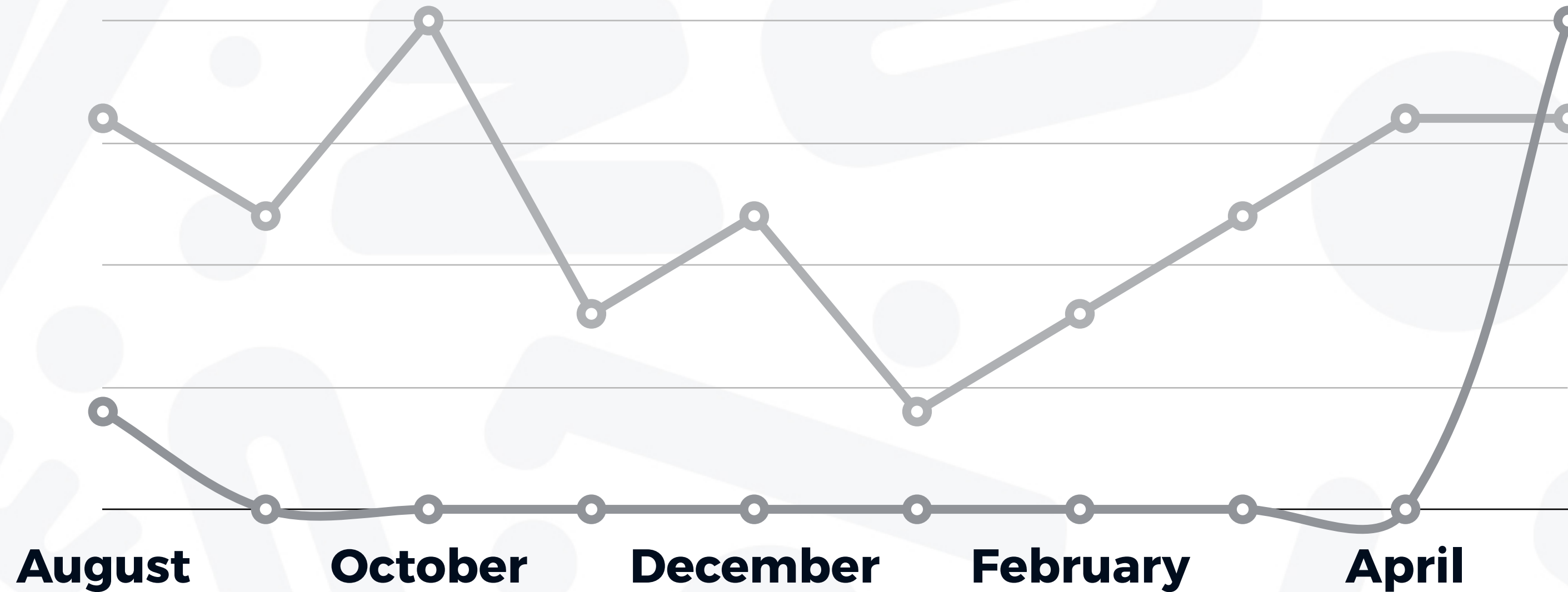
**“Glass Lick”
Competition**

**Successful programs regularly
engage all members of
their campus community.**

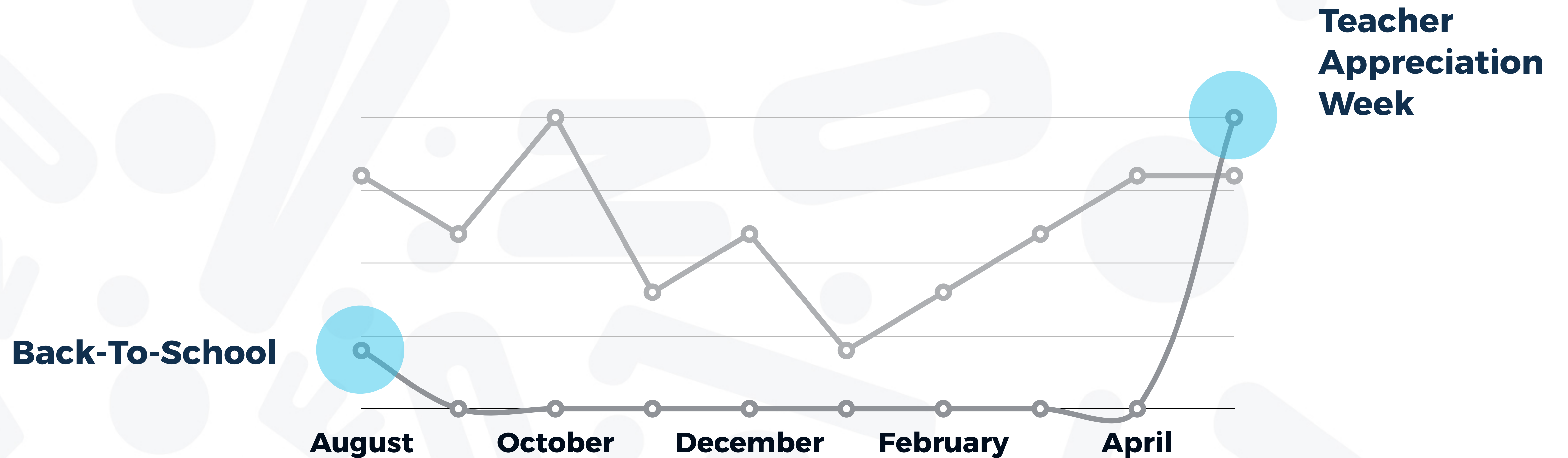
Rate of Activities



Rate of Activities



Rate of Activities



Successful campus culture is an ongoing, intentional, and consistent process.

“The Engagement Gap”

10%

74%

Millikan High School

10%

74%

Millikan High School

10%

74%

1 Year



**Participation in
Spirit Days**



**Lunchtime
Activity
Participation**



**After School
Event Attendance**

Foothill Tech High School



**Participation in
Spirit Days**



**Lunchtime
Activity
Participation**



**After School
Event Attendance**

Foothill Tech High School



**Participation in
Spirit Days**



**Lunchtime
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**After School
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1 Year

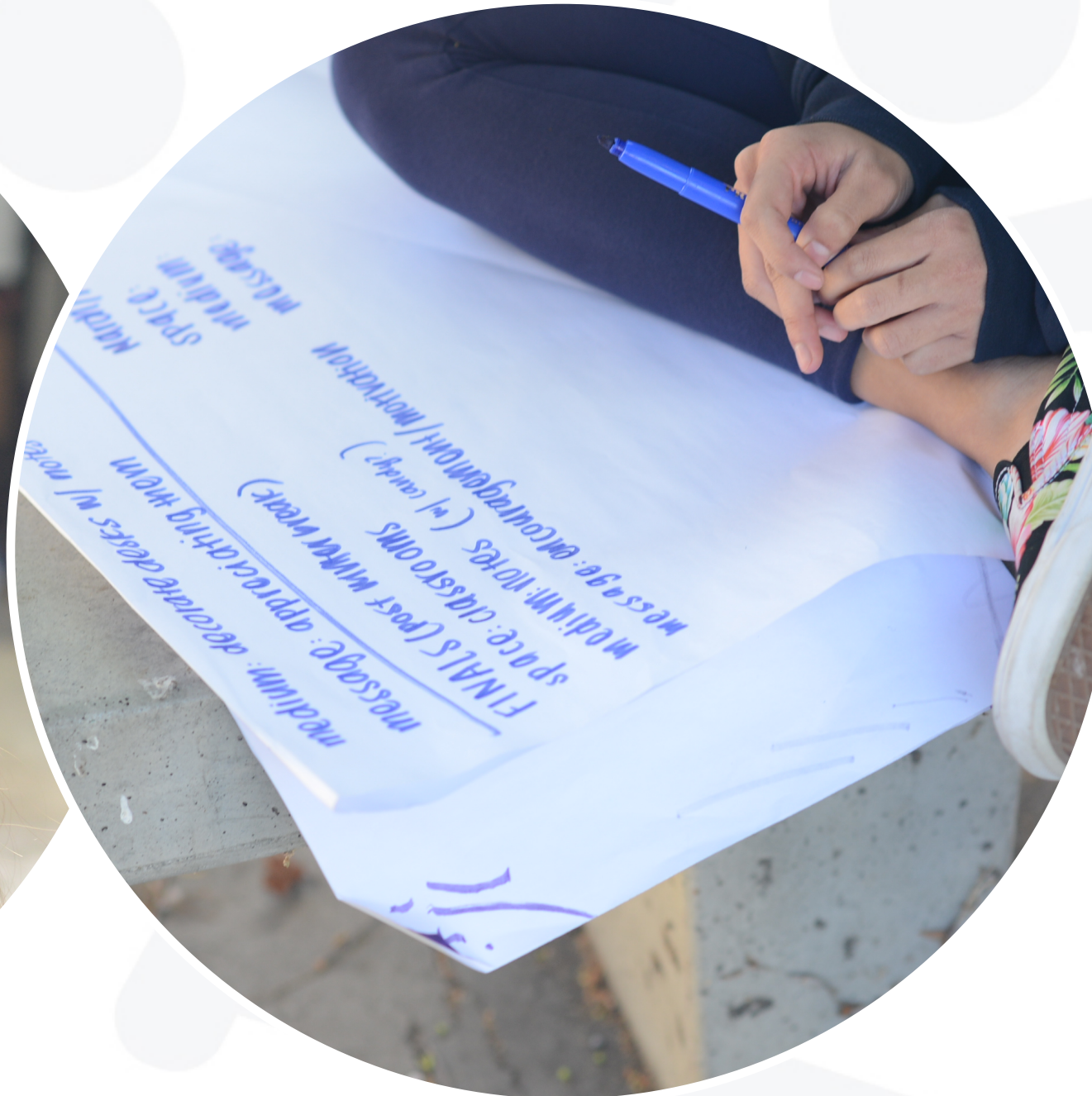
ENVOUE

Student Engagement Trainings

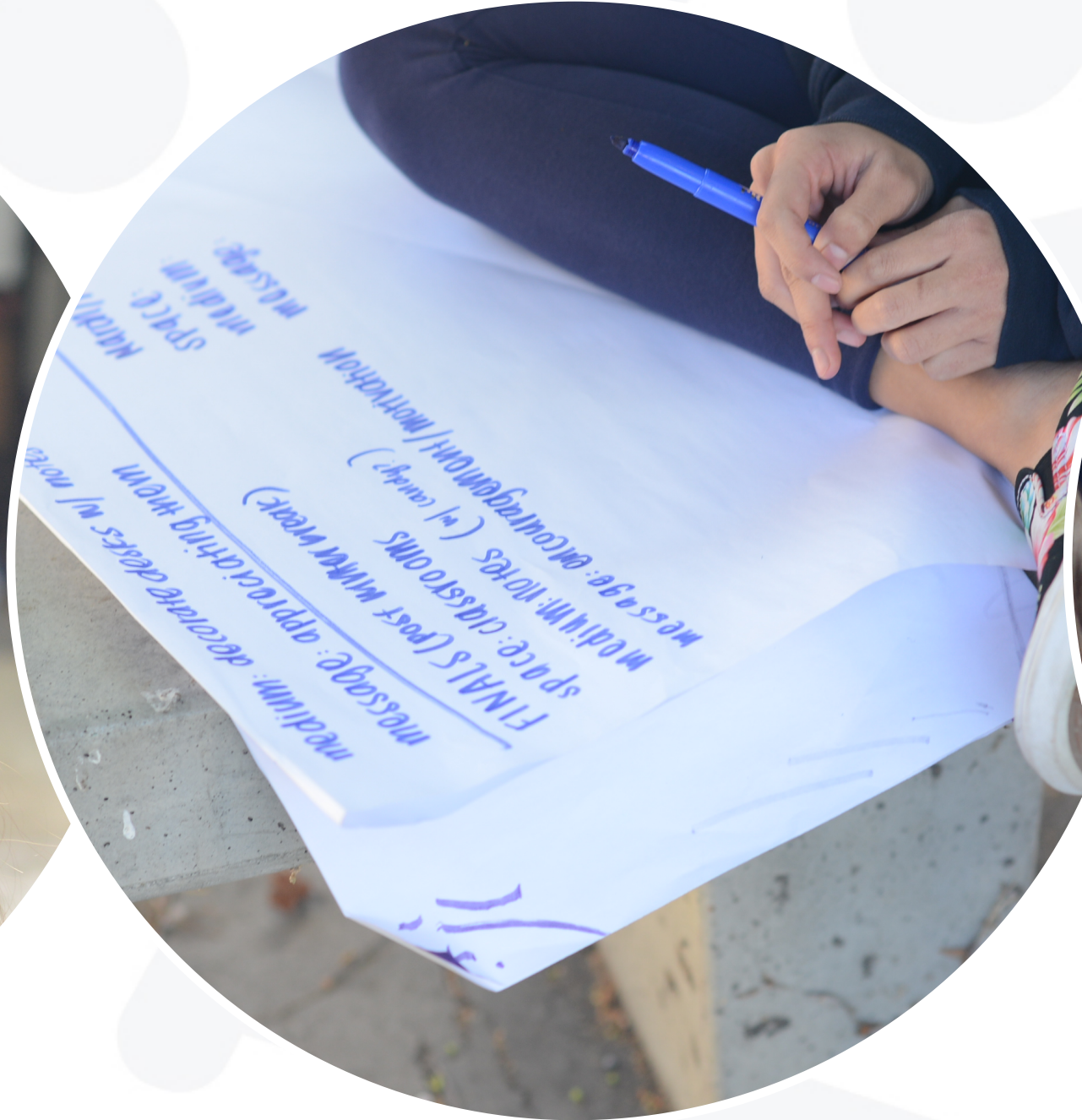
Engage Trainings

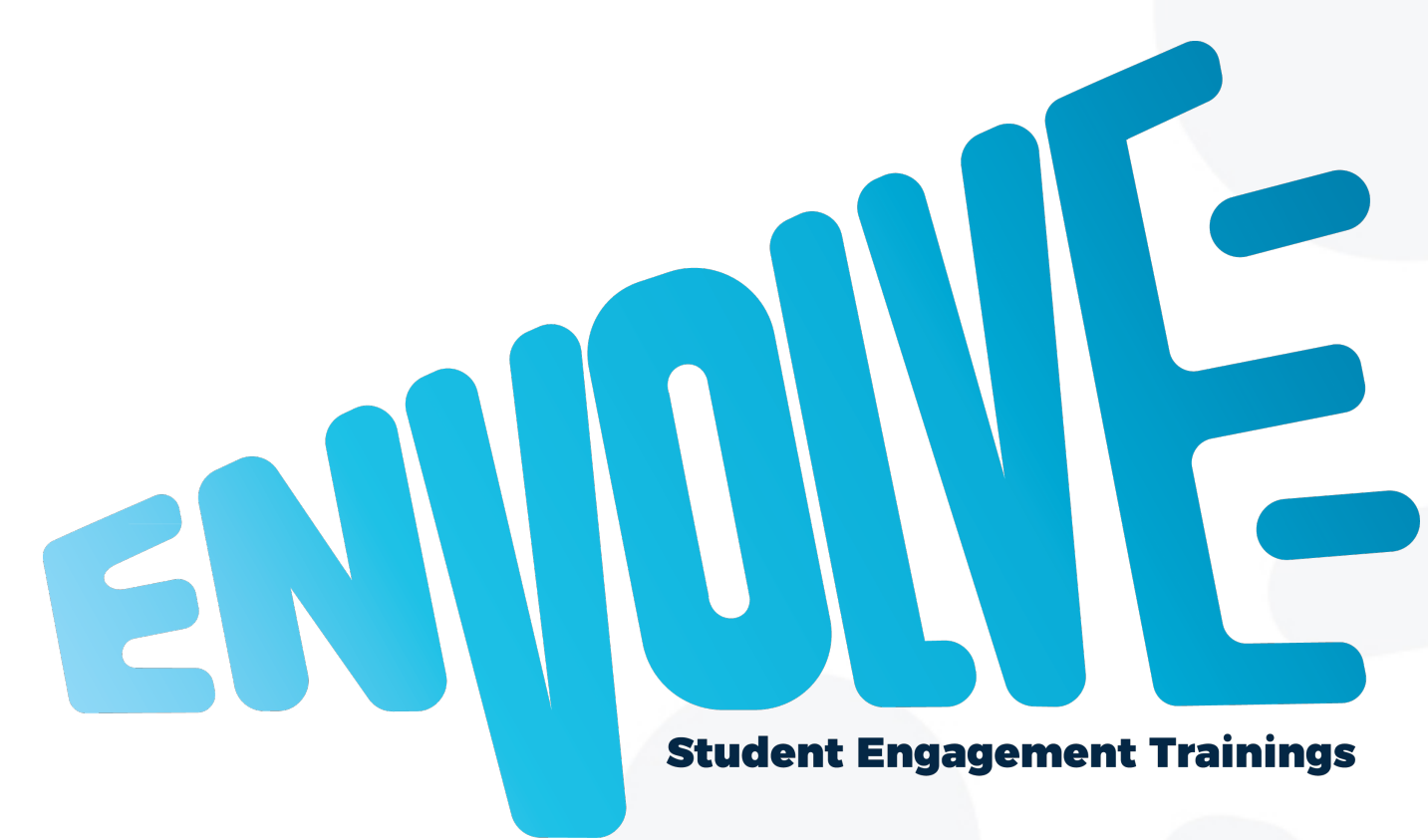


Engage Trainings

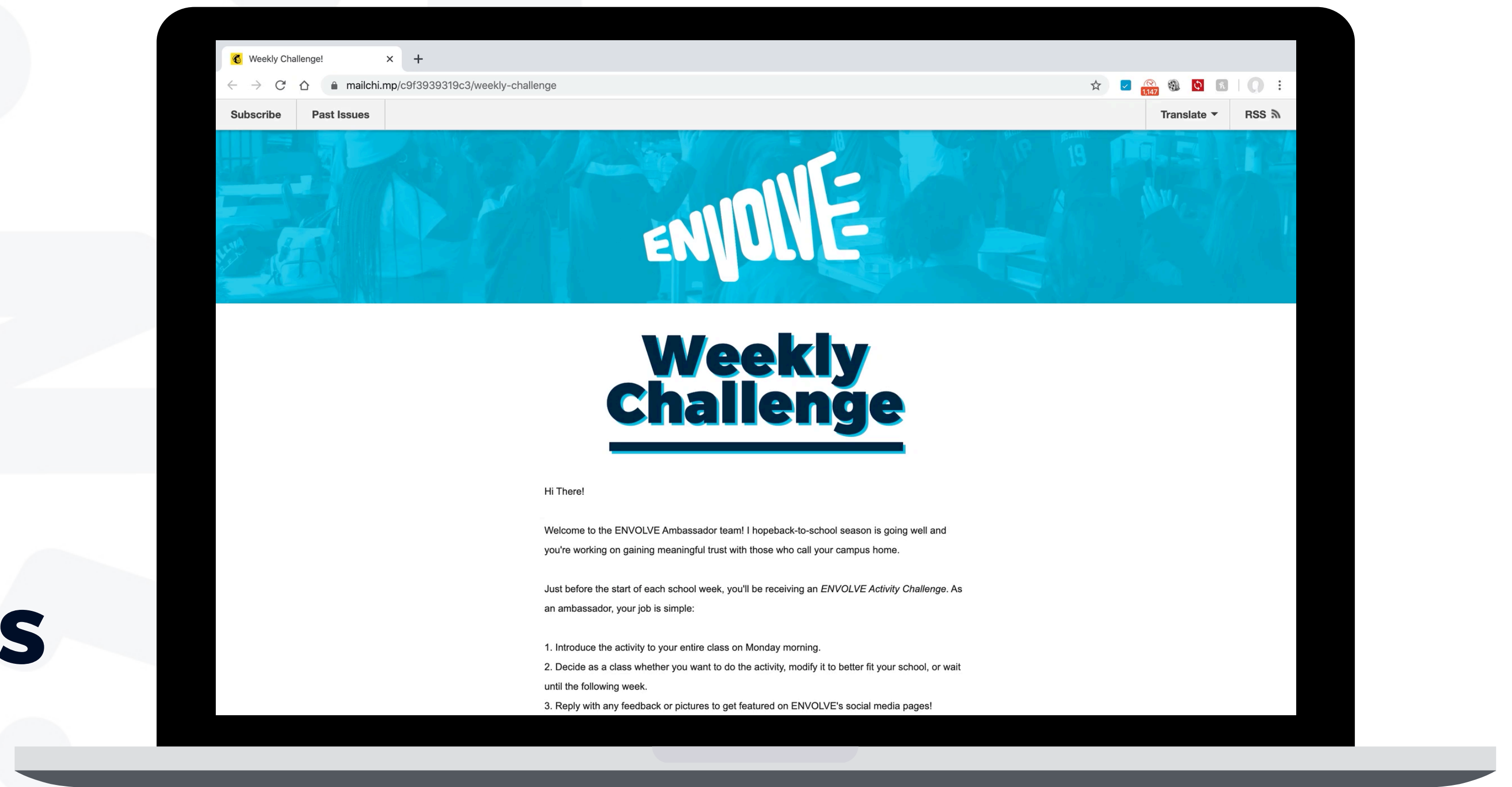


Engage Trainings





Weekly Challenges The Activity Hub Branded Reminders



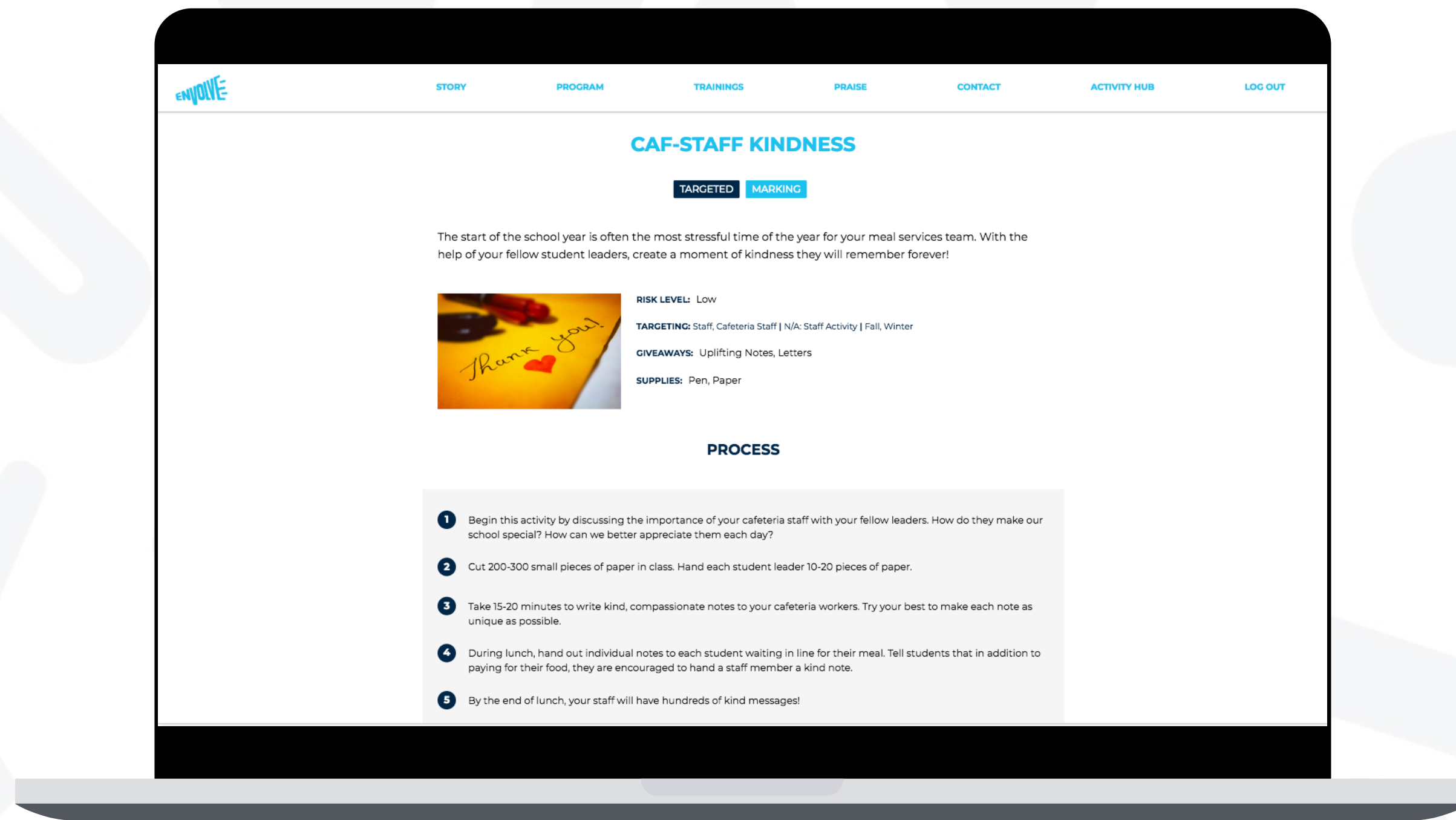
Activities Programs Should Have Phenomenal Resources

The Activity Hub

Searchable Activities

Step-By-Step Instructions

Based in Community-Building



ENVOLVE

LET'S
ENVOLVE
EVERYONE

WHO FEELS LEFT OUT?

WHO NEEDS OUR SUPPORT?

WHO FEELS STRESSED?



LET'S
ENVOLVE
EVERYONE

WHO FEELS LEFT OUT?

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WHO FEELS STRESSED?



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WHO FEELS LEFT OUT?

WHO NEEDS OUR SUPPORT?

WHO FEELS STRESSED?



Text ACTIVITIES to 33777

A large group of students in a school hallway, many wearing basketball jerseys, with a large 'envolve' logo overlaid. The scene is dimly lit with blue and purple lighting. In the background, a man is speaking into a microphone. The students are mostly seen from behind or in profile, some with their hands raised. The 'envolve' logo is a large, stylized, lowercase font in a light blue color, centered over the image. The background shows a school hallway with lockers, a Christmas tree, and a man speaking into a microphone.

envolve

www.EnvolveSchools.com