ACTIVITY REVOLUTION!

ENVOLVE

The World's Greatest Activity

I Found It!

ENVOLVE

I SURVIVED THE
LITTLE-BIG GAME
RALLY
SAN MATEO HIGH SCHOOL
NOV. 14,1986

ACTIVITY REVOLUTION!

ENVOLVE

THE TRUTH?

Participation

THE TRUTH?

Participation

Attendance

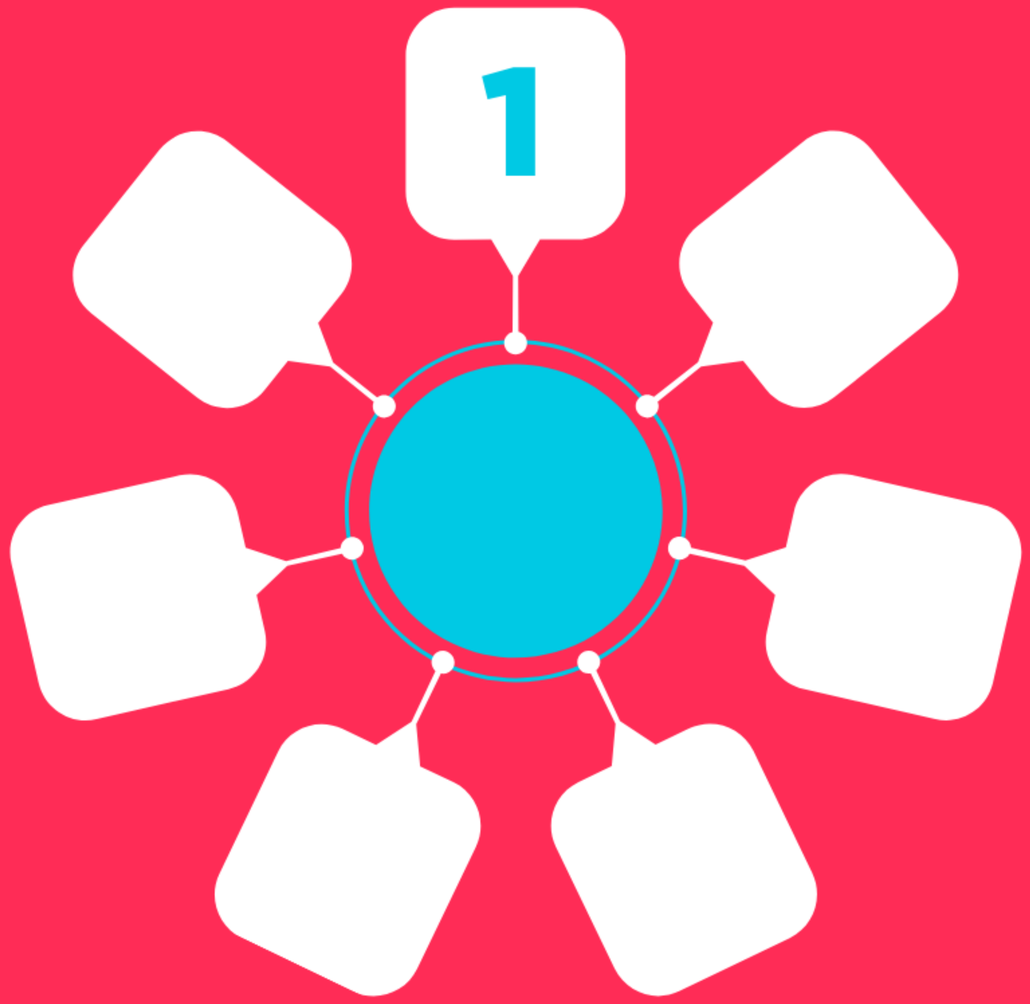
THE TRUTH?

Participation **Attendance** **Enthusiasm**

How did we get here?

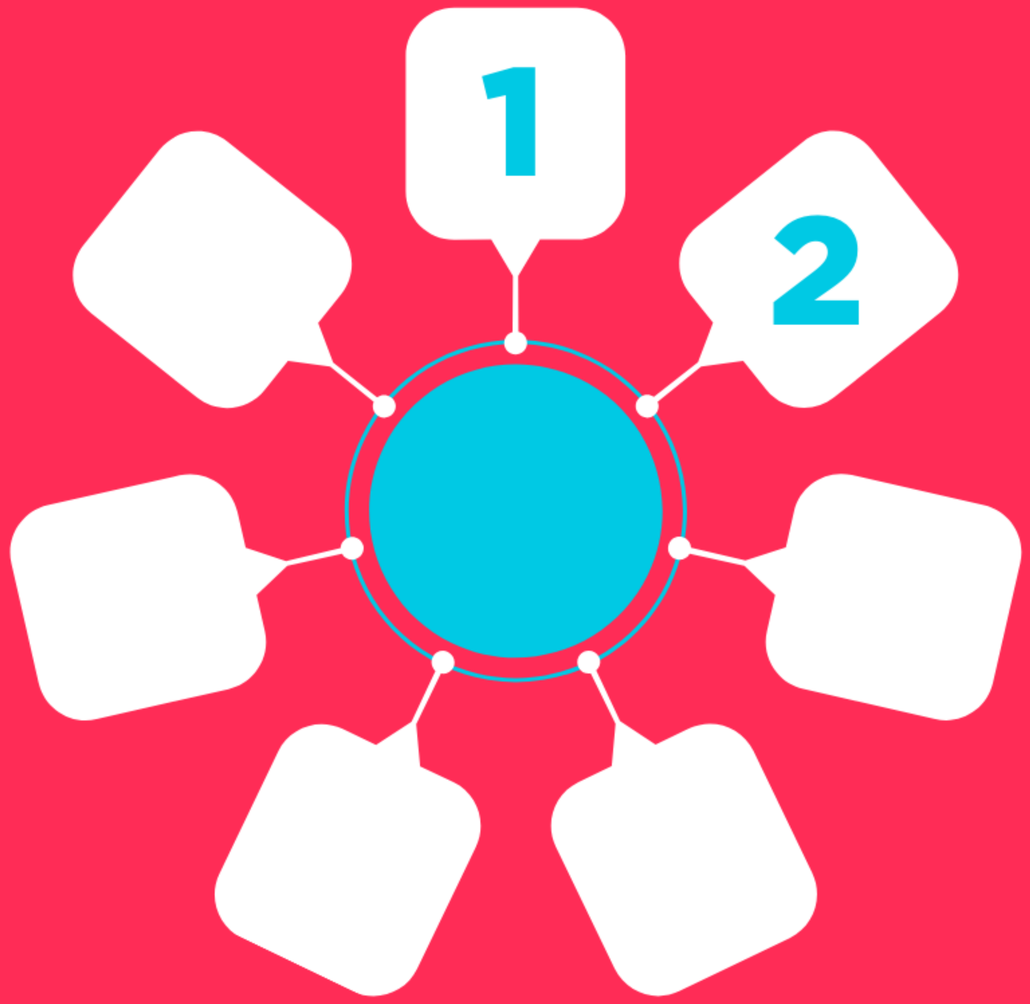
Program Establishment

1. Upper Class Polling



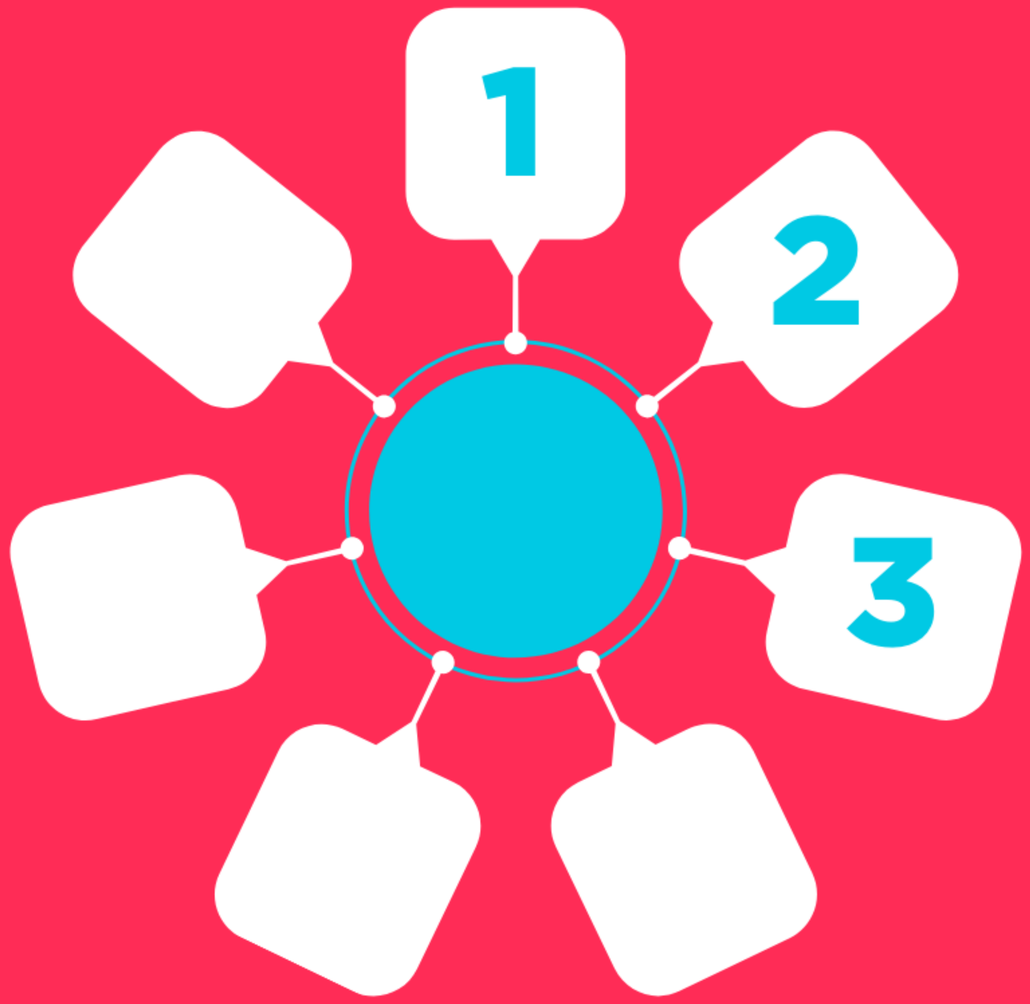
Program Establishment

1. Upper Class Polling
2. Established Norms



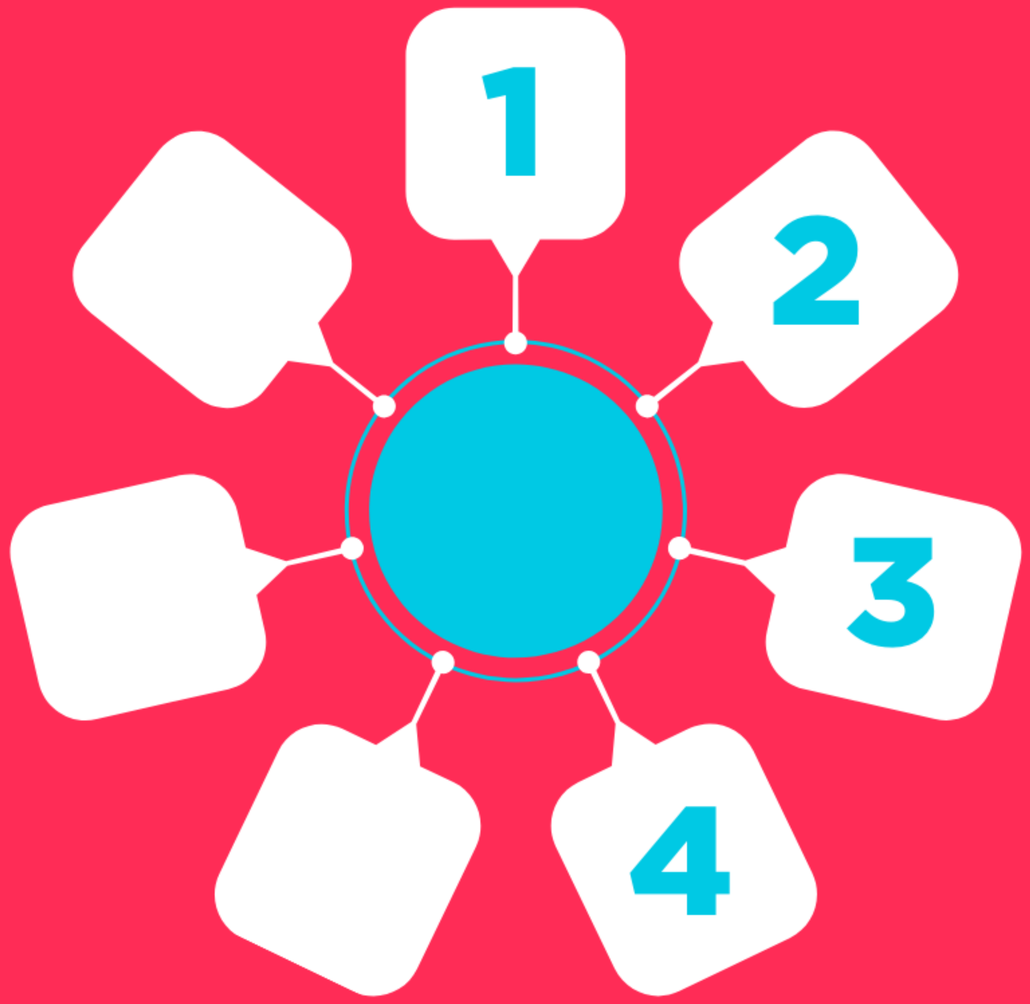
Program Establishment

1. Upper Class Polling
2. Established Norms
3. Low Student Turnout



Program Establishment

1. Upper Class Polling
2. Established Norms
3. Low Student Turnout
4. Seek Additional Resources



Activity Database Results

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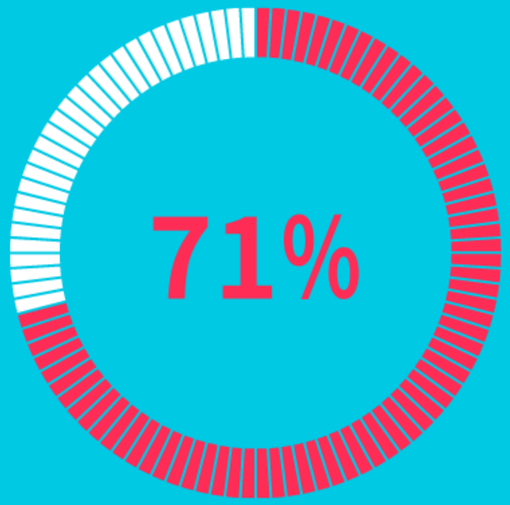
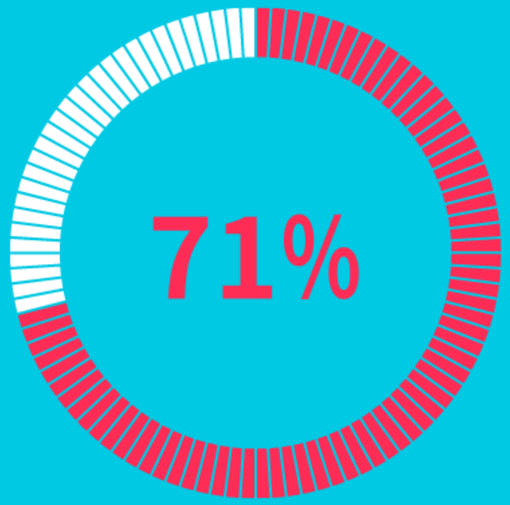
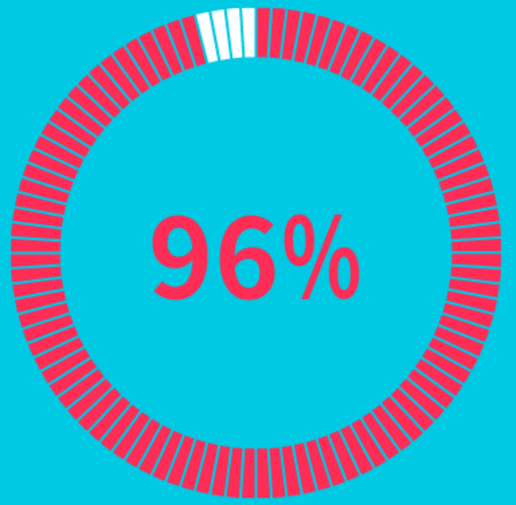


Student Engagement

Activity Database Results



Student Engagement



School Spirit

Program Establishment

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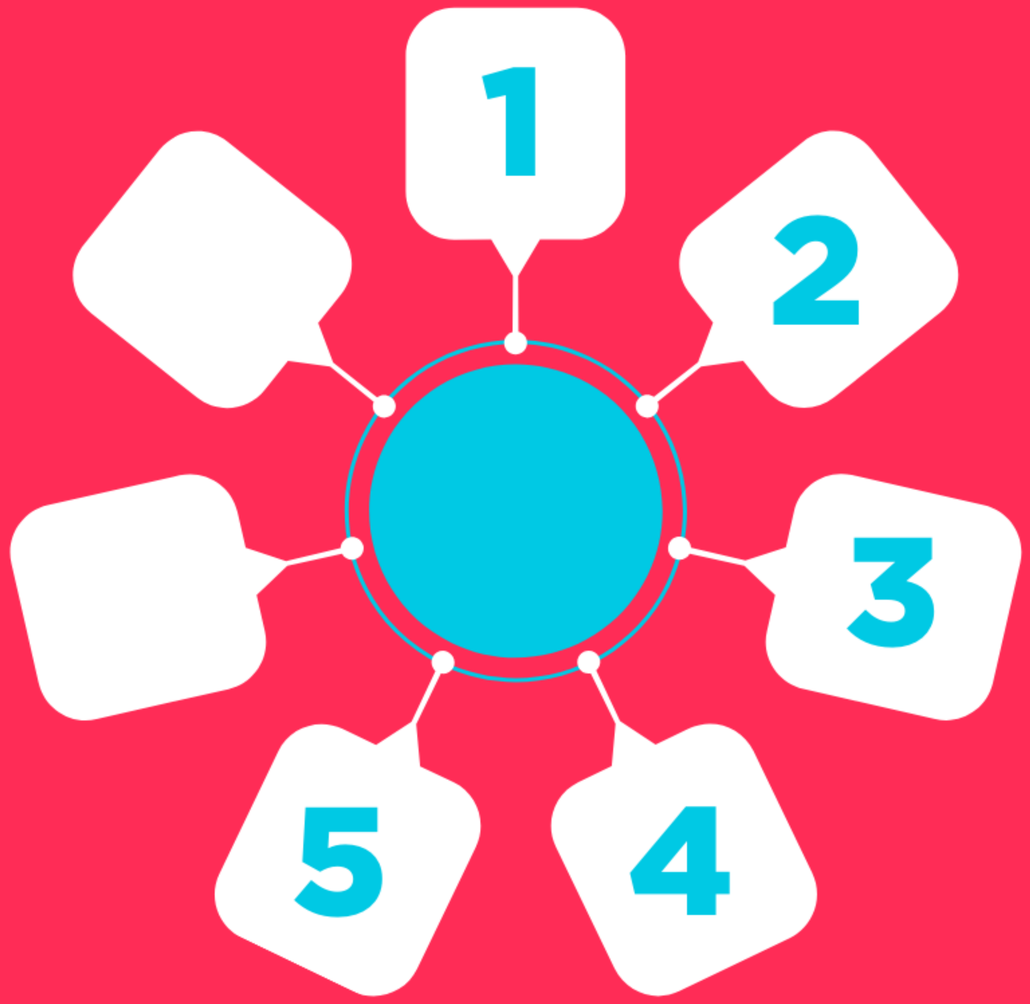
4. Seek Additional Resources
5. Establish Traditions



Program Establishment

1. Upper Class Polling
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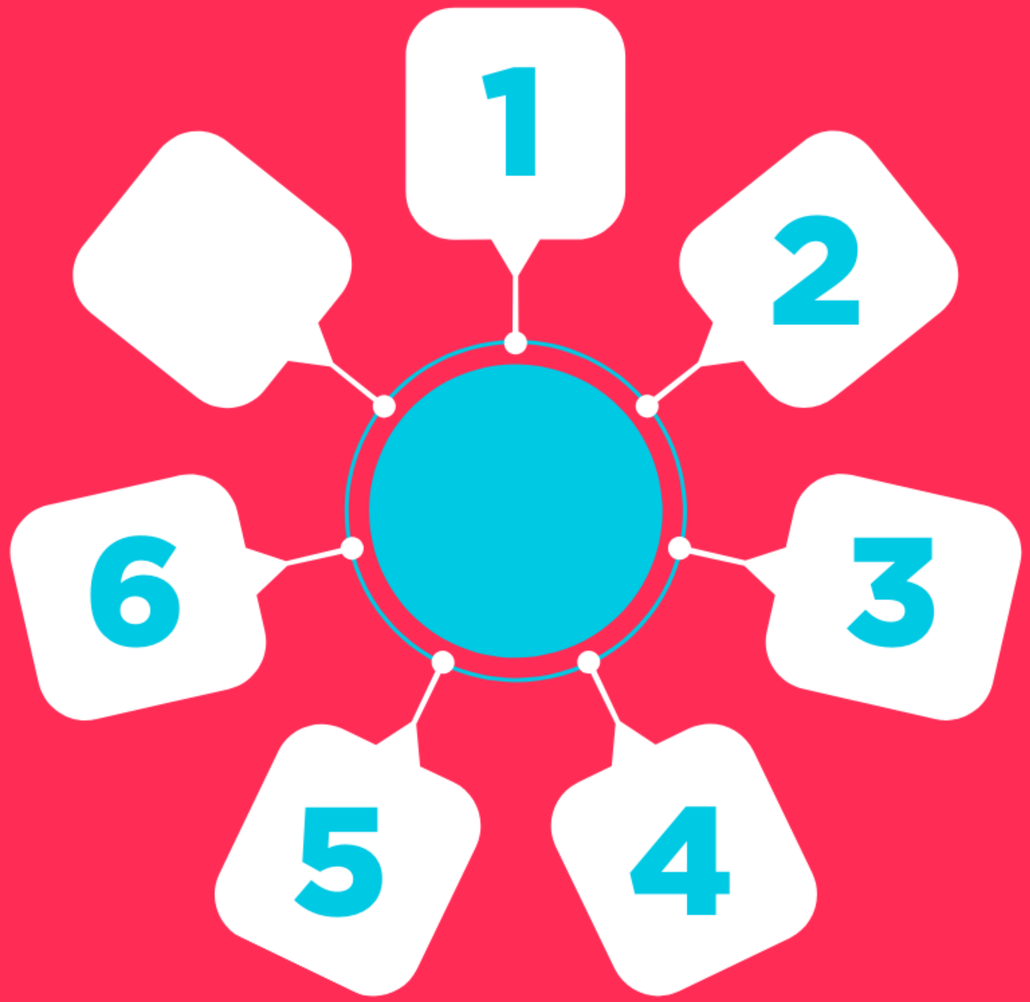
6. Increase Risk



Program Establishment

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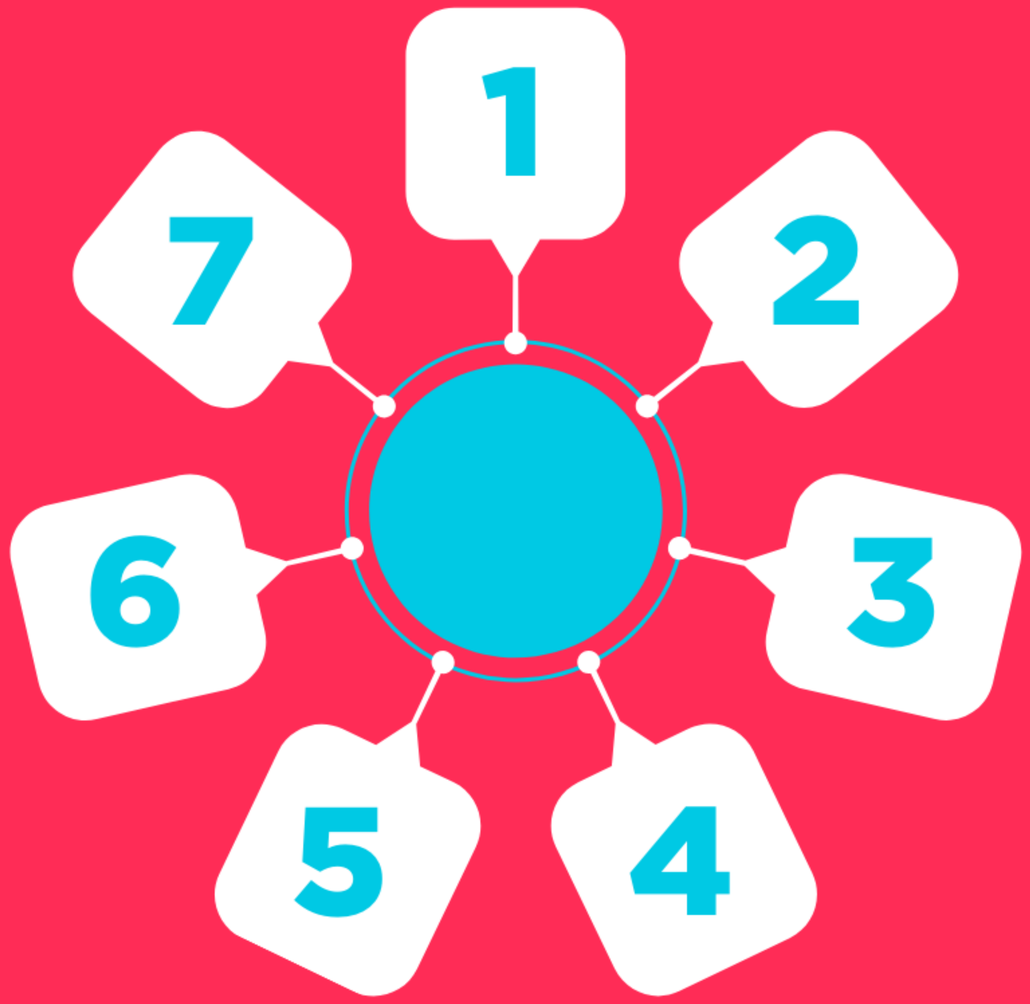
7. Switch Activities Advisor



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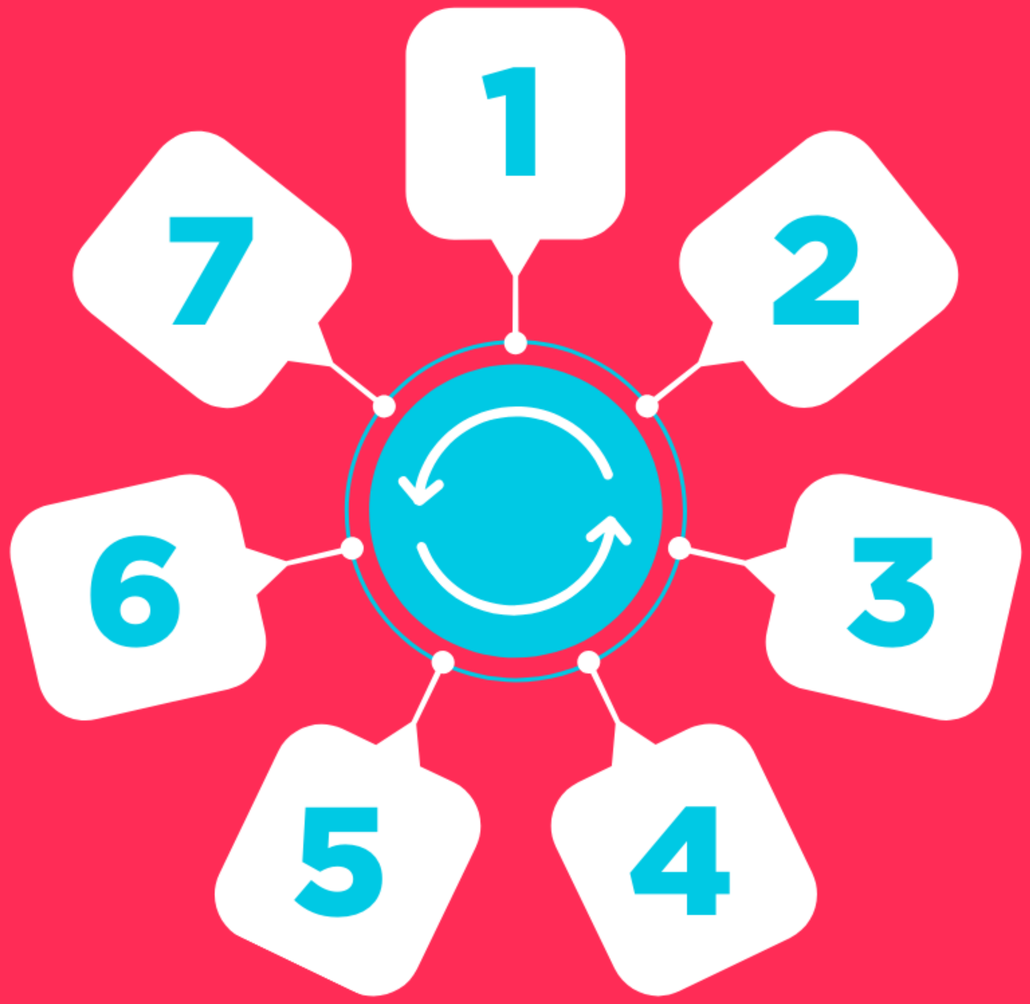

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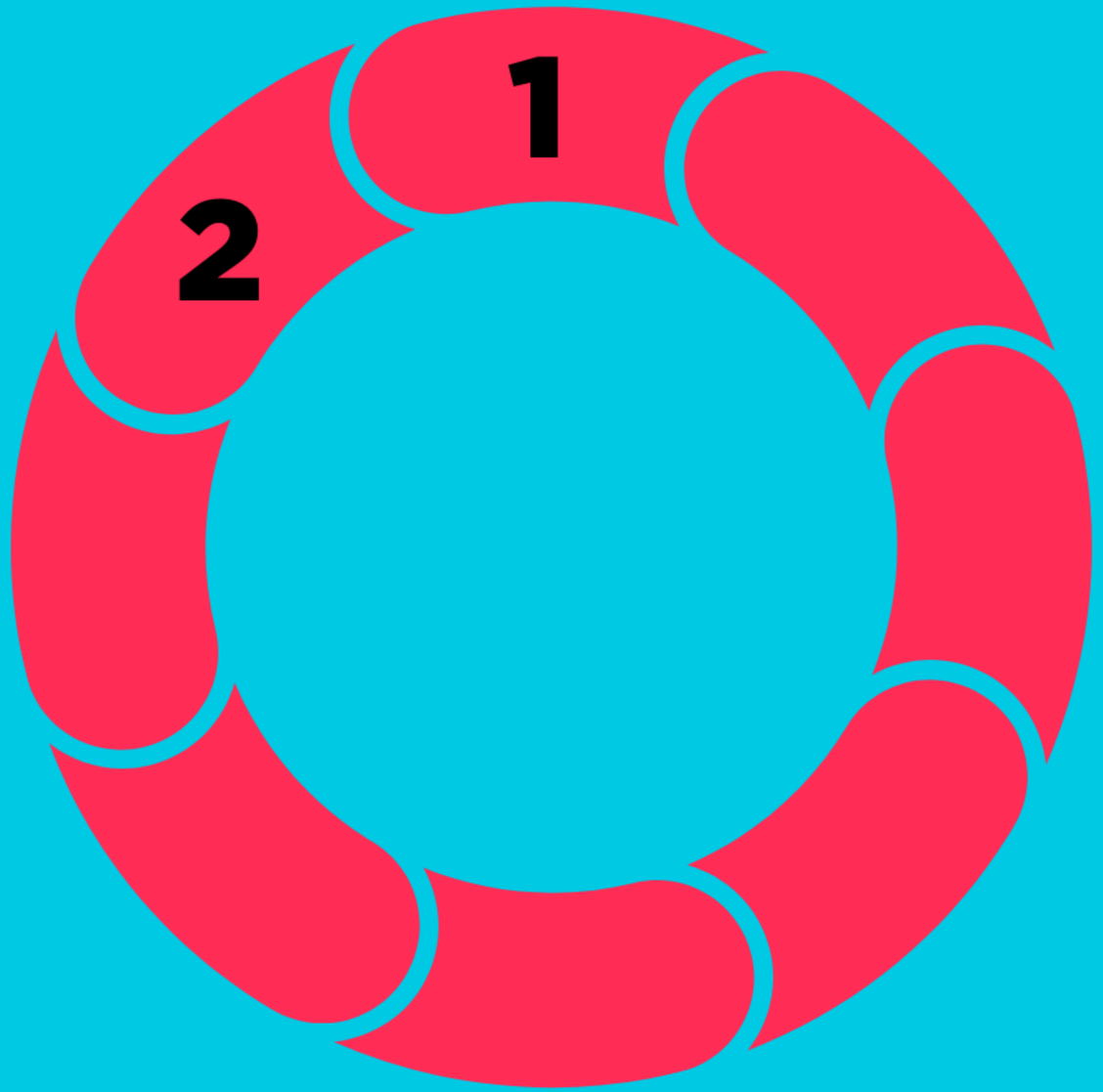
Our student leaders are stuck in a cycle of their own.

ENVOLVE

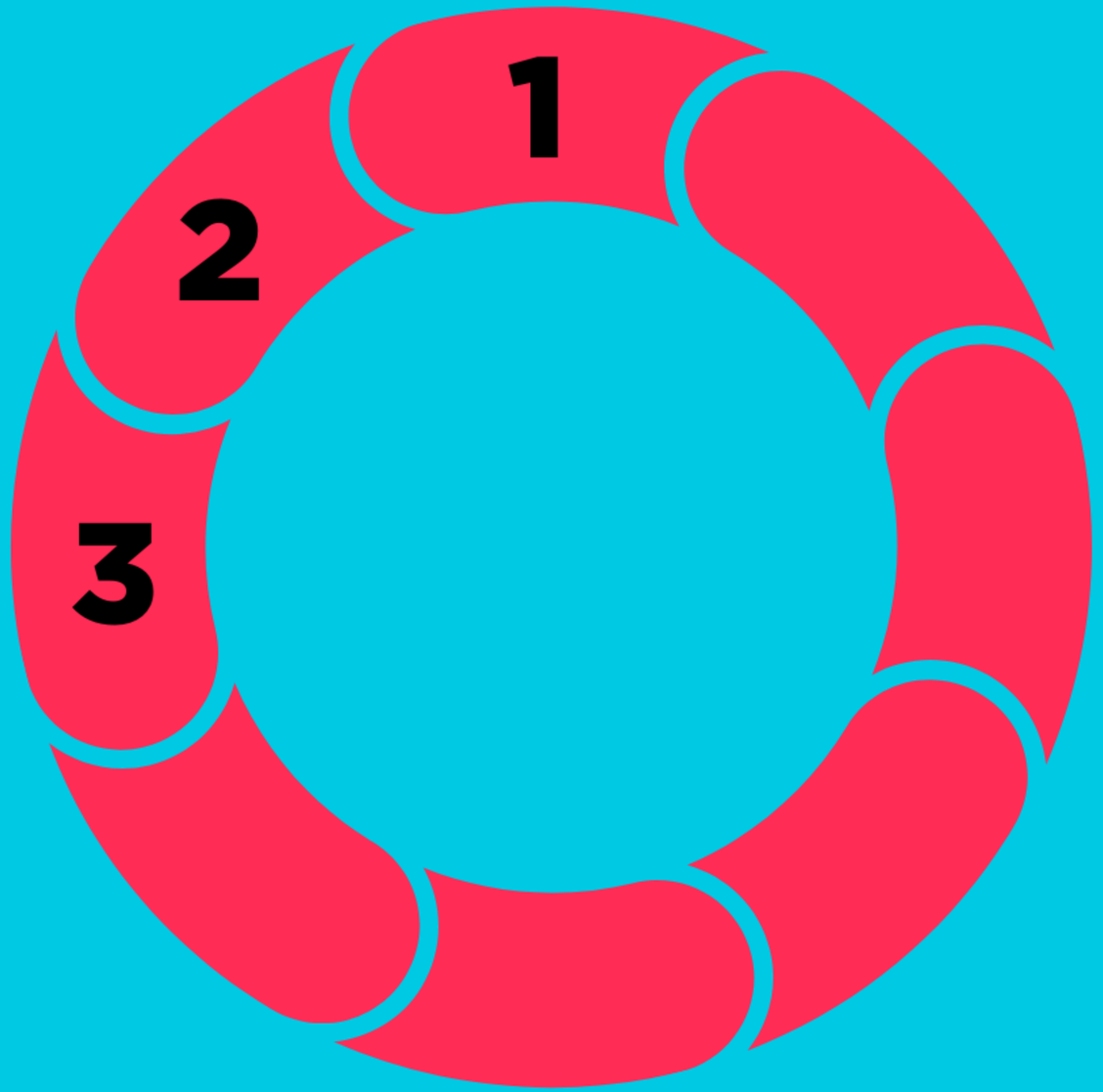
ENVOLVE

1. The "Ooh, Ahh" Phase

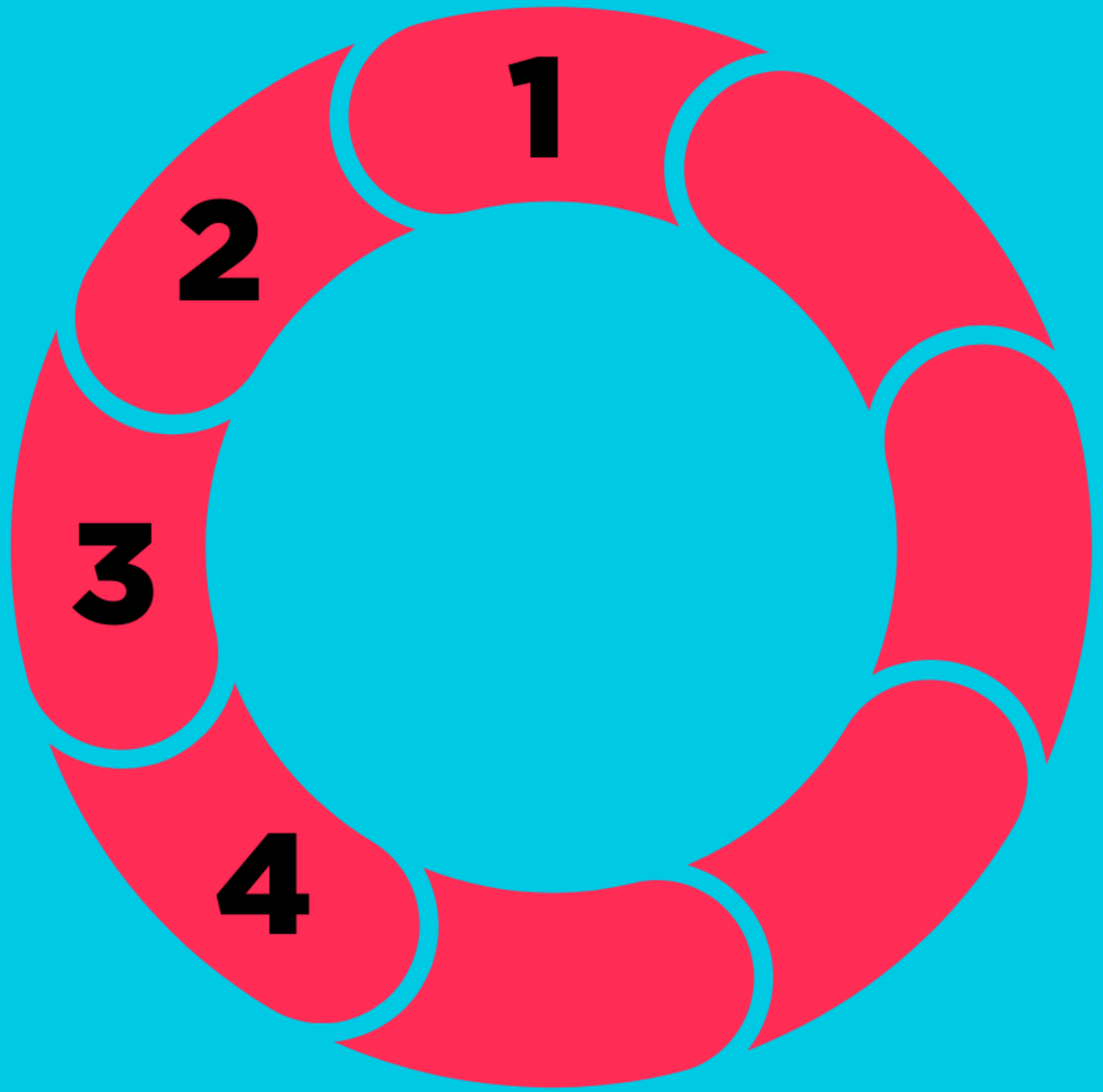
1. The "Ooh, Ahh" Phase
2. The Warning Phase



1. The "Ooh, Ahh" Phase
2. The Warning Phase
3. The Reassurance Phase



1. The "Ooh, Ahh" Phase
2. The Warning Phase
3. The Reassurance Phase
4. The Dead Tree Phase



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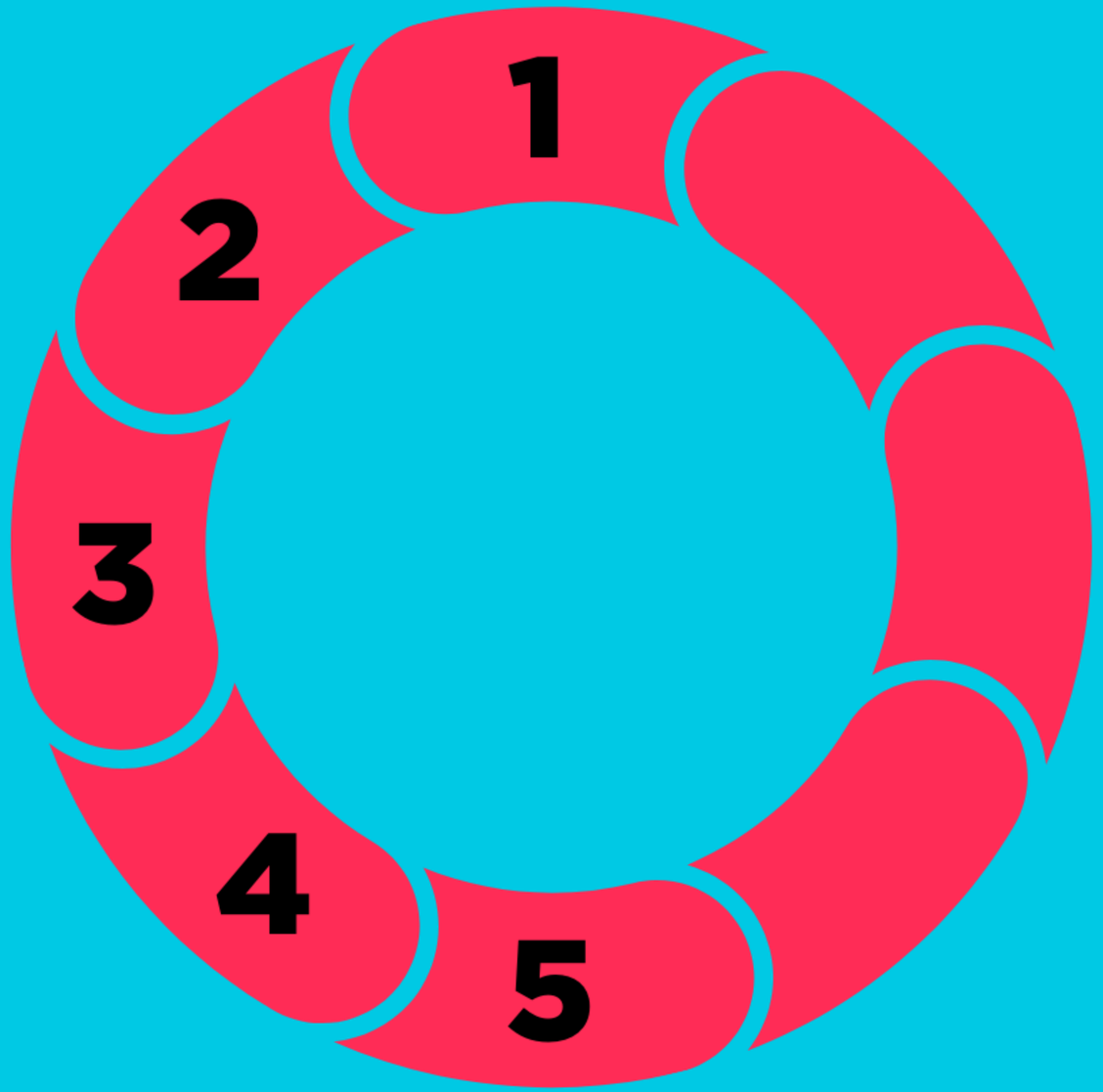

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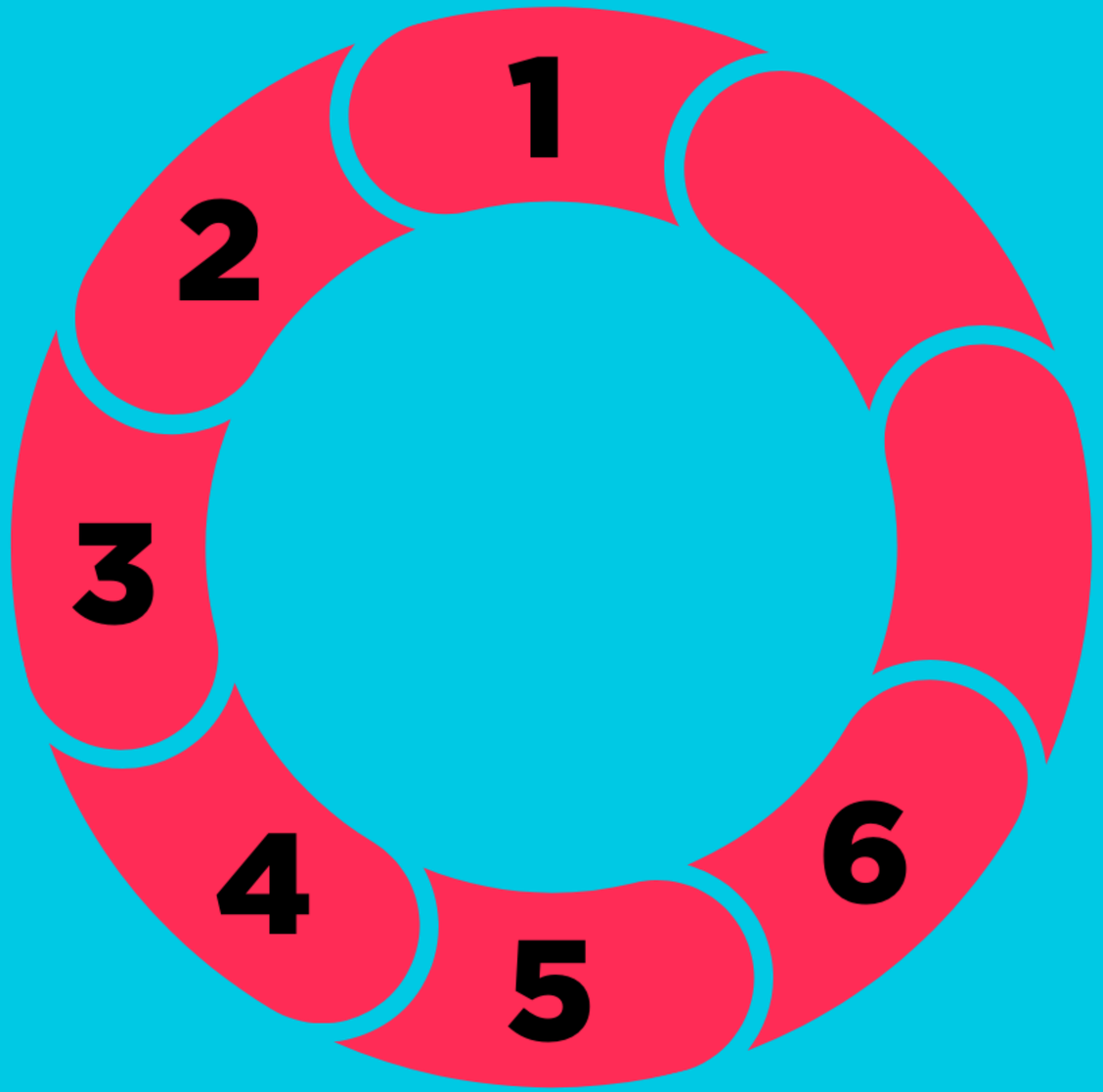
6. The Comparison Phase



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1. The "Ooh, Ahh" Phase
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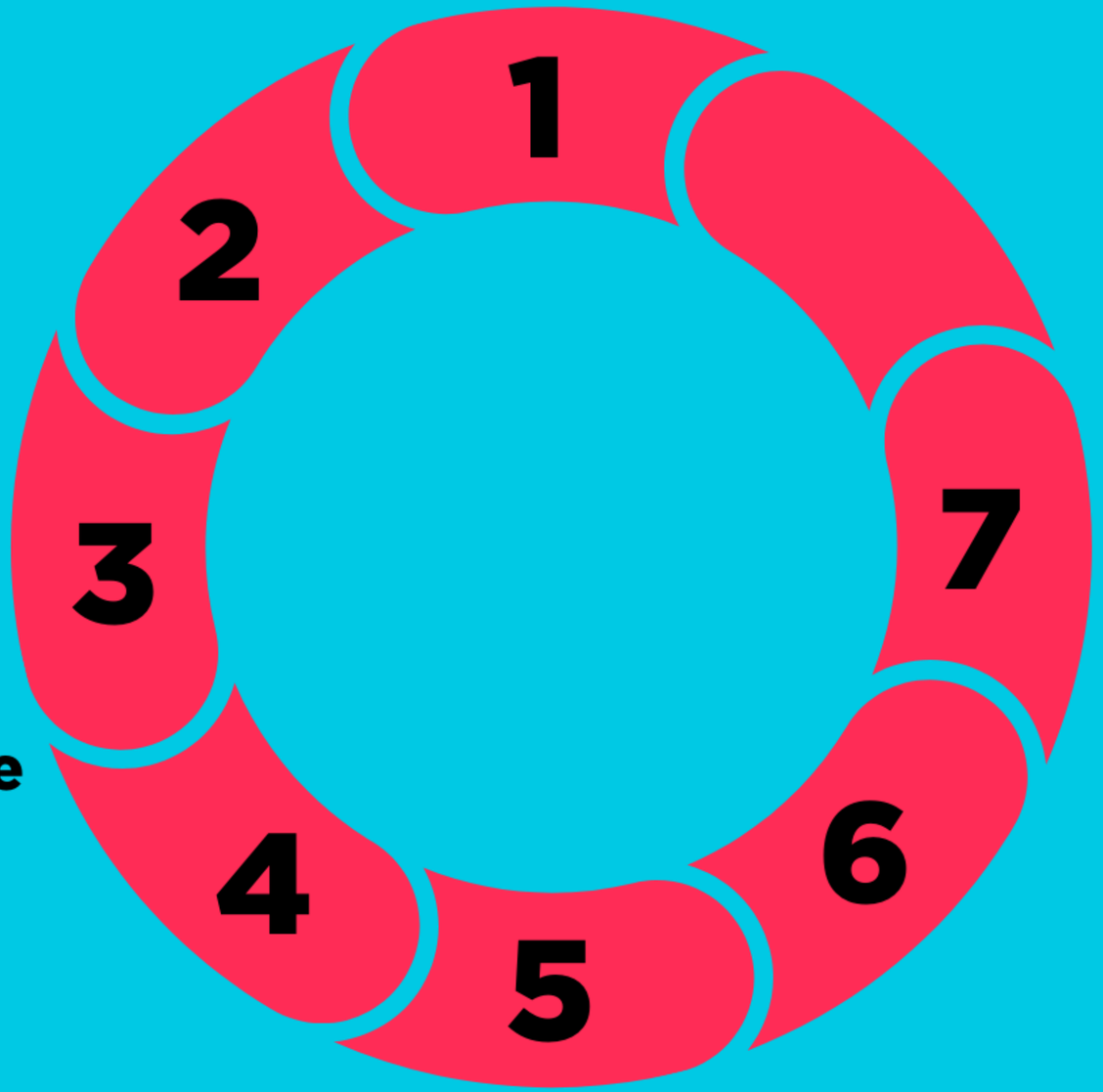
7. The Bigger & Better Phase



ENVOLVE

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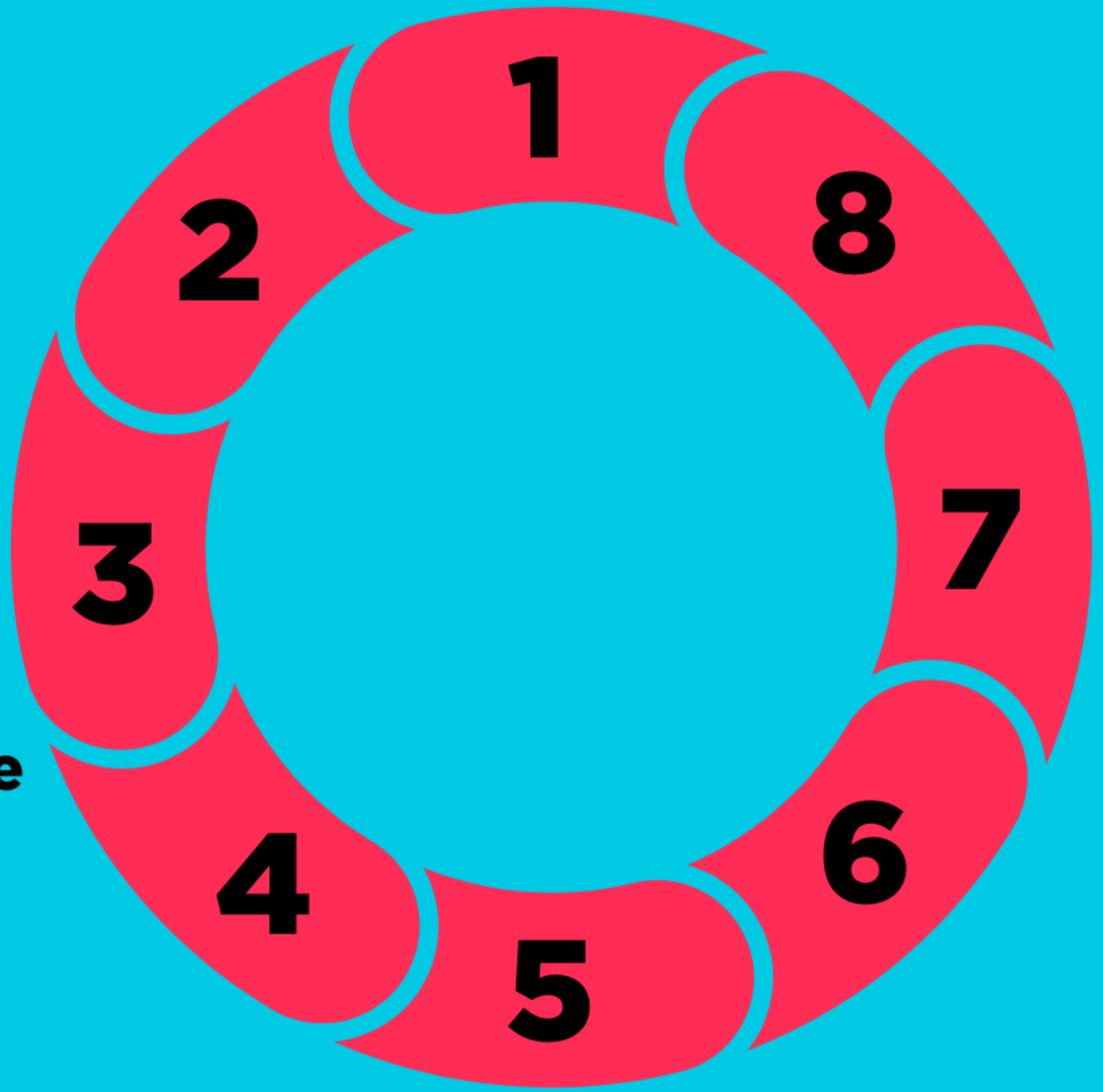
7. The Bigger & Better Phase
8. The New Idea Phase



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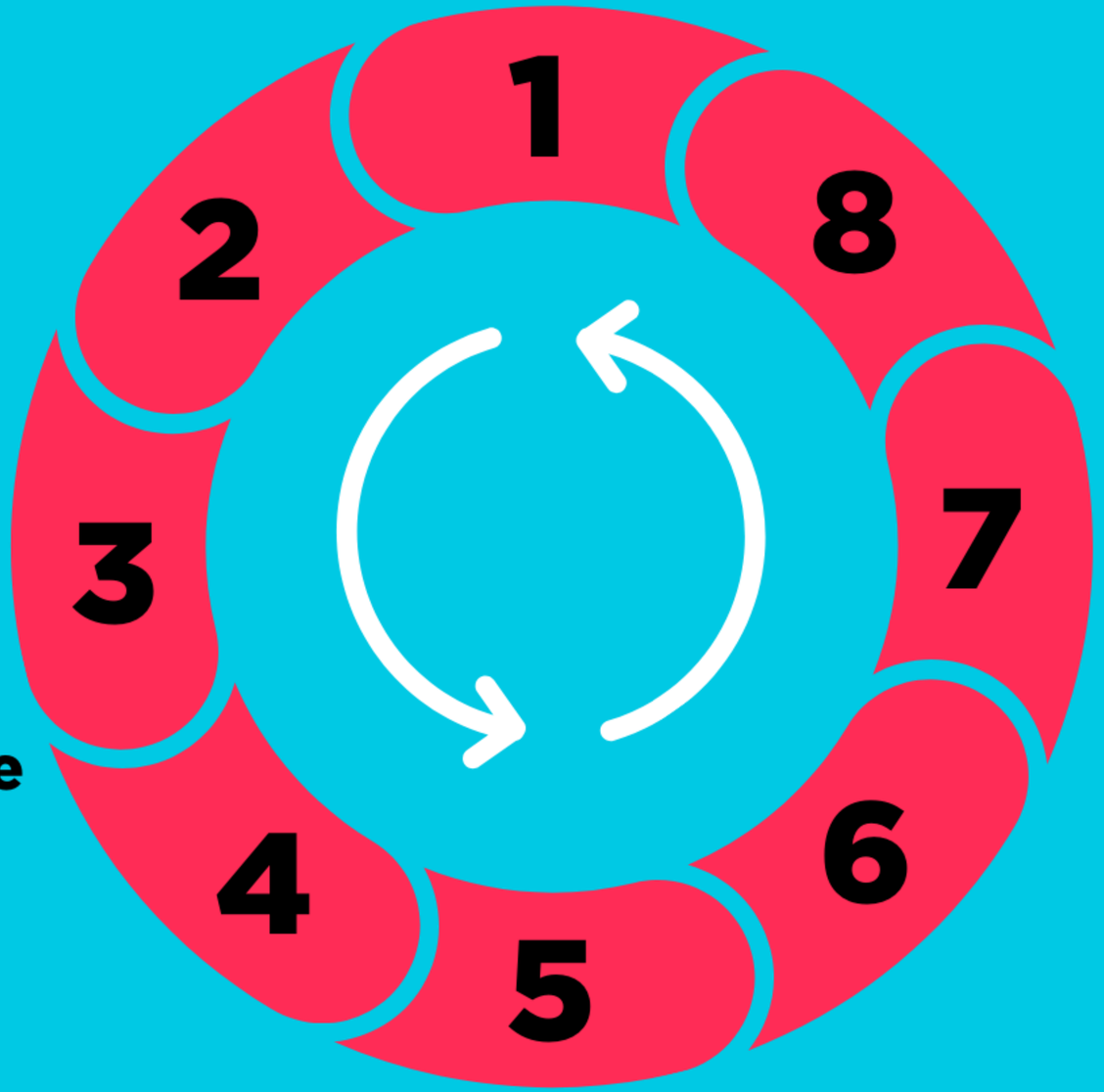

ENVOLVE

The enagement gap is wider than it has ever been.

The Engagement Gap

School A

School B

For year's the thought has been to mirror activities.

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What if we mirrored philosophy instead?

Revolution Key 1

There are only two ways to gain "instant" school spirit: extreme success & extreme tragedy.

ENVOLVE

30

Marysville Pilchuck
High School
SCRUGGS
99
SEATTLE
SEAHAWKS

Revolution Key 2

There are only two ways to gain "instant" school spirit.

For the rest of us, constant work is needed.

Revolution Key 2a

Every student wants to be a part of your campus culture. It is up to your leaders to create that space.

Board Time!

Do your students **trust** every activity you currently plan?

The School Spirit Bank Account

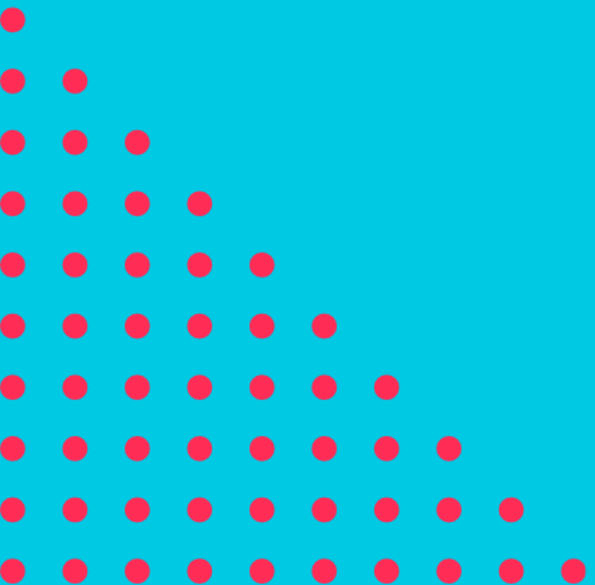
Revolution Key 3

The most engaging activities programs regulaly balance their ask-to-give ratio.

Ask

Ask

Give



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Revolution Key 4

The world's greatest activities are anchored in messages that matter.

Board Time!

Revolution Key 5

The world's greatest programs consistently practice the Rule of 4.

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It takes 4 encouraging moments to gain someone's trust.

It takes 1 negative interaction to lose it

What is your program's game plan for consistently gaining trust?

Weekly Activity Challenges!

- Less than one week in length.
- Consistently work on meeting students as they are.
- Actively Gain Trust

Revolution Key 6

The key to consistent growth is consistently mapping student experiences.

Morale
Month

Activities have the ability to make good days great and bad days better.

Connection Weeks

Revolution Key 7

The best activities programs create events that span across an entire spectrum.

Revolution Key 8

Incredible activities programs view student engagement as an intentional, ongoing process.

The Engagement Gap

School A

School B

The Process

Millikan HS **Millikan HS**

The Process

(1 Year)

Millikan HS **Millikan HS**

ENVOLVE

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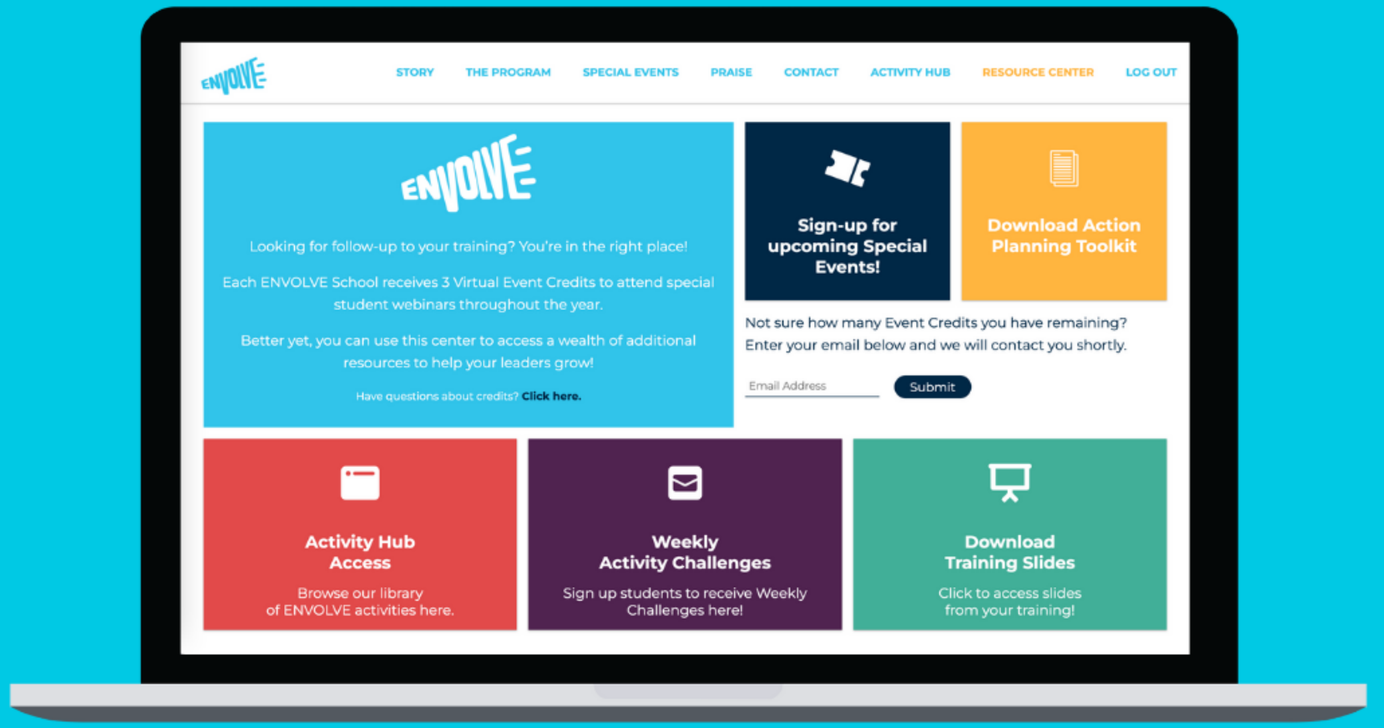
Engaging In-Person Training

Engaging In-Person Training

Weekly Activity Challenges



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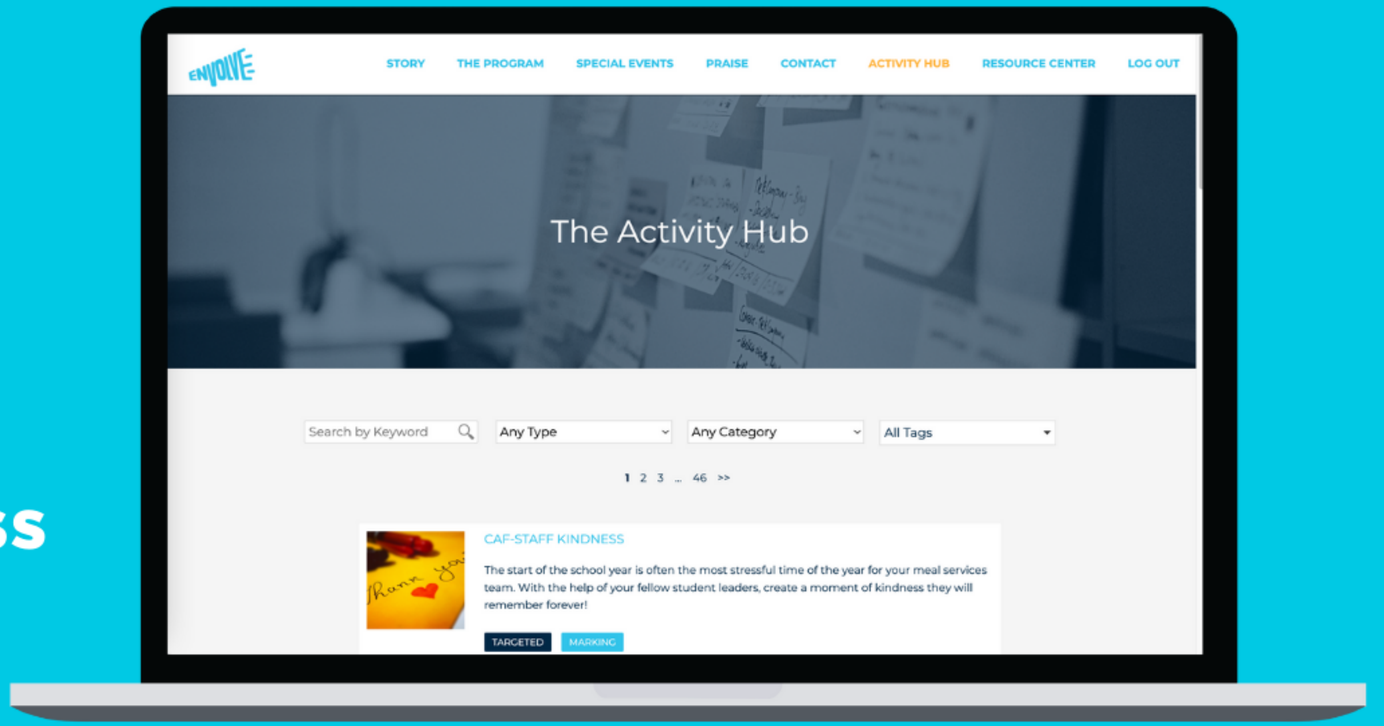
Engaging In-Person Training

Weekly Activity Challenges

ENVOLVE Activity Hub Access



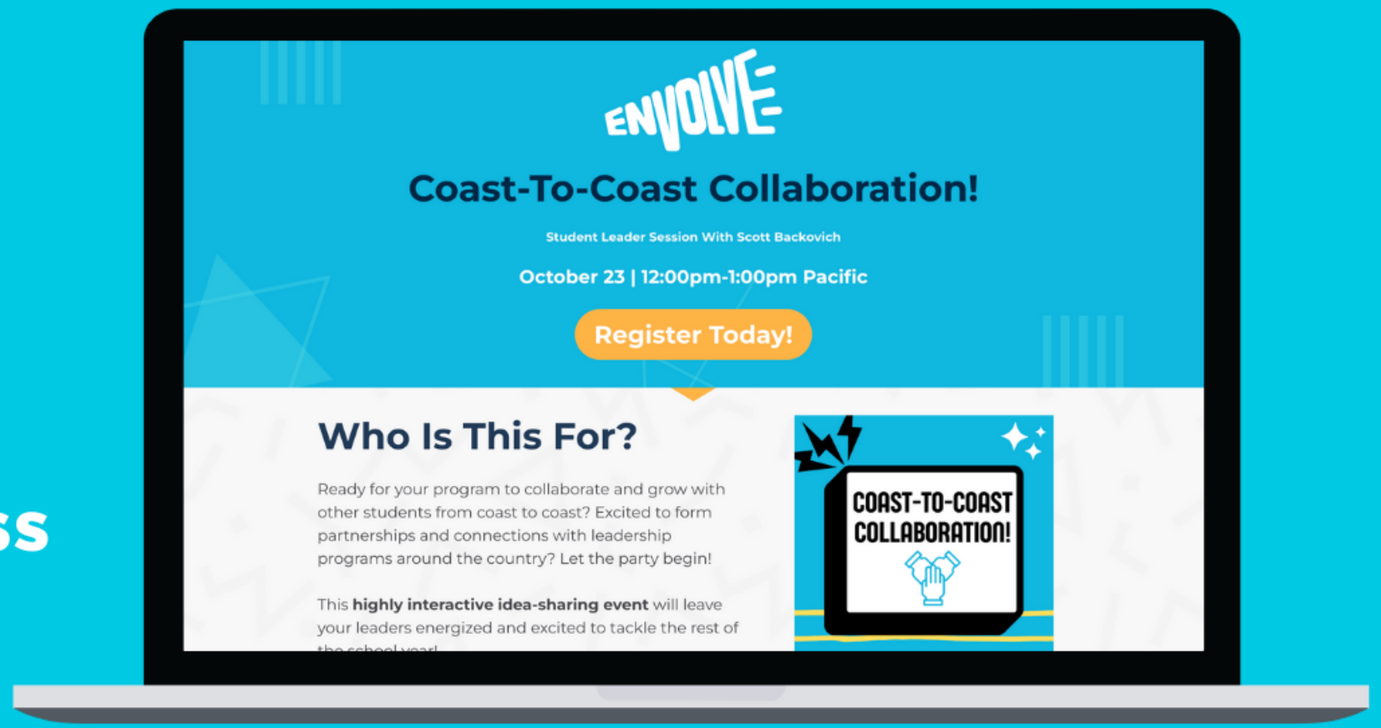
ENVOLVE

Engaging In-Person Training

Weekly Activity Challenges

ENVOLVE Activity Hub Access

Ongoing Special Events



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