

**TRADITION
CHANGE
UP!**

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"IT'S TRADITION!"



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The Real Tradition?



Low participation in "tried and true" student activities.



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RATES OF PARTICIPATION?



1

2

3

**Spirit
Days**

RATES OF PARTICIPATION?



1

**Spirit
Days**

2

**Lunchtime
Activities**

3

RATES OF PARTICIPATION?



1

**Spirit
Days**

2

**Lunchtime
Activities**

3

**Assembly
Games**

Why?

The Tradition Trap



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THE TRADITION TRAP



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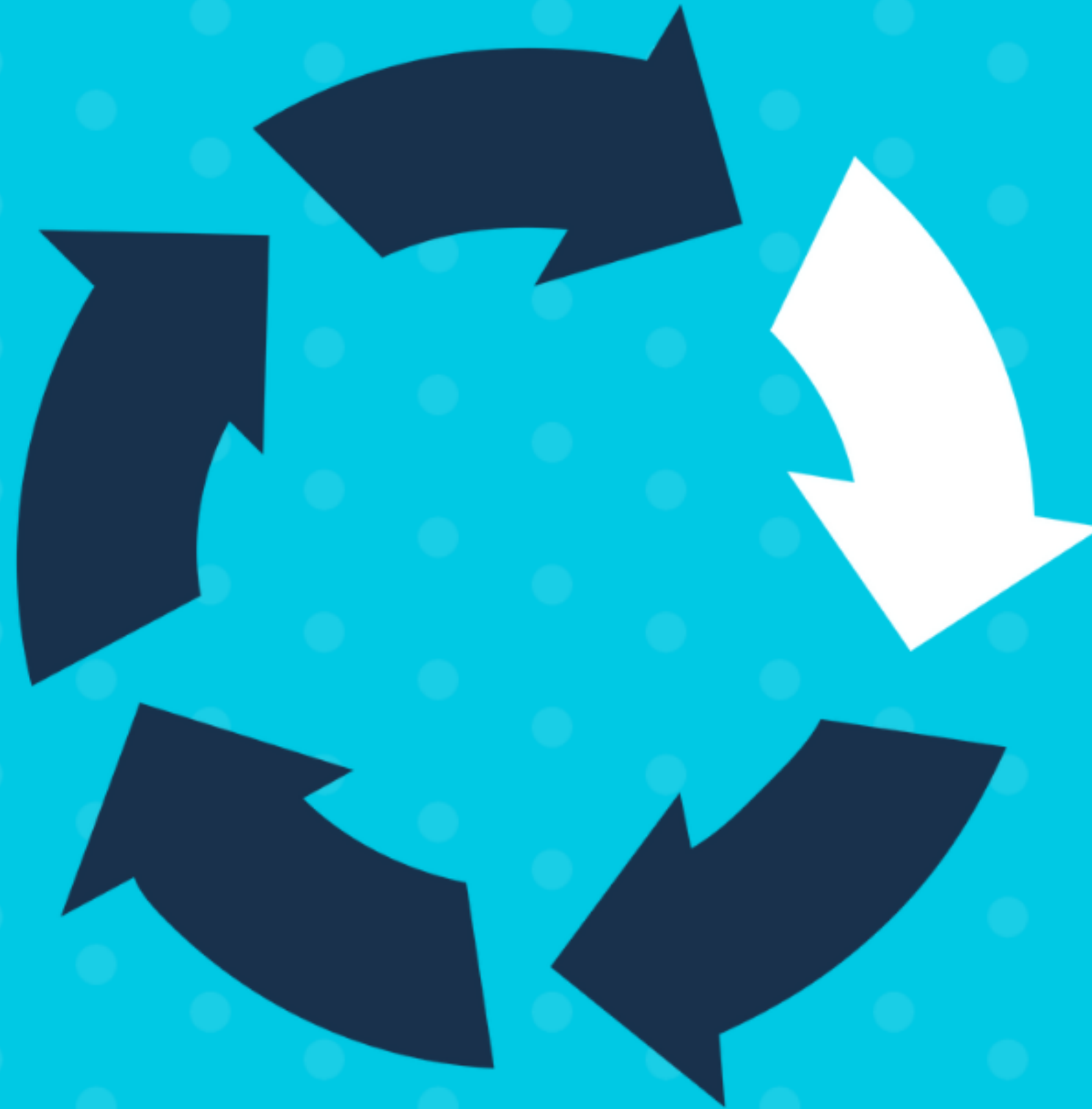
THE TRADITION TRAP



Traditional
Activity.

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THE TRADITION TRAP



Extrovert
Boredom

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THE TRADITION TRAP



Increased
Risk

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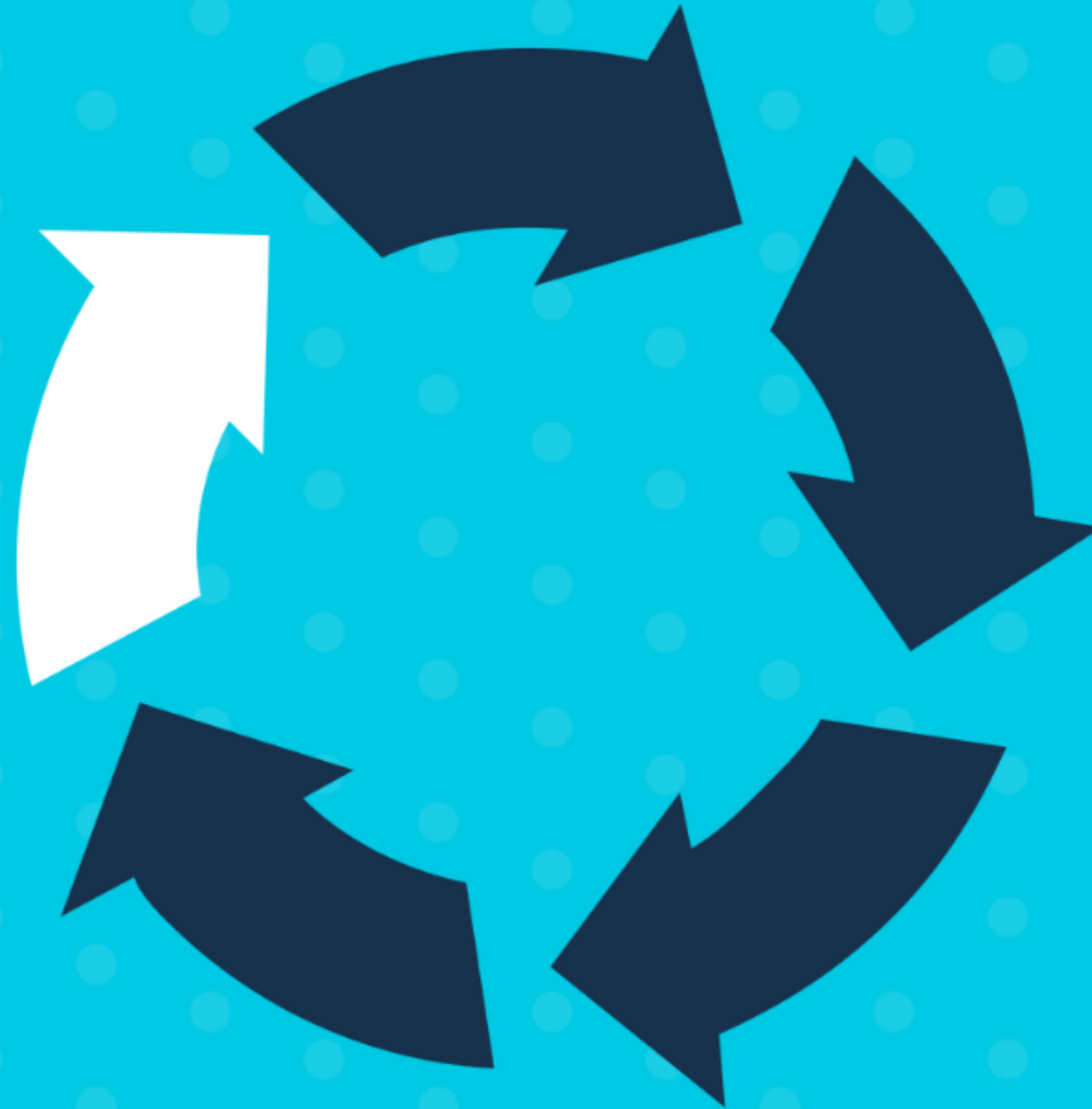
THE TRADITION TRAP



Low
Participation

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THE TRADITION TRAP



Pressure to
Maintain

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THE TRADITION TRAP



Traditional
Activity.

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THE TWO CHALLENGES

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CRUTCHES

CRUTCHES

RESISTANCE

CRUTCHES

RESISTANCE

CRUTCHES

RESISTANCE

THE FOUR PRESSURE POINTS

1

2

**Current
Leaders**

3

4

THE FOUR PRESSURE POINTS

1

**Current
Leaders**

2

**Staff
Members**

3

4

THE FOUR PRESSURE POINTS

1

**Current
Leaders**

2

**Staff
Members**

3

**Parent
Groups**

4

THE FOUR PRESSURE POINTS

1

**Current
Leaders**

2

**Staff
Members**

3

**Parent
Groups**

4

**Community
Members**

While we have enormous
pressure to maintain the status
quo, we have more **opportunity**
to change and improve than
ever before.

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Questions

- **What if we could "flip" outdated activity traditions?**

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- **What if we could redefine "school spirit" to better reach our campus?**

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- **What if we could redefine "school spirit" to better reach our campus?**
- **What if we had tools to create activities that everyone would participate in?**
- **What if our new "tradition" was consistent creativity and innovation?**



"We've **always** done it that way."

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THE BIG QUESTION

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**Were today's student activities
created for students of 2022, or
were they created for students
of 1945?**

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THE BUCKET PROBLEM

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What if we had **easy** and **proven**
methods for creating exciting
new activities?

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STEAL THIS!

Three Step Planning

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**"We just need to be more
creative."**

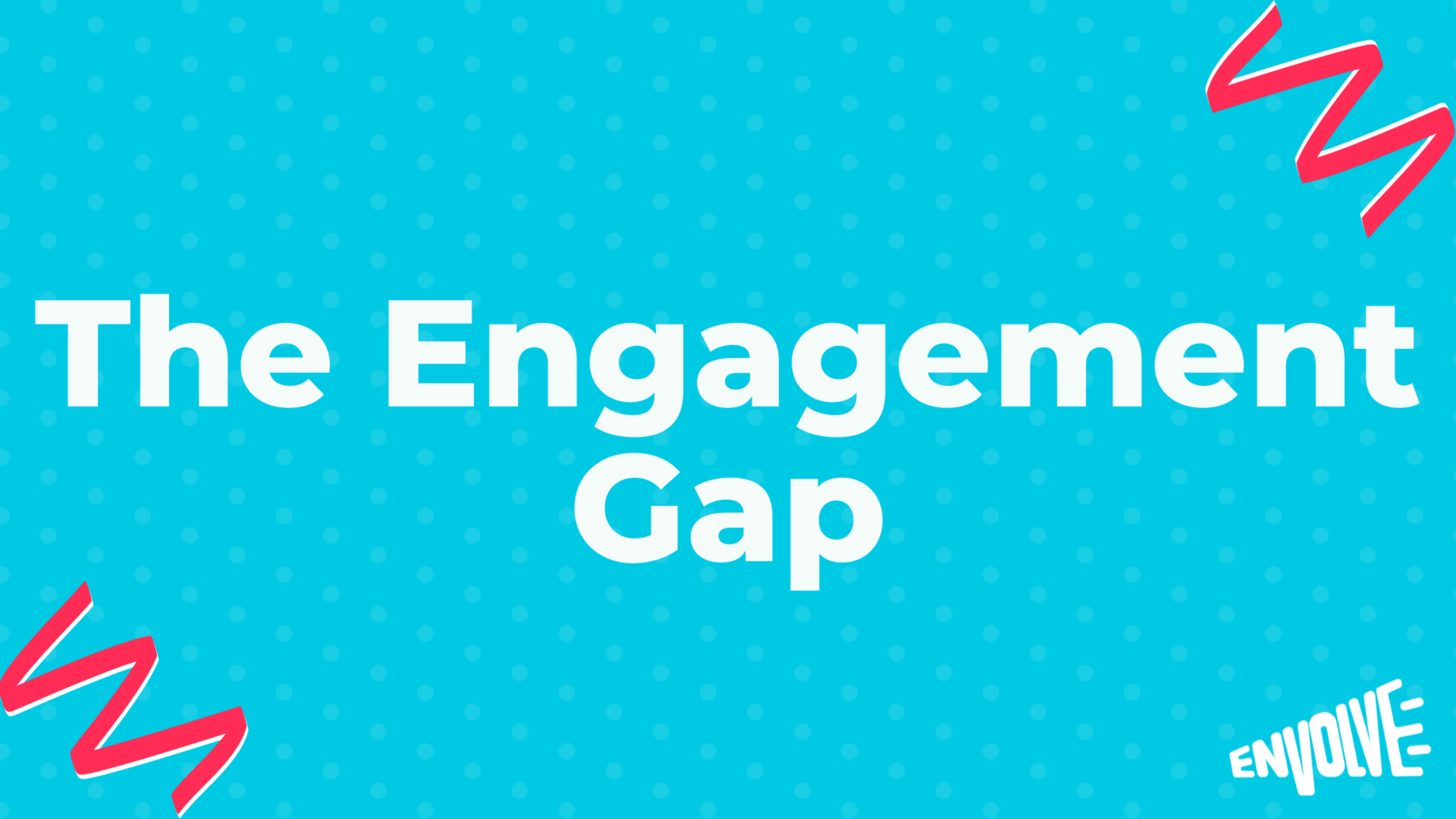
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Creative is a word often used as
a synonym for **more extroverted.**

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What if we identified the **real**
problem in order to create a
better solution?

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The Engagement Gap

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PARTICIPATION

Will

Won't

ENJOVE

Who are we **really**
planning for?

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STEAL THIS!

Reverse Planning

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"We just need to
promote/advertise more."

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Asking & Giving



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**What if we consistently gave
more than we asked.**

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STEAL THIS!

GAINING VS CELEBRATING SPIRIT

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THE RESULT?

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"We don't know about any
new/good **alternatives.**"

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THE dirt

ENJOVE

THE BIG FOUR

1

**Spirit
Days**

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**Lunchtime
Activities**

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**Assembly
Games**

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Dances

THE BIG FOUR

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4

Dances



"That could never work at **our**
school."

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There are only two ways to gain
instant school spirit.

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TEMPORARY

There are only two ways to gain
instant school spirit.

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School spirit is a product of
small, intentional, and
consistent action.

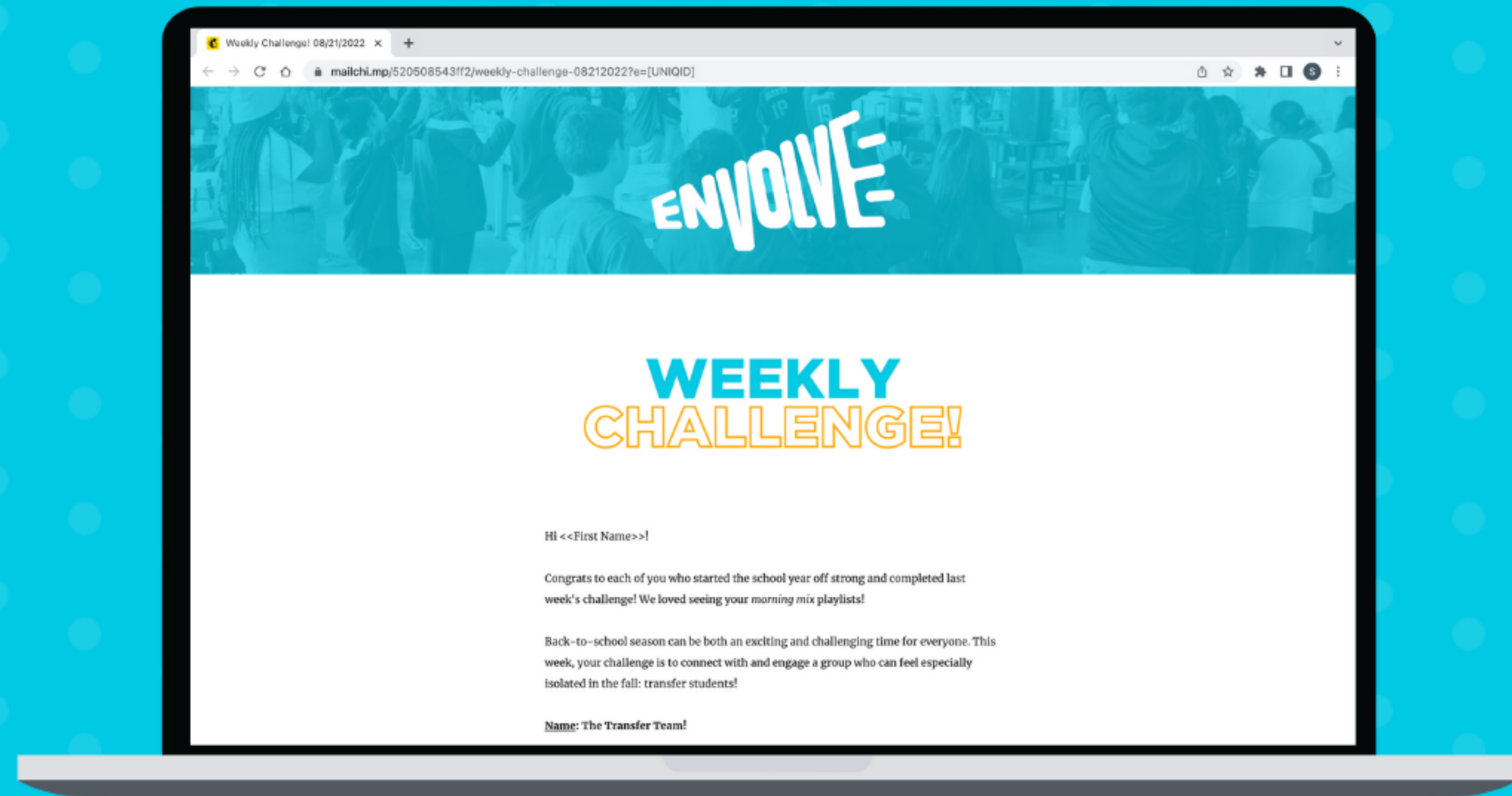
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What is your school's game plan
for **consistent** growth and
engagement?

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Weekly Activity Challenges



STEAL THIS!

Good Vibes Cart

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STEAL THIS!

Transfer Team 2022!

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STEAL THIS!

Passing Playlist

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STEAL THIS!

Substitute Surprise

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STEAL THIS!

Rainworks

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Questions

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Questions

**What if we could start
the process now?**

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ENVOYE

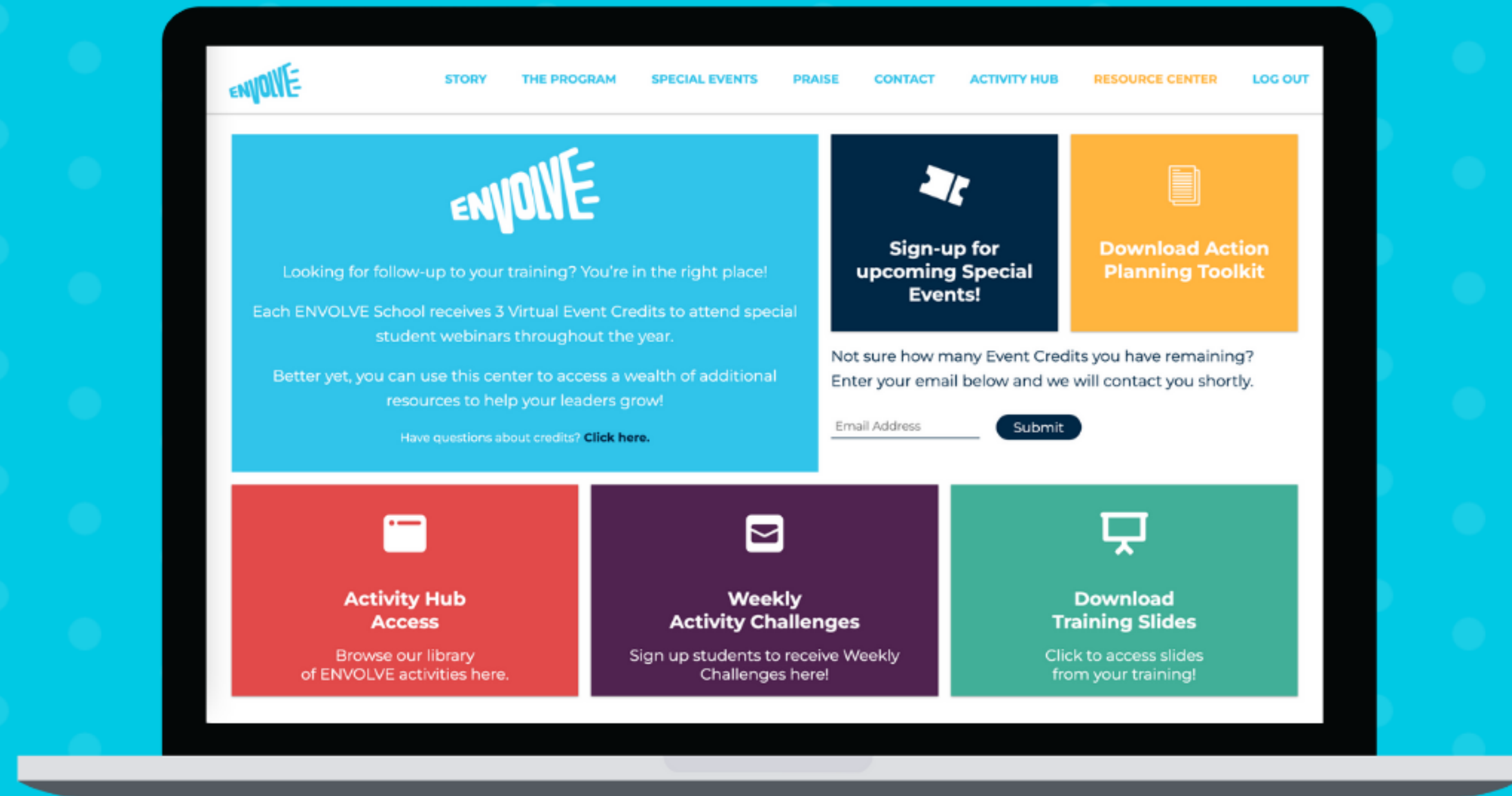
Engaging In-Person Training





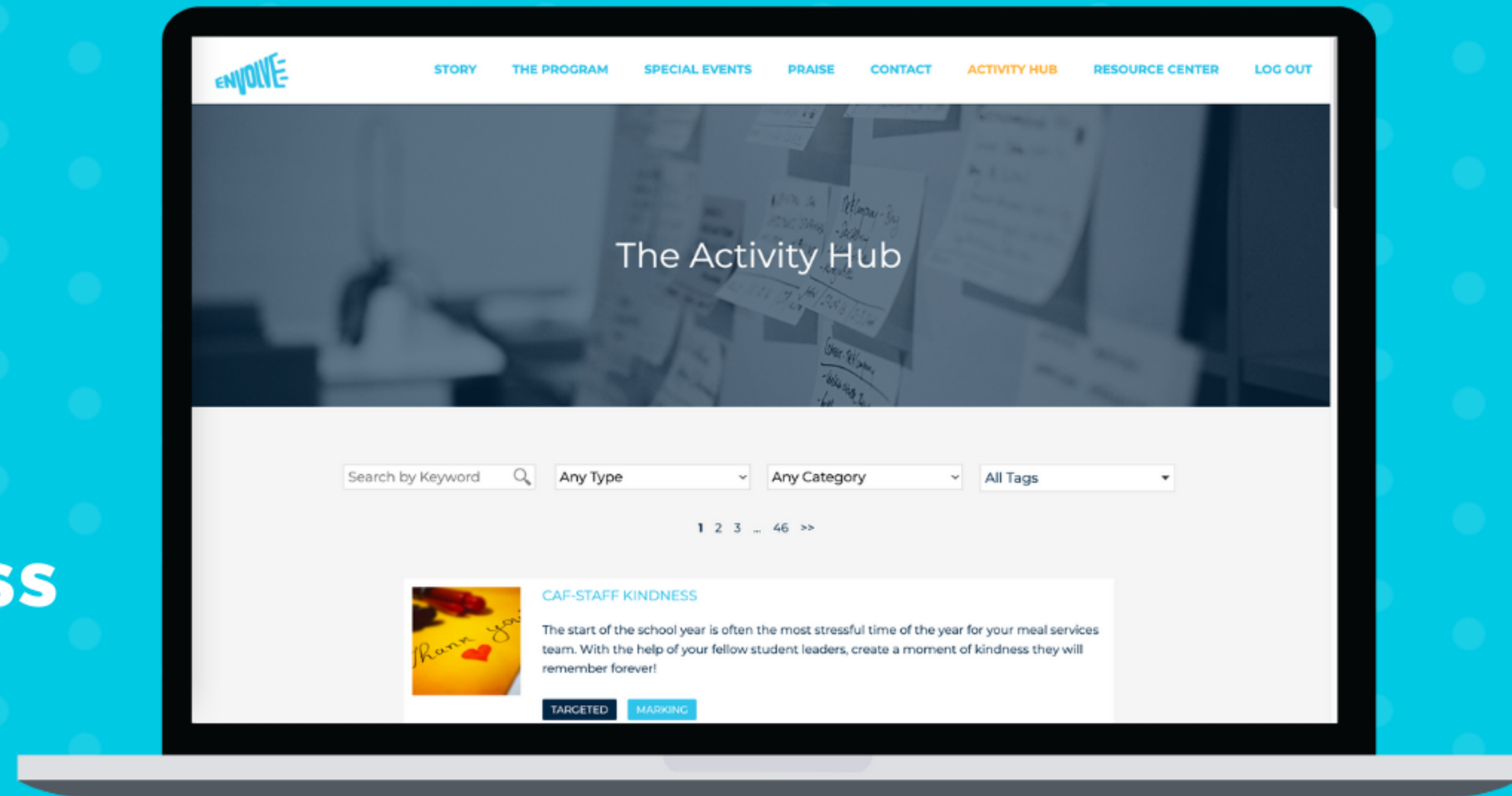
Engaging In-Person Training

Weekly Activity Challenges





Engaging In-Person Training
Weekly Activity Challenges
ENVOLVE Activity Hub Access



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Engaging In-Person Training

Weekly Activity Challenges

ENVOLVE Activity Hub Access

Ongoing Special Events



Text ENVOLVE
to 55444

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